

OUR  
PRICE  
\$5.99  
CHEAP!

# SERGIO'S MAD TRAVELS

NO.  
17  
FEB  
2021



#017 FEB 2021 \$5.99 CHEAP! US/CAN

DG



0 74470 33230 5

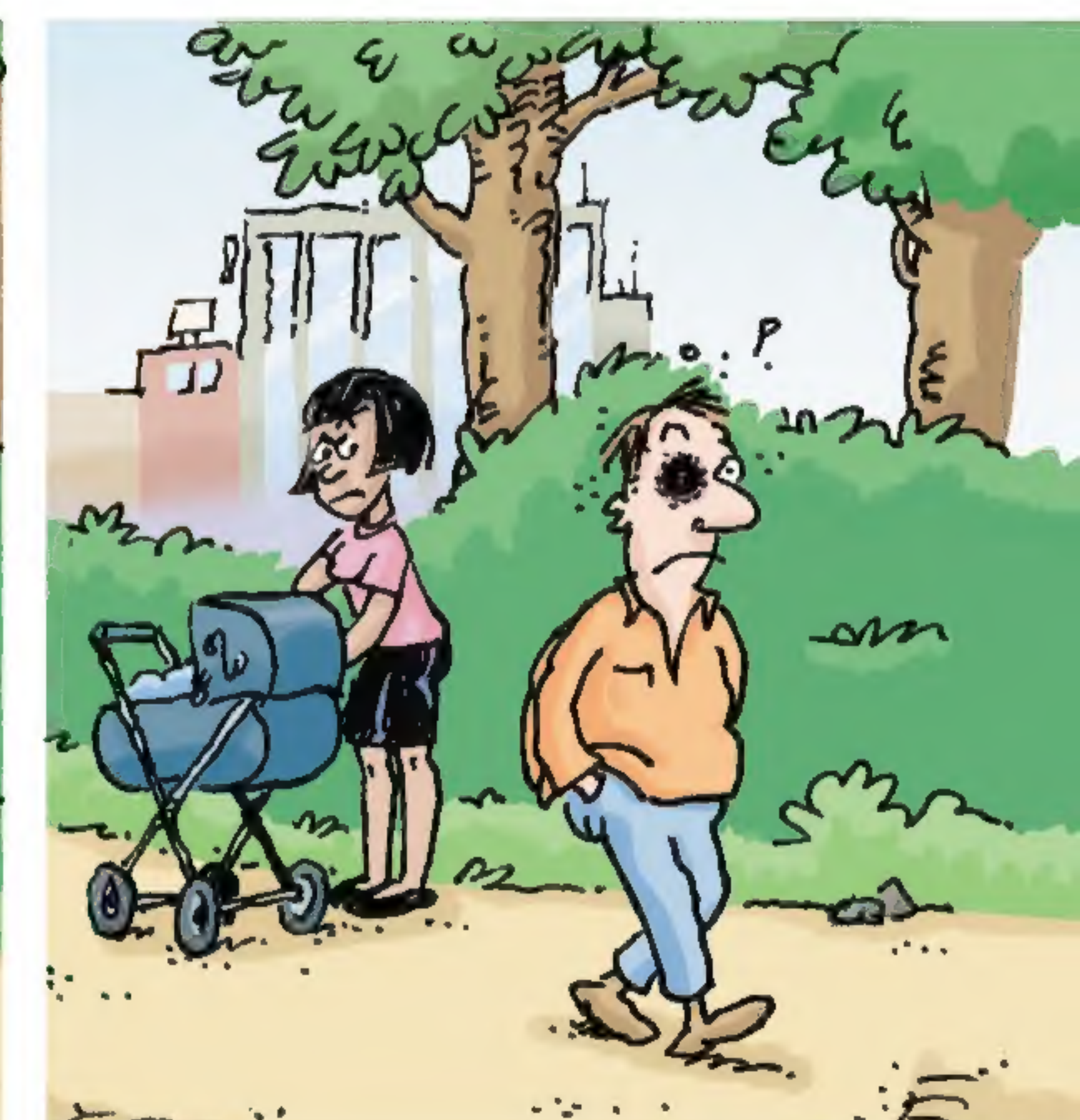
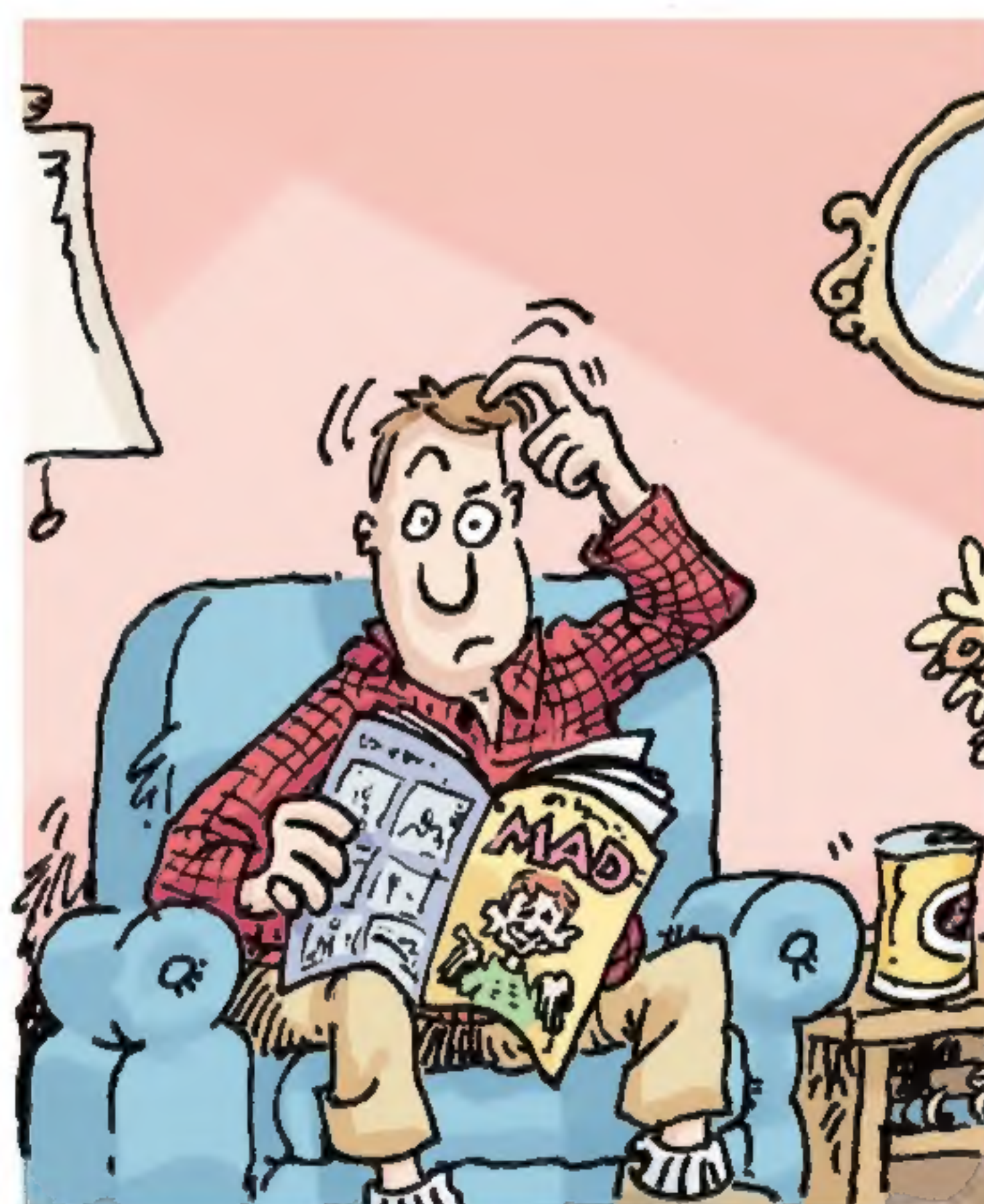
**MADMAG.COM**

*Aracónes*  
10-20

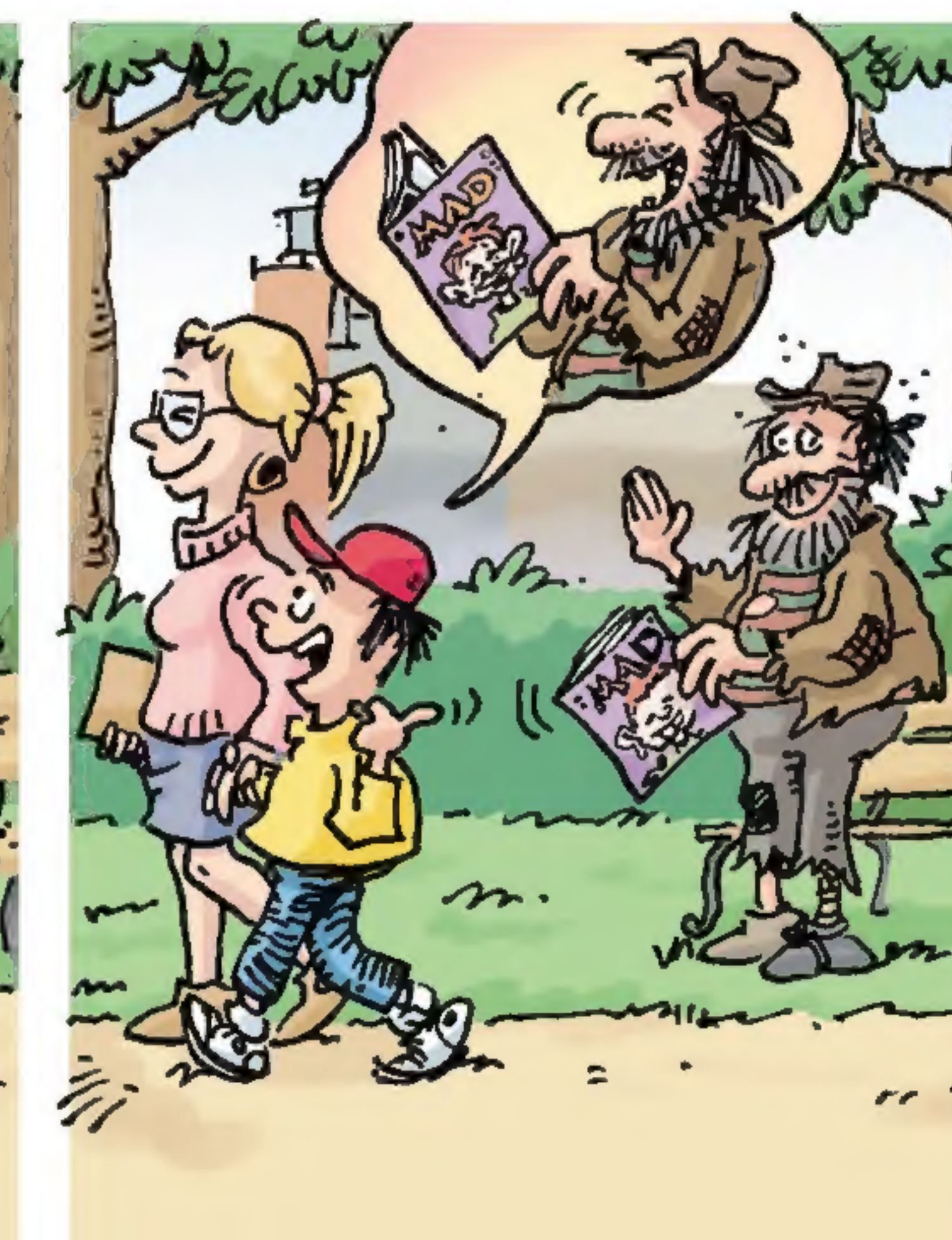
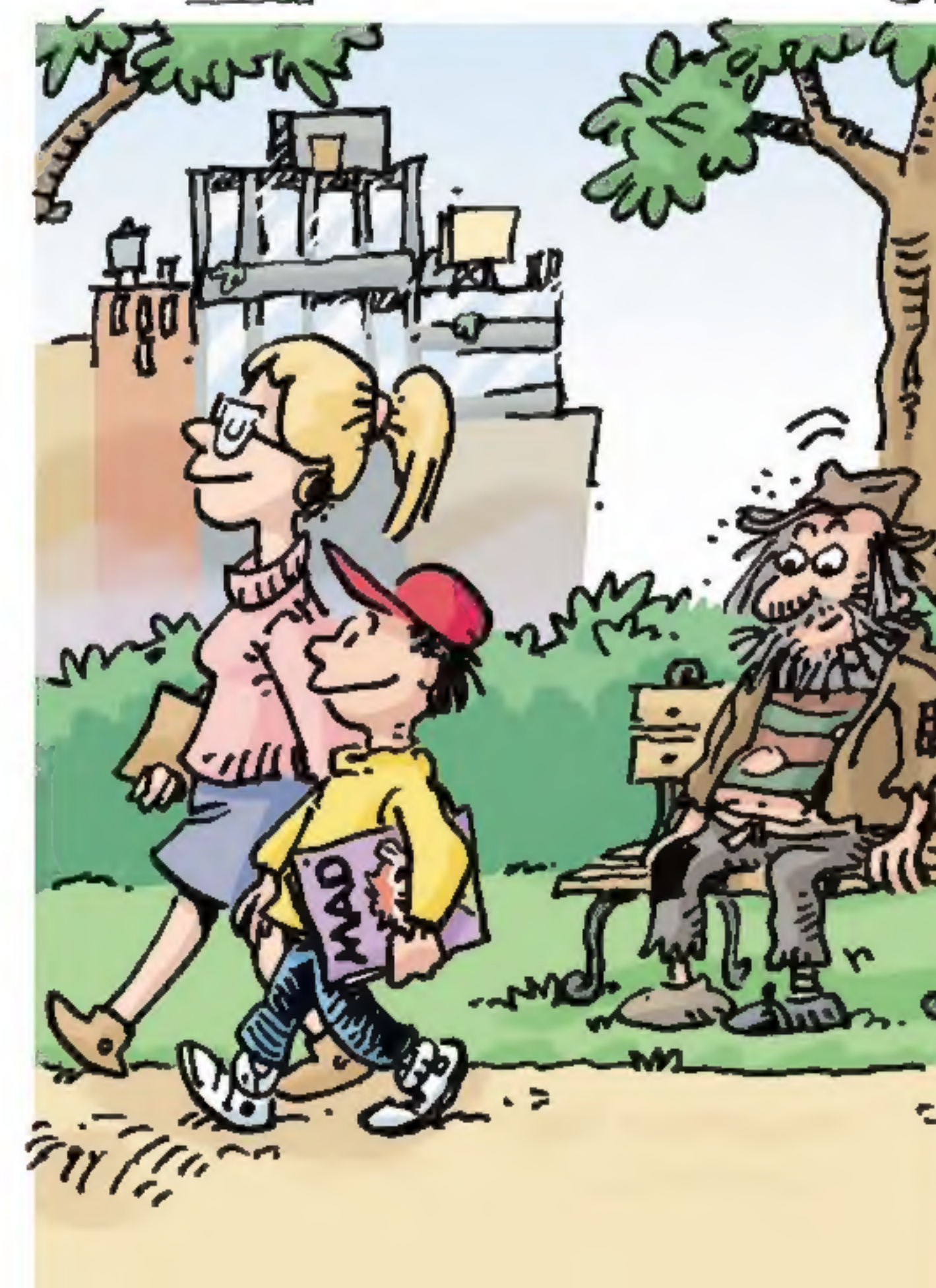




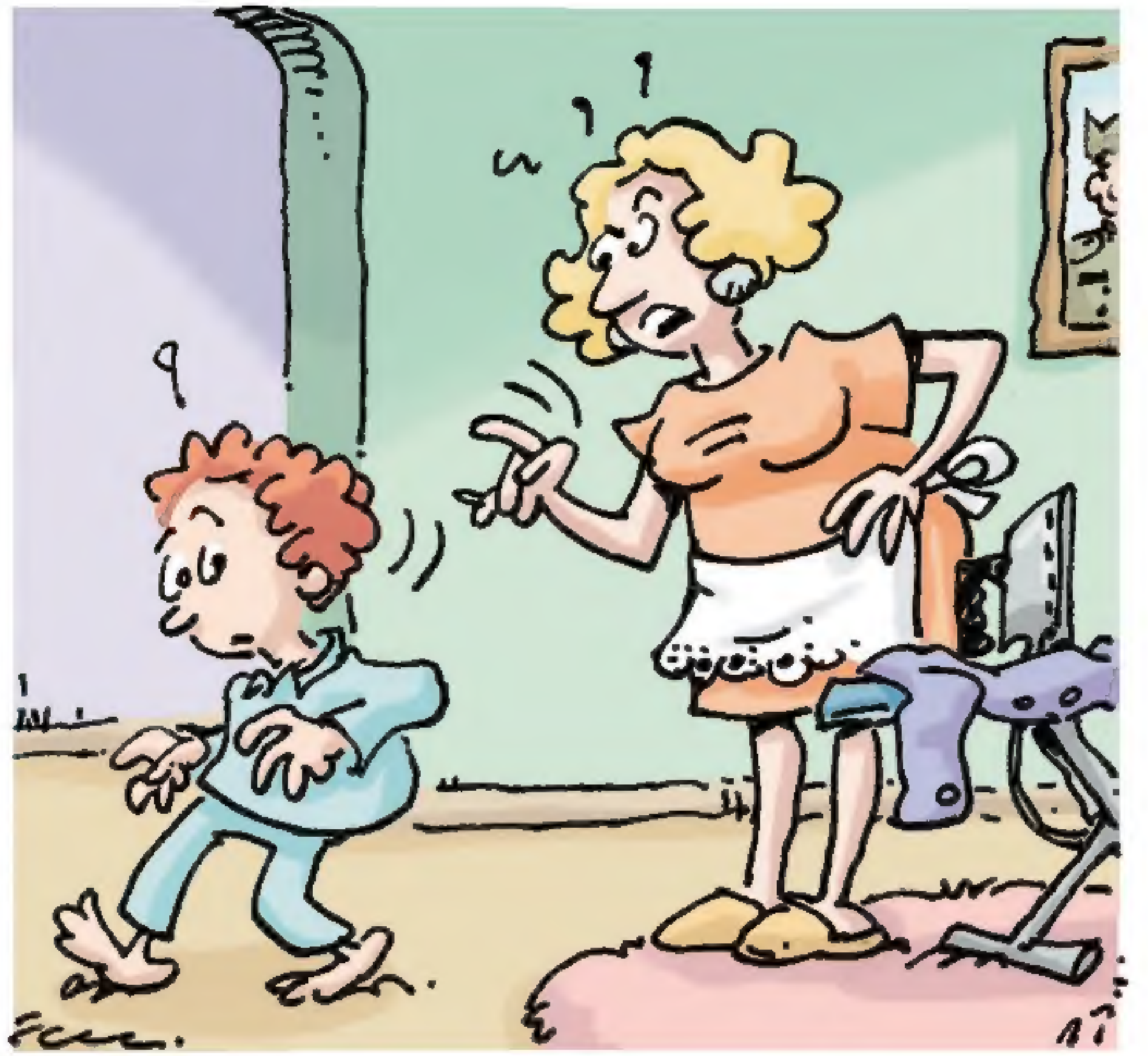
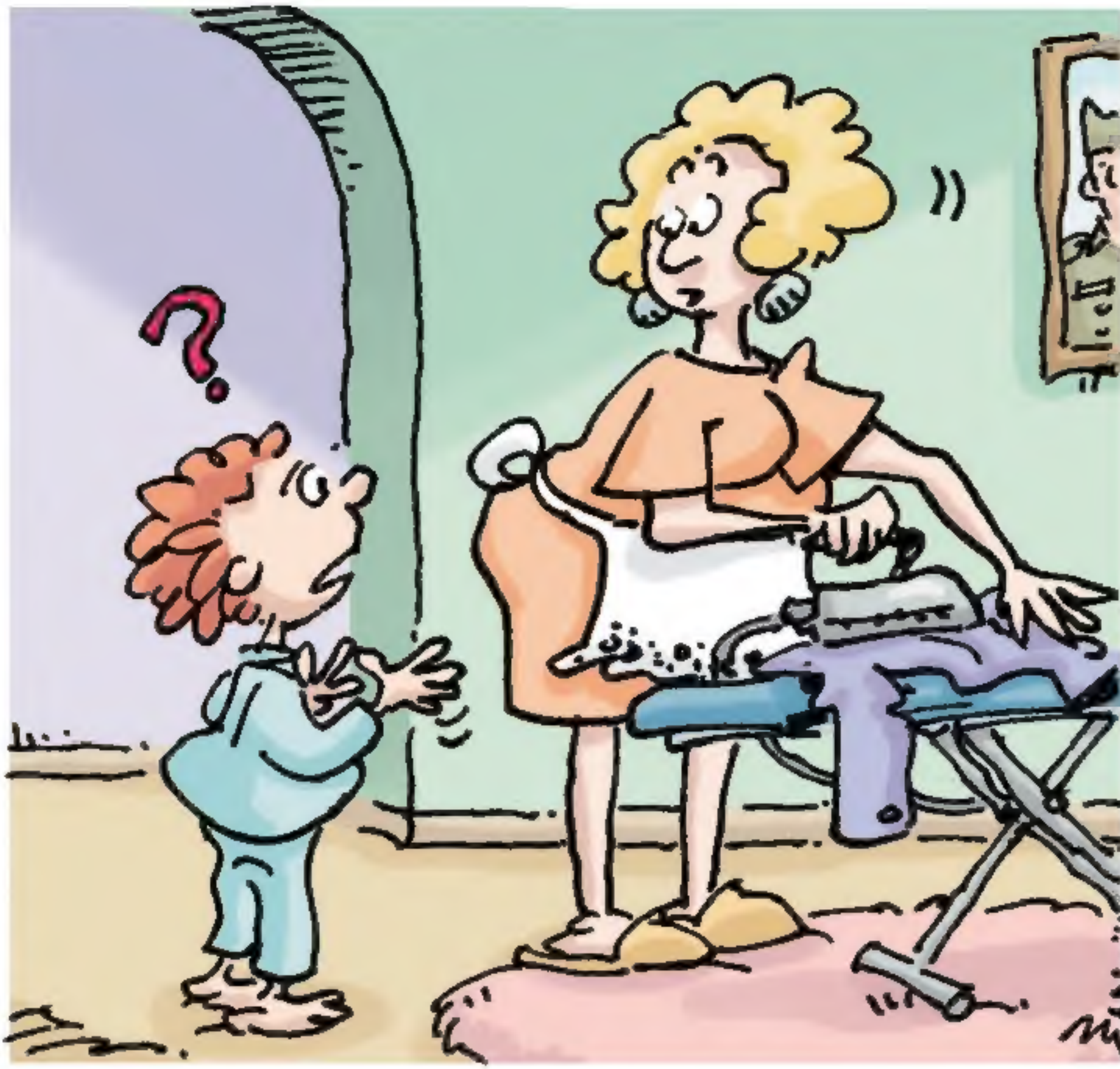




WRITER & ARTIST **SERGIO ARAGONÉS**    COLORIST **CARRIE STRACHAN**







ARAGONES  
10-20





# THE HEIST



WRITER & ARTIST **SERGIO ARAGONÉS**











# Scenes We'd Like To See



WRITER **SERGIO ARAGONÉS**



ARTIST **JACK RICKARD**

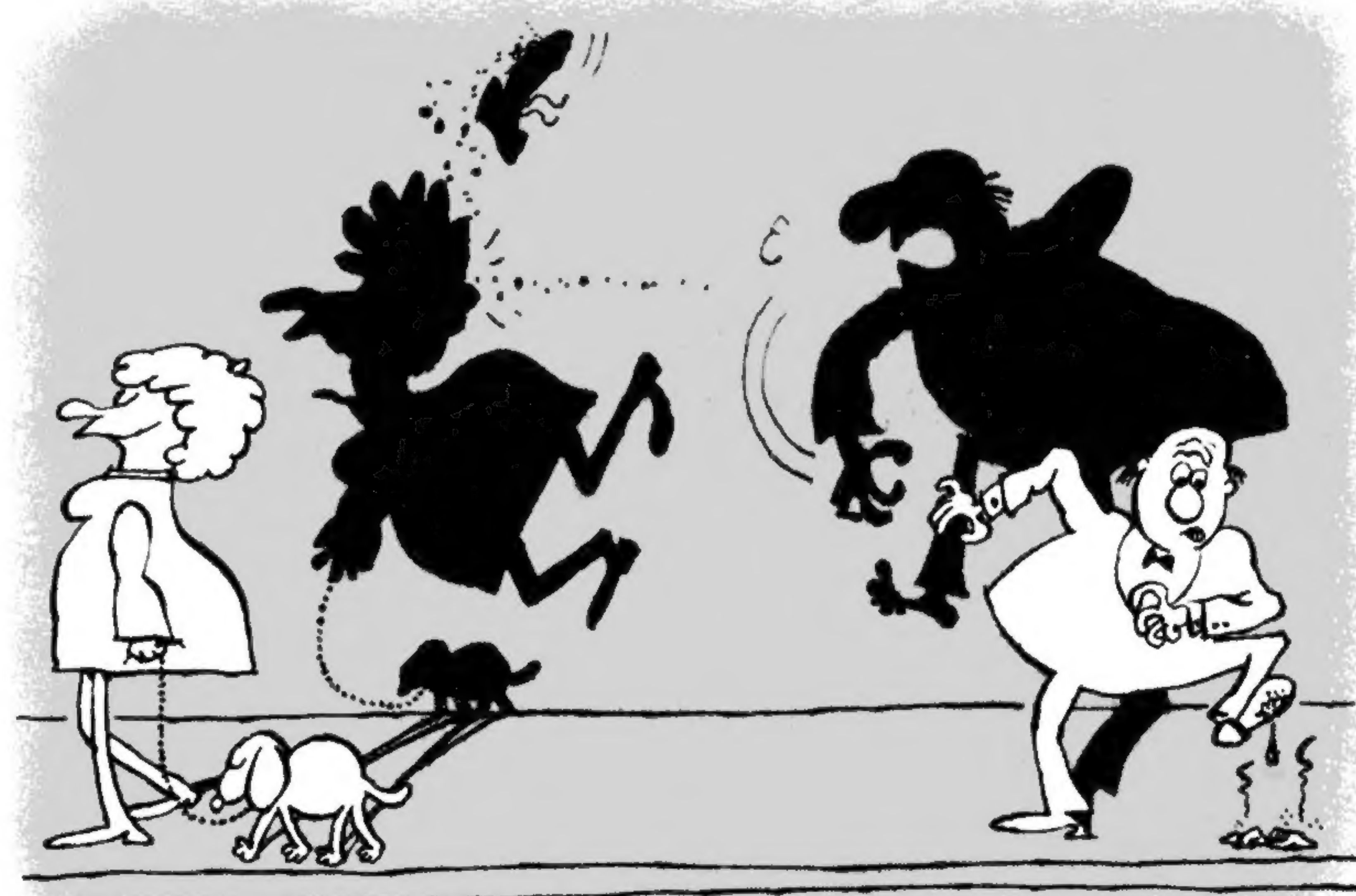
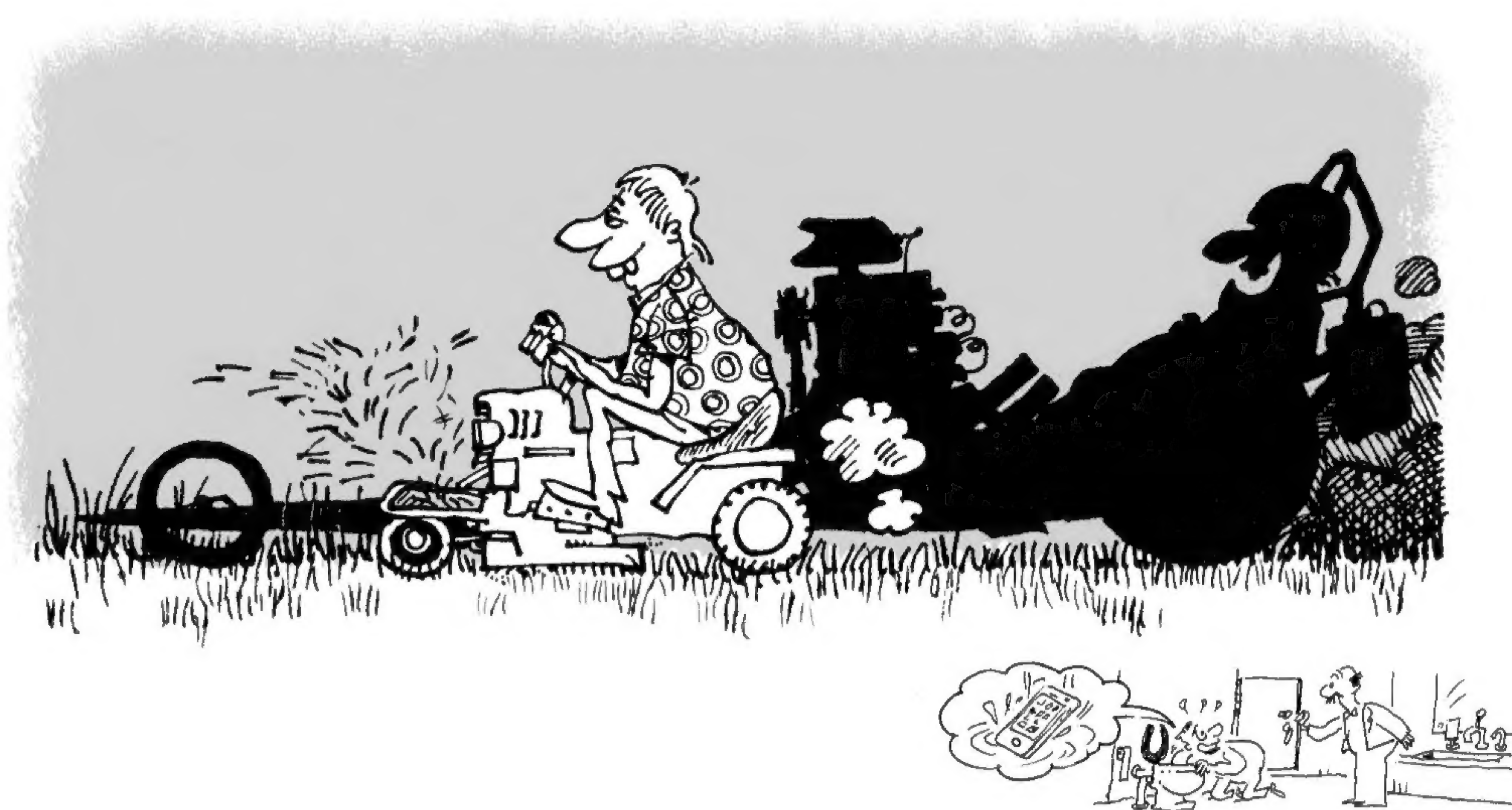




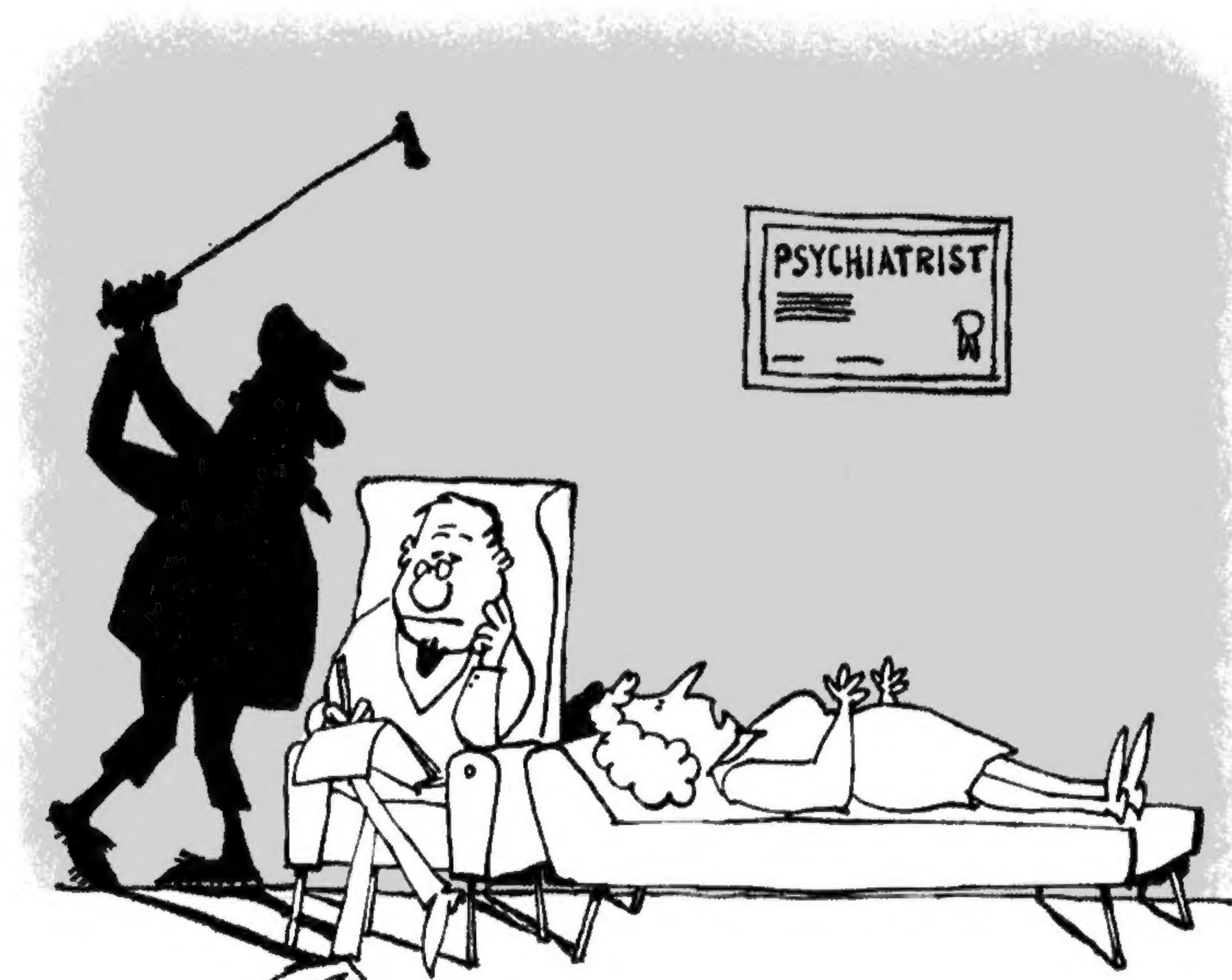
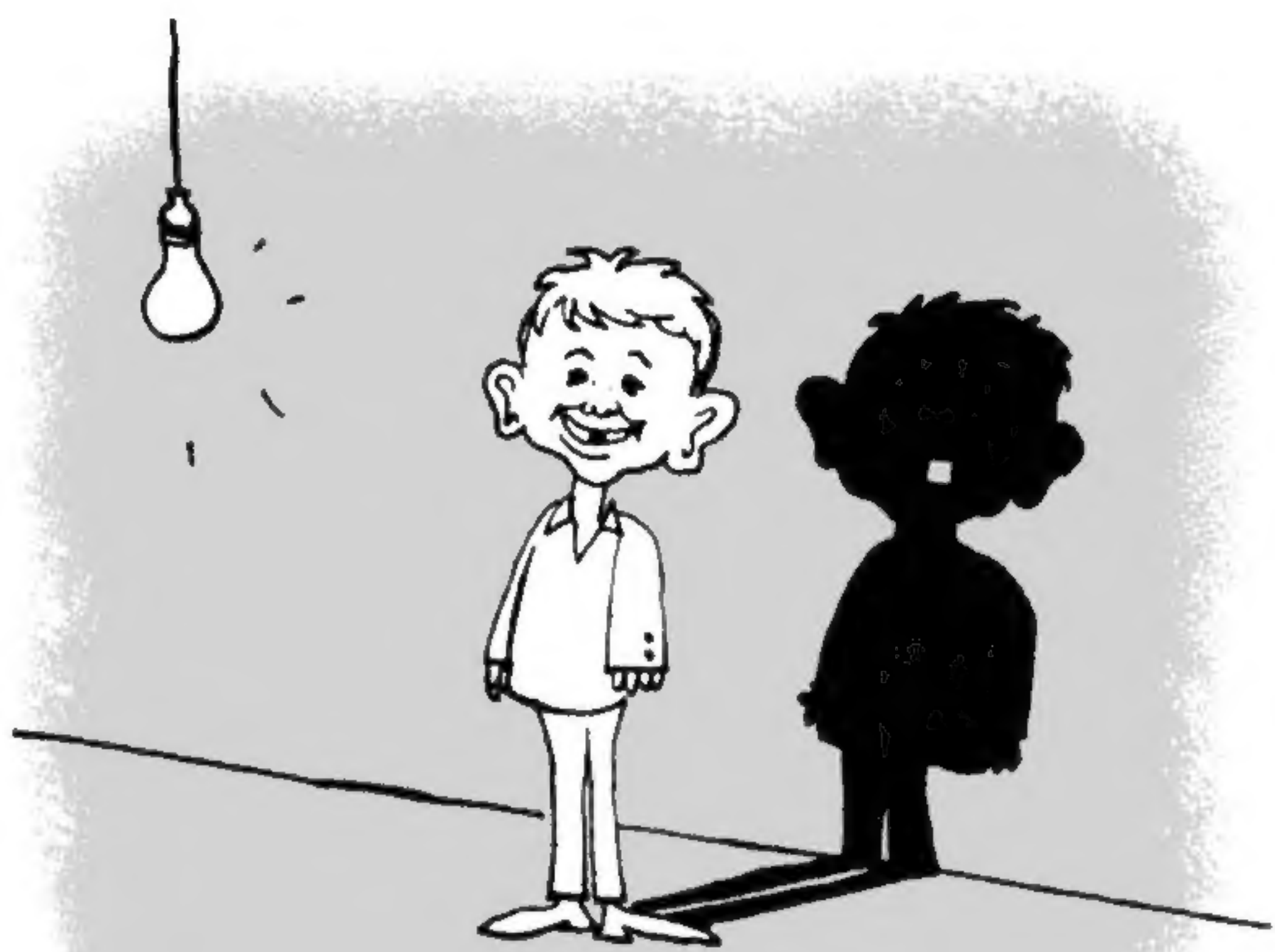
# The Best of

# THE SHADOW KNOWS

WRITER & ARTIST SERGIO ARAGONÉS





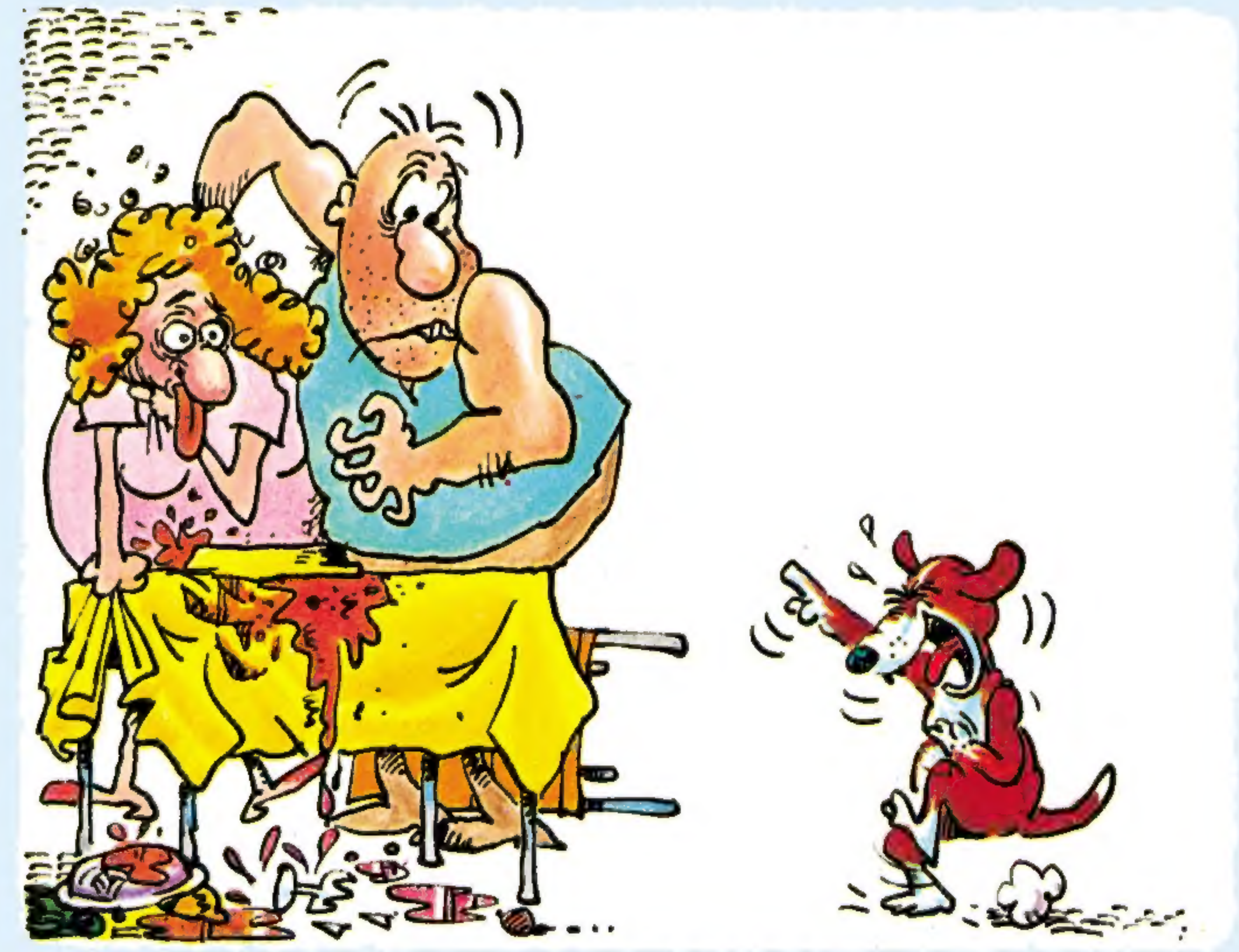
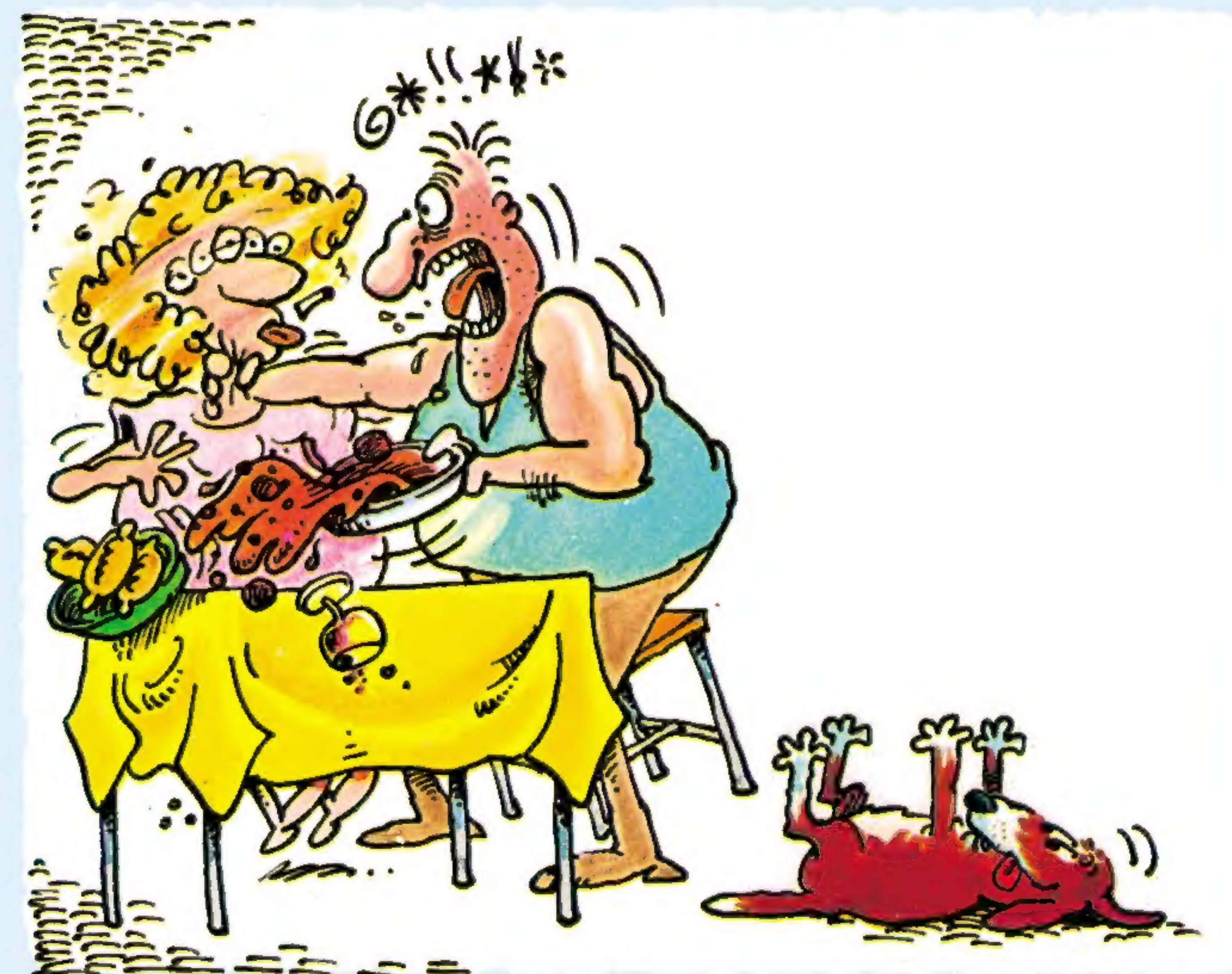
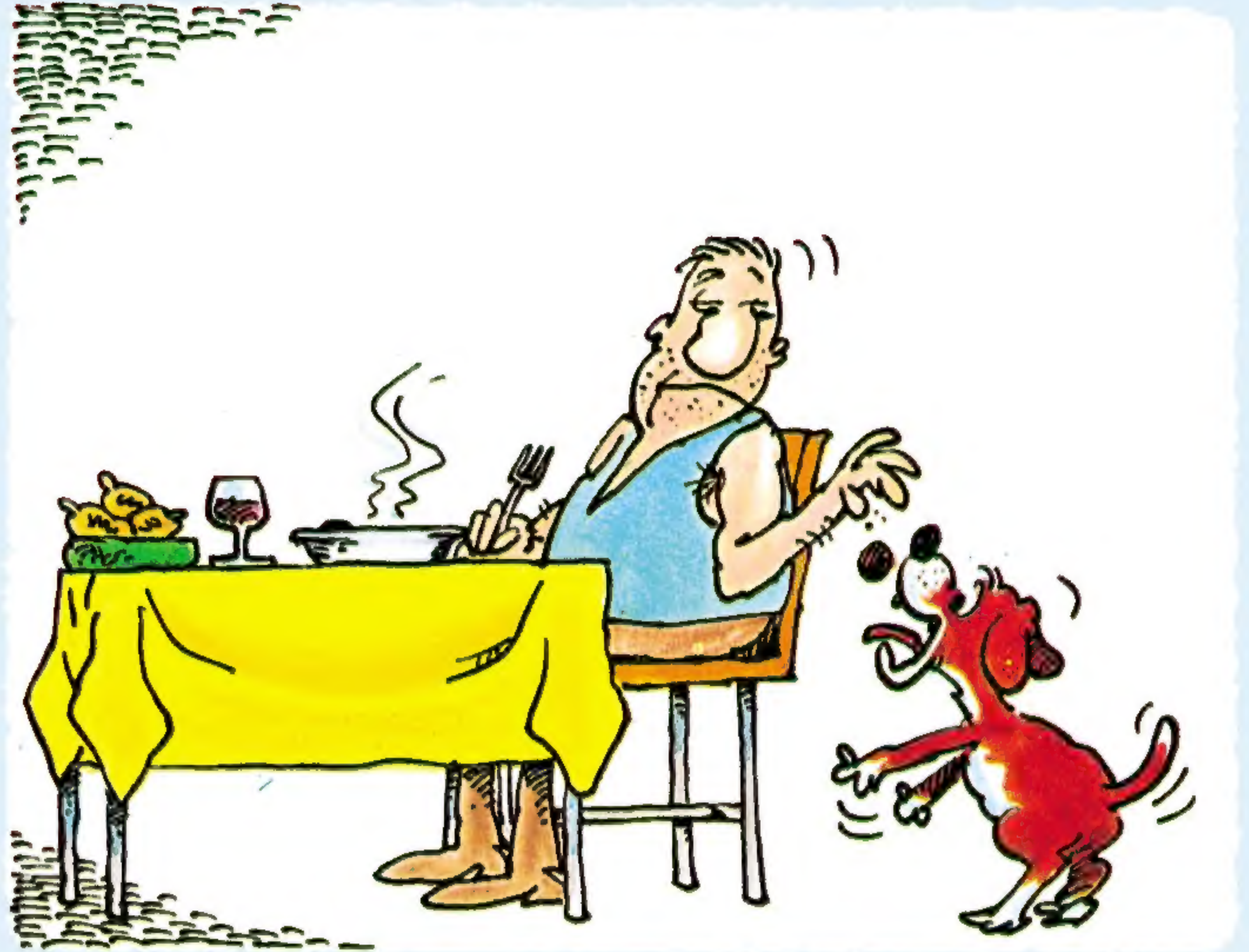


"Who knows what evil lurks in the hearts of humanity? Sergio knows!"





# A BITE BIGGER THAN HIS BARK





# SHOPPING FOR YOUR BEST FRENEMY?

BLOW THEM AWAY WITH A SUBSCRIPTION TO



GET 6 ISSUES (A FULL YEAR)  
FOR JUST \$19.99!  
CHEAP!

VISIT [MADSUBS@MIDTOWNCOMICS.COM](mailto:MADSUBS@MIDTOWNCOMICS.COM)  
OR CALL 1-888-516-7365





# THE BEAT GENERATION



WRITER & ARTIST SERGIO ARAGONÉS



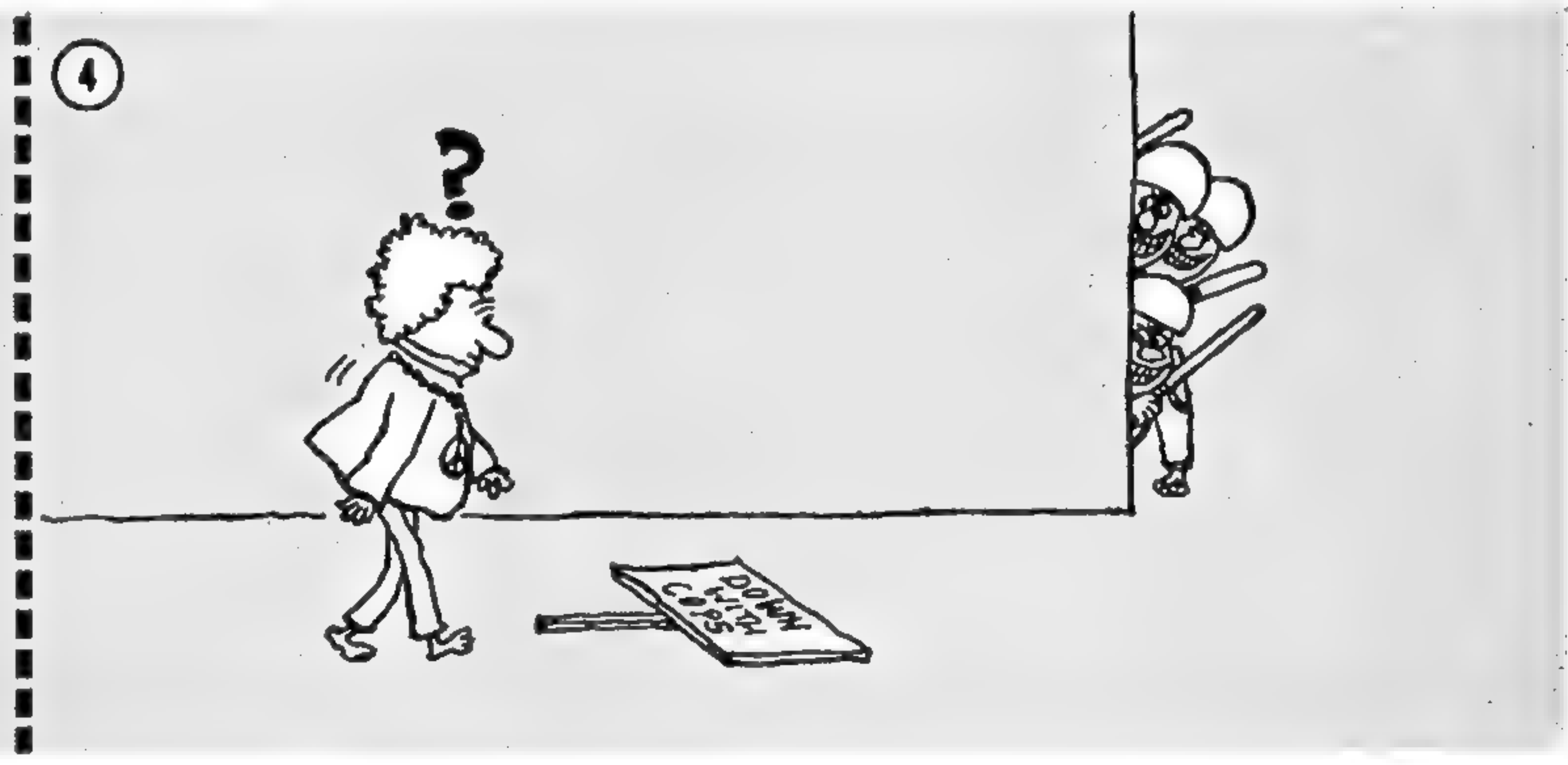
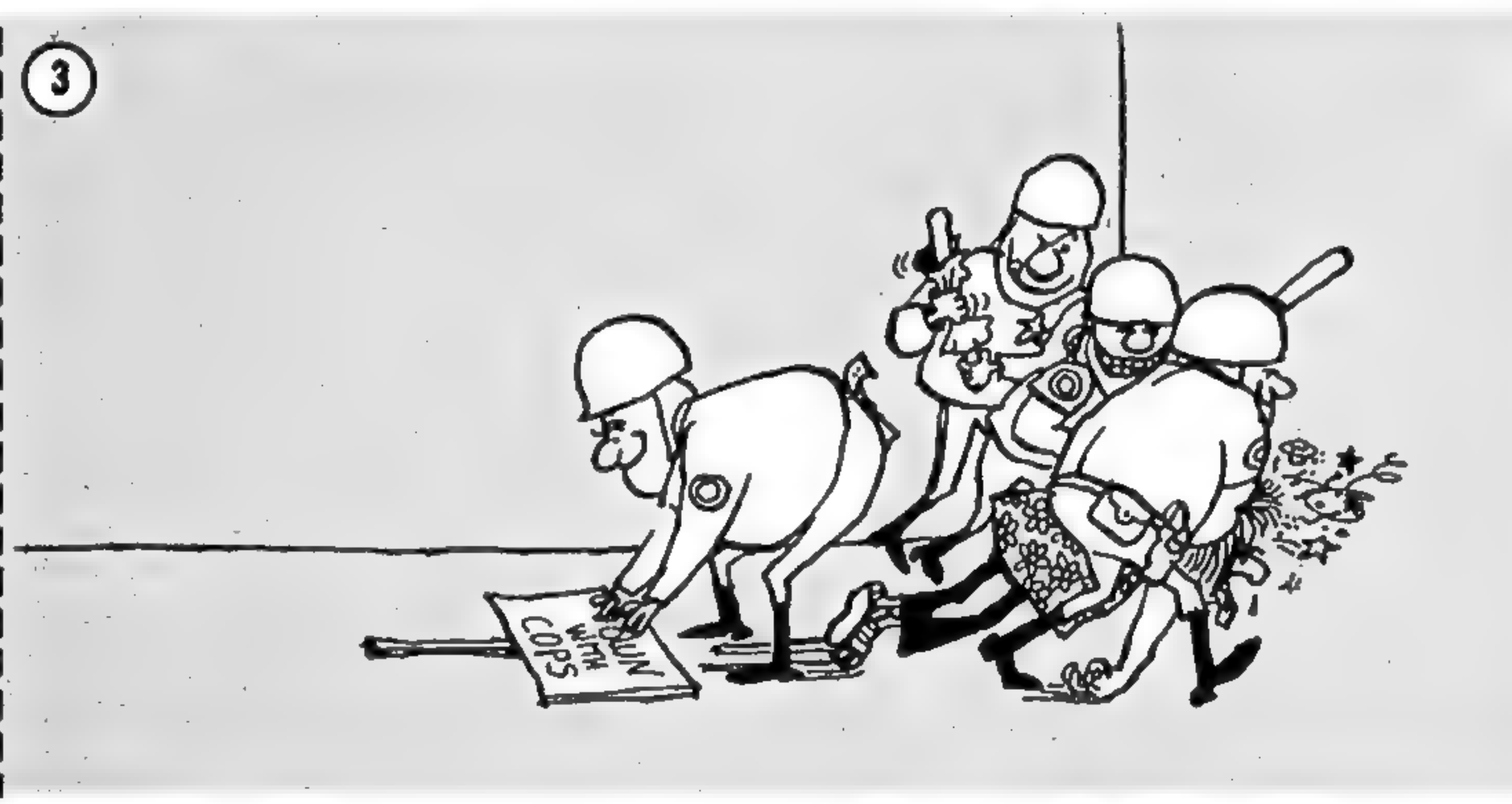
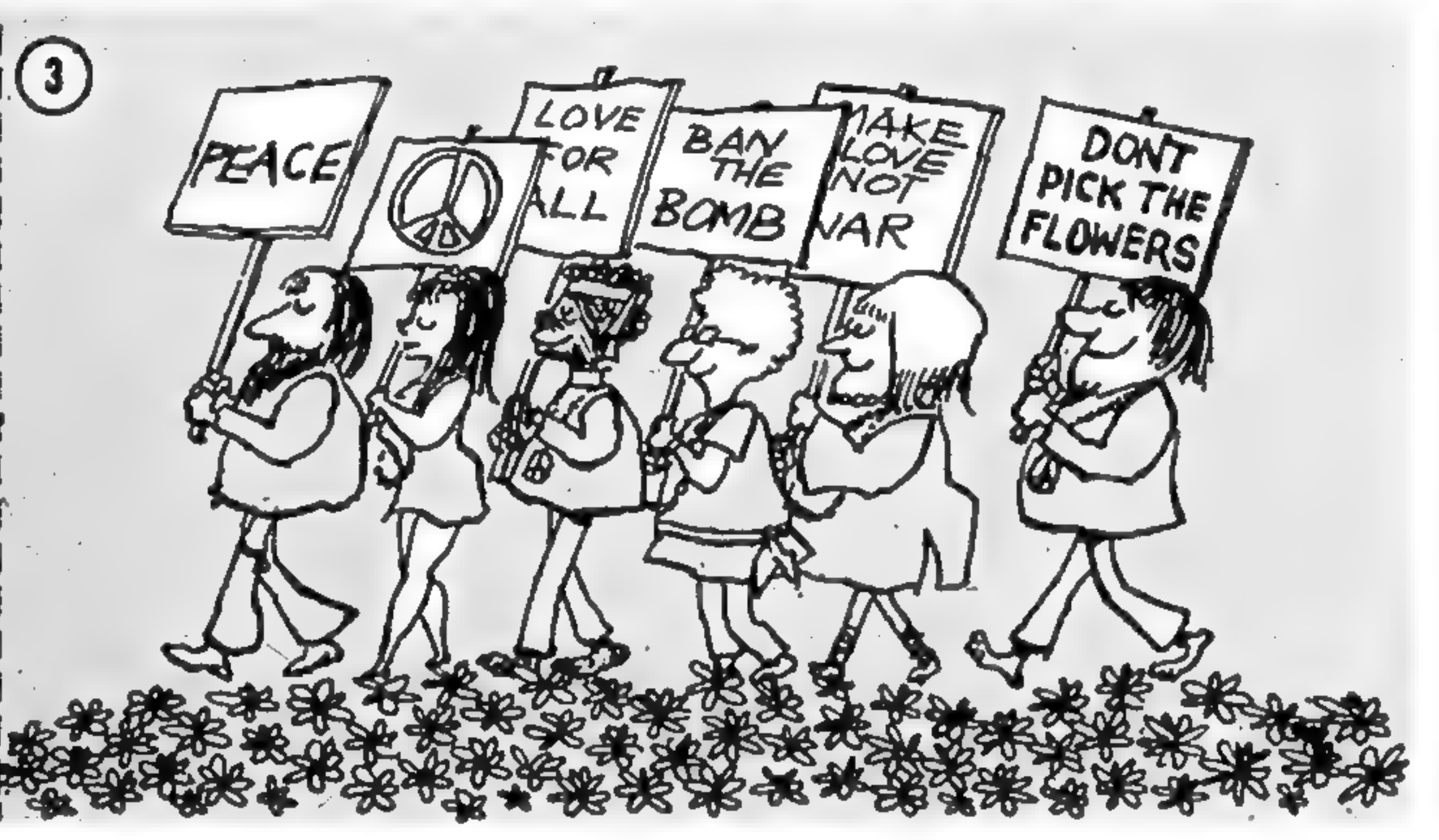


# SERGIO ARAGONÉS TAKES A MAD LOOK AT...

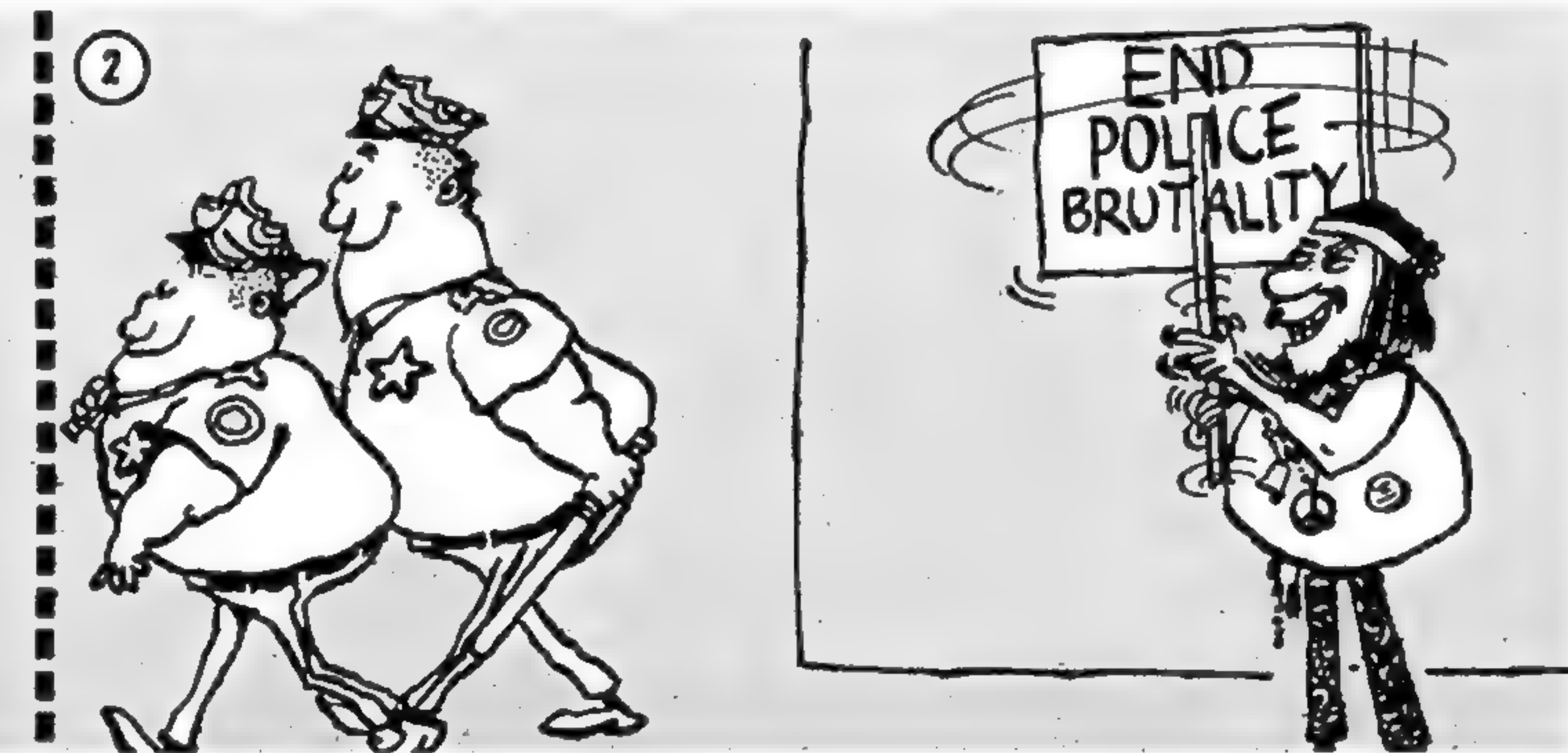
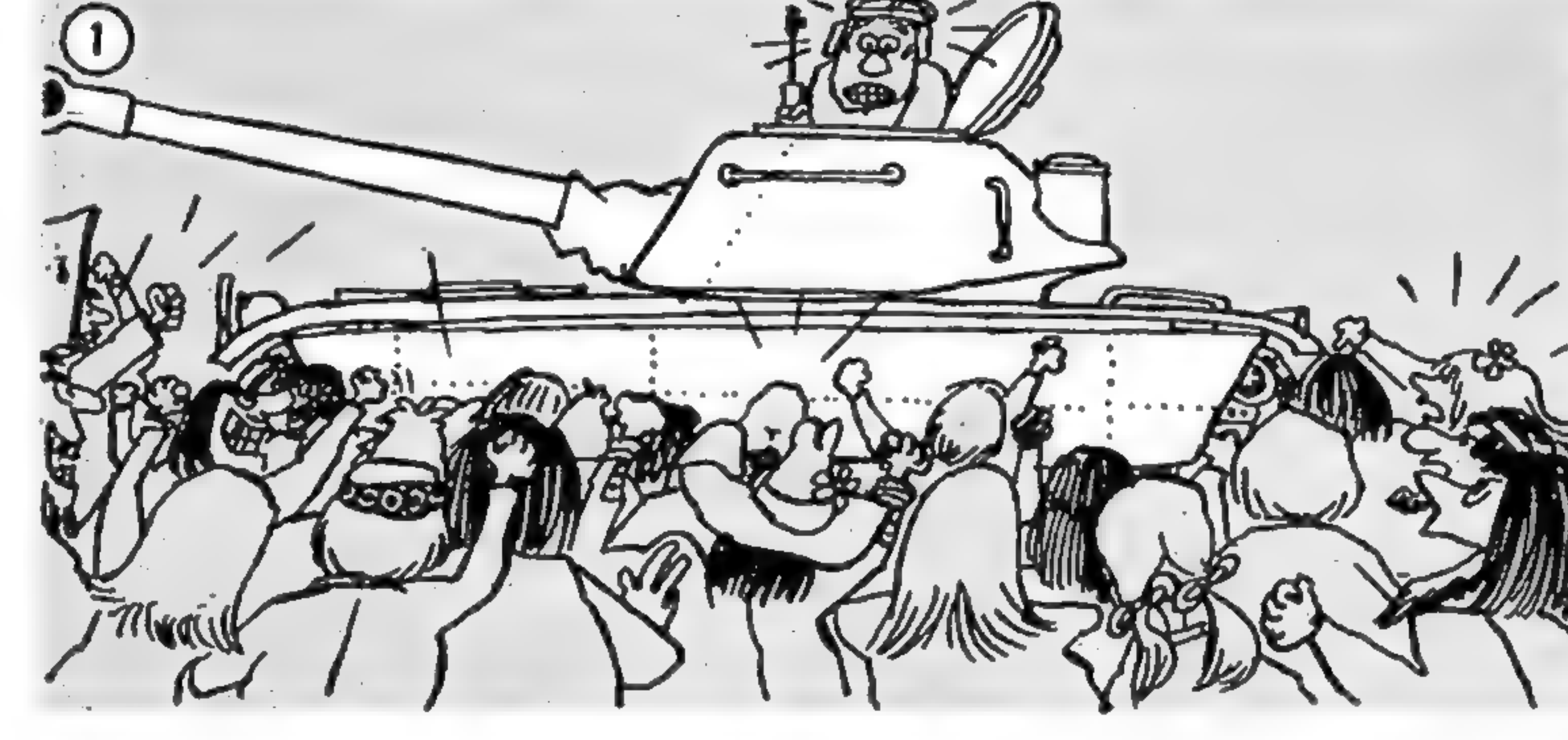
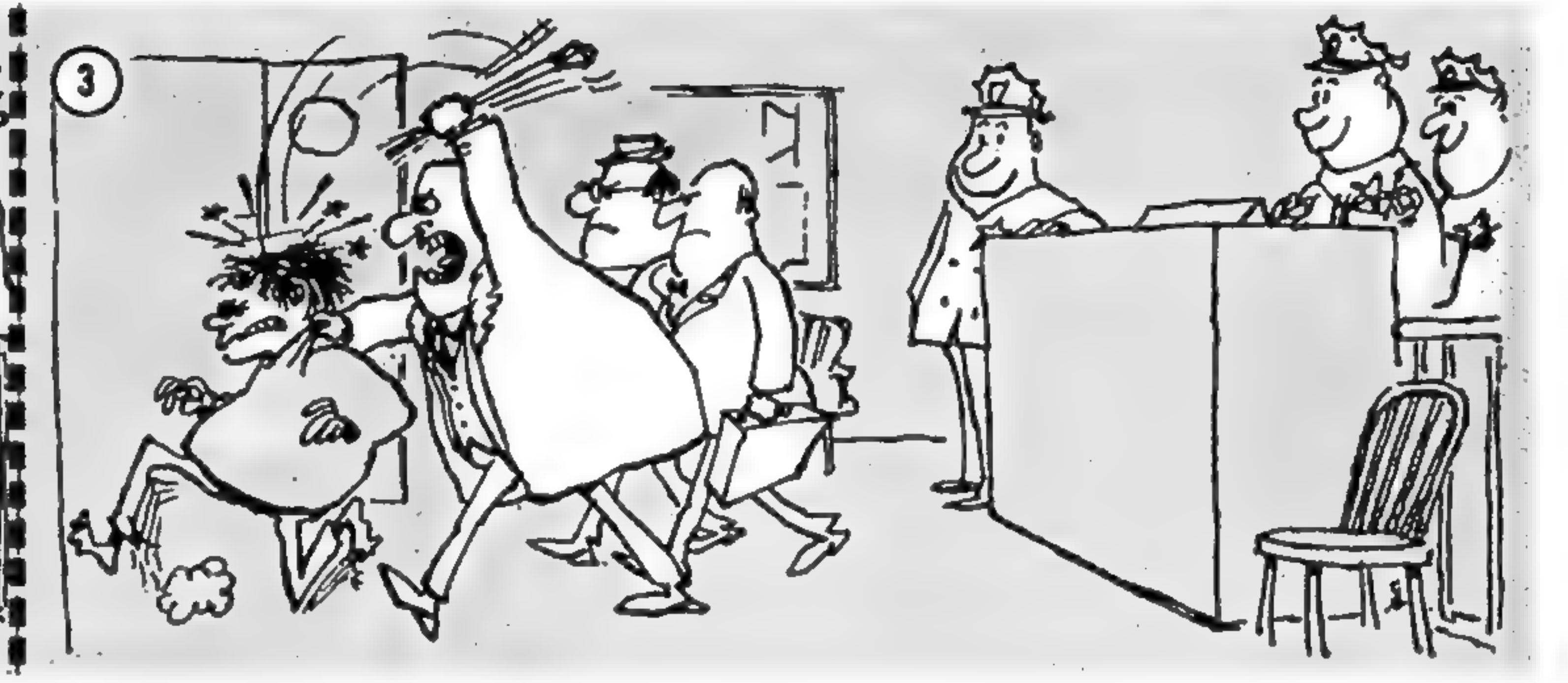
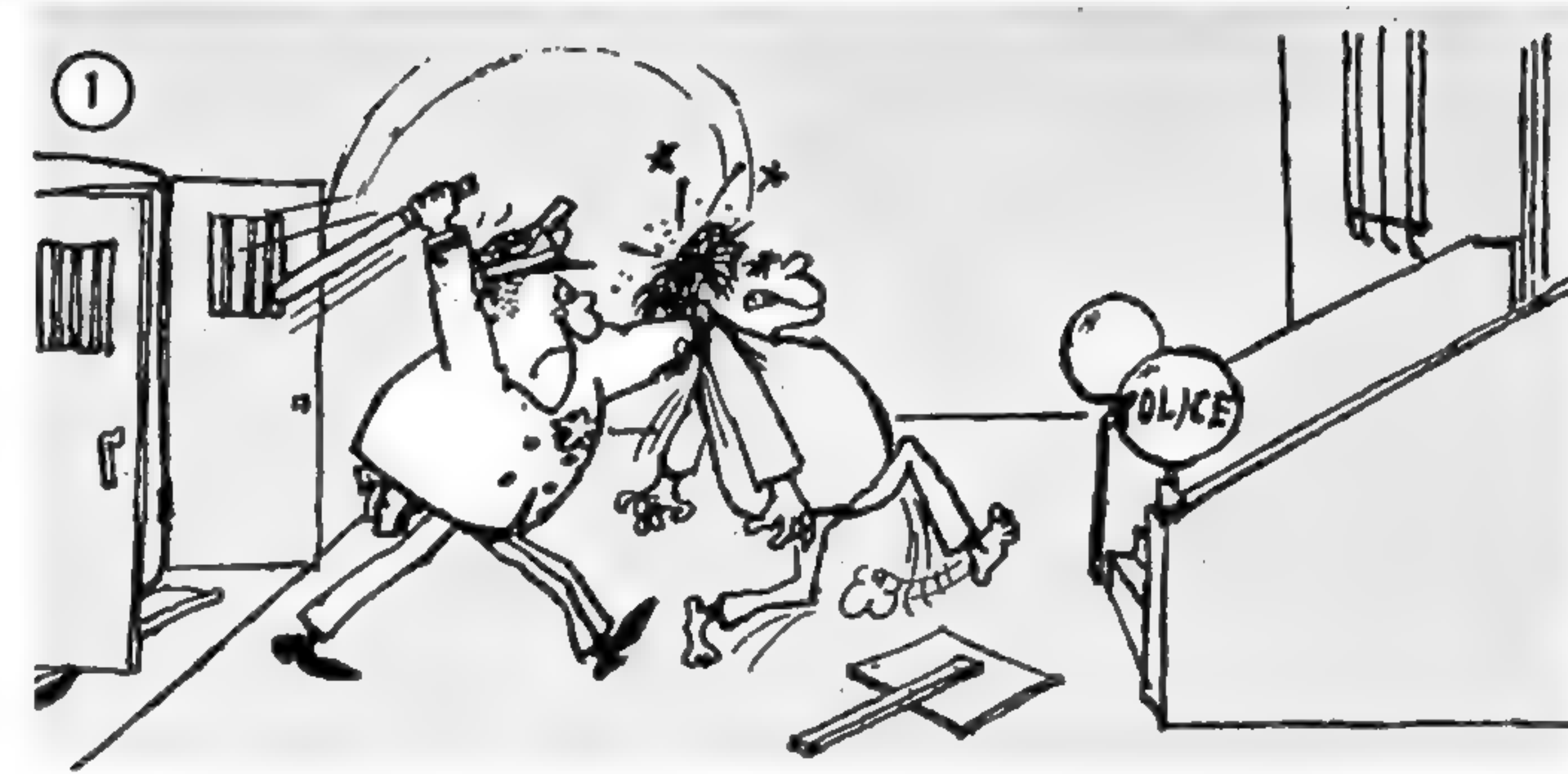
# PROTEST DEMONSTRATIONS



WRITER & ARTIST SERGIO ARAGONÉS







ORIGINALLY PUBLISHED IN MAD #132, JAN 1970







# The Vampire



**WRITER & ARTIST SERGIO ARAGONÉS**



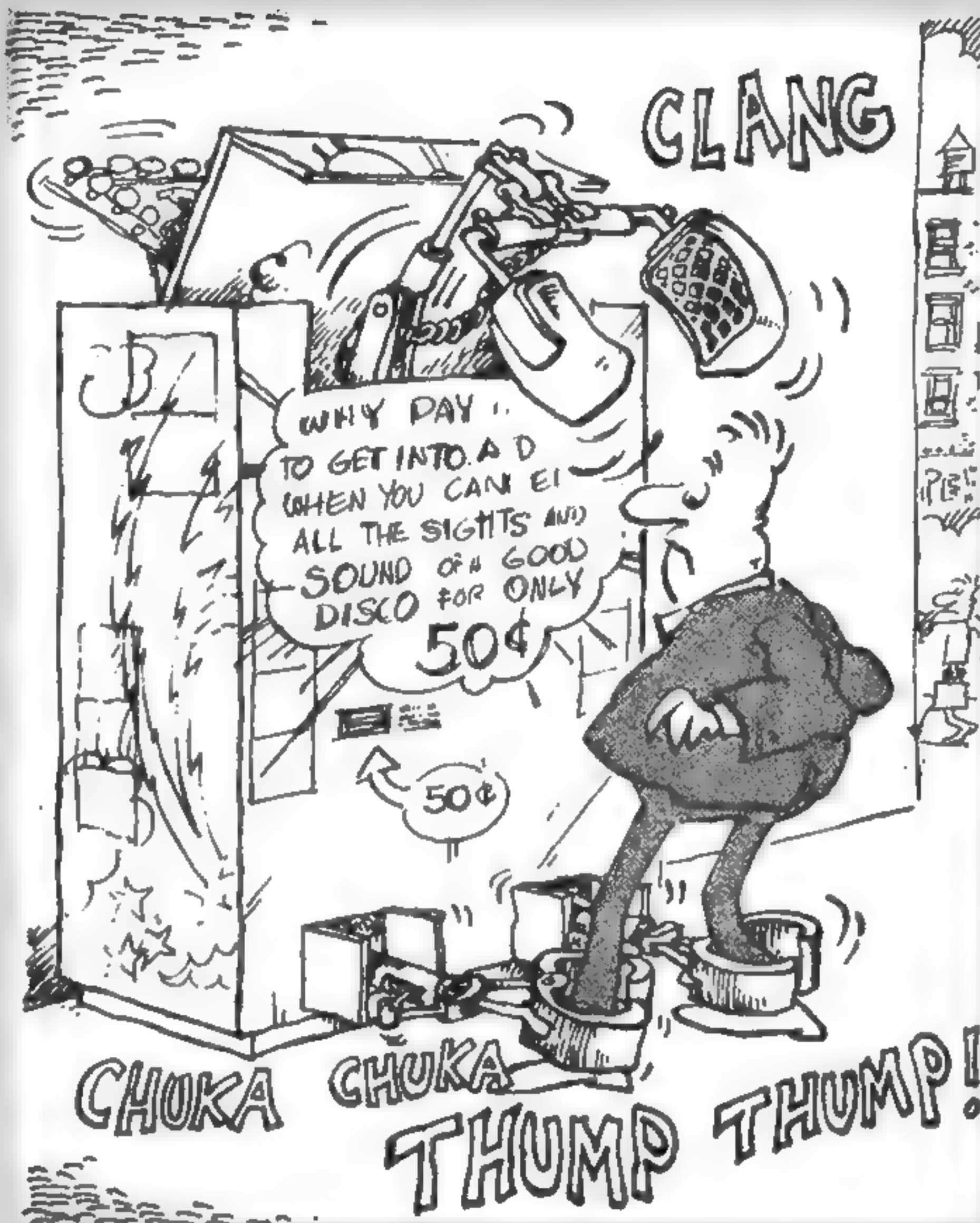
ORIGINALLY PUBLISHED IN MAD #139, DEC 1970





# ONE DAY ON MAIN STREET

WRITER DICK DEBARTOLO ARTIST SERGIO ARAGONÉS

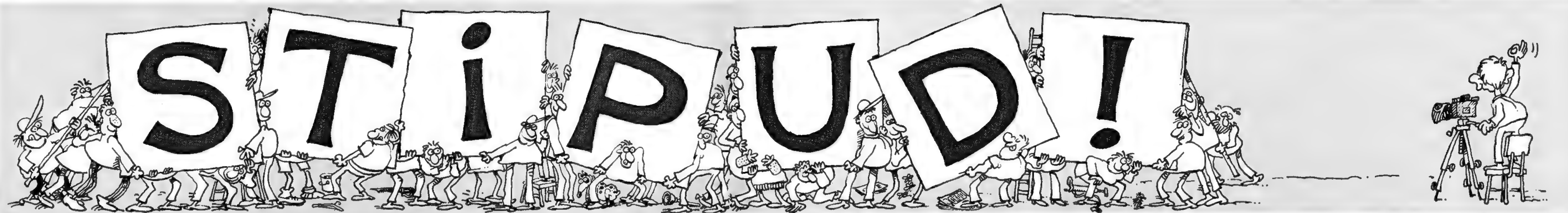


ORIGINALLY PUBLISHED IN MAD DISCO, 1980

ARAGONÉS 79



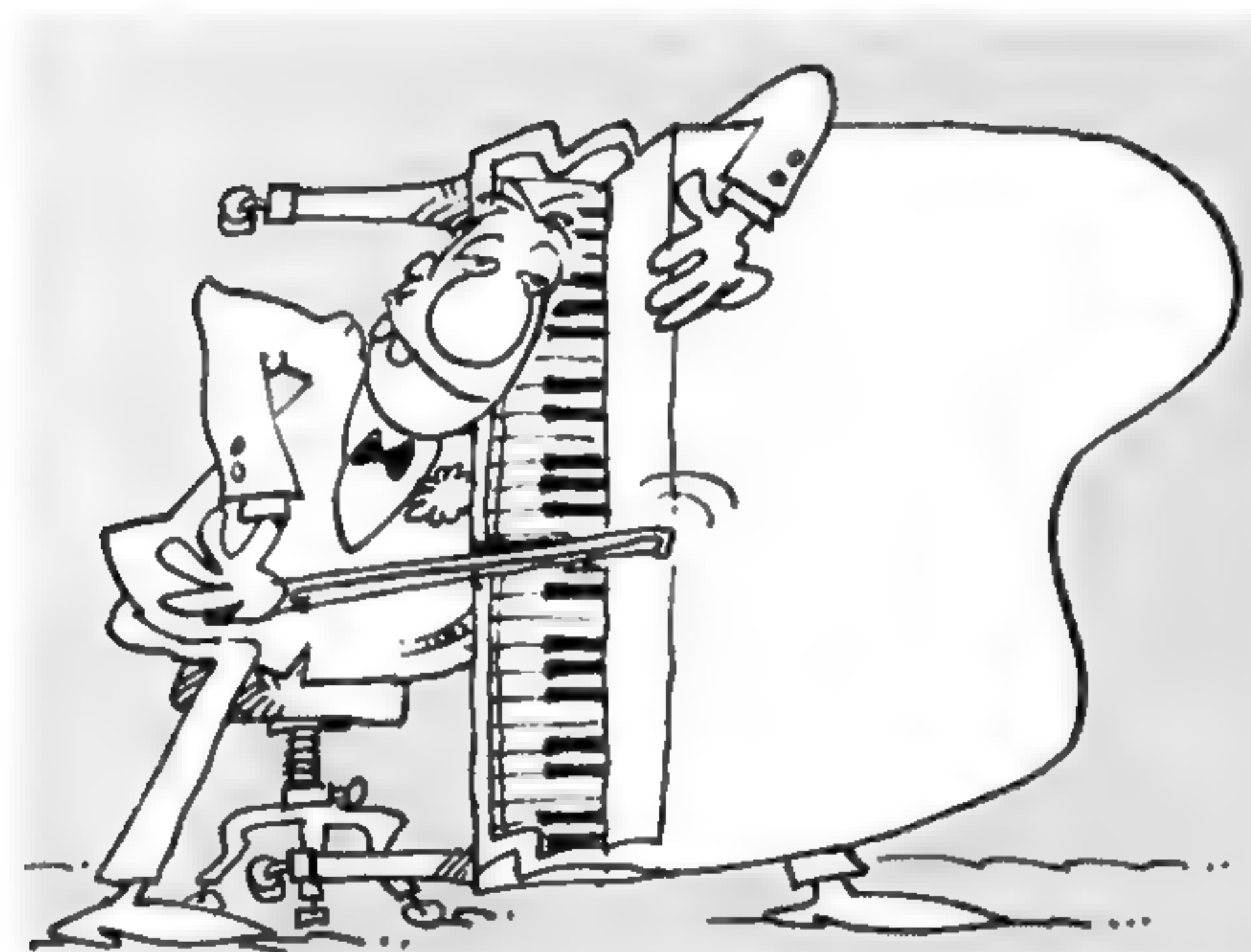
**MAD's Handy  
Clues, Hints  
And Tipoffs  
That You're  
Really,  
Unquestionably,  
Without  
A Doubt...**



WRITER **DAN BIRCHER**

ARTIST **SERGIO ARAGONÉS**

ORIGINALLY PUBLISHED IN MAD #298, OCT 1990



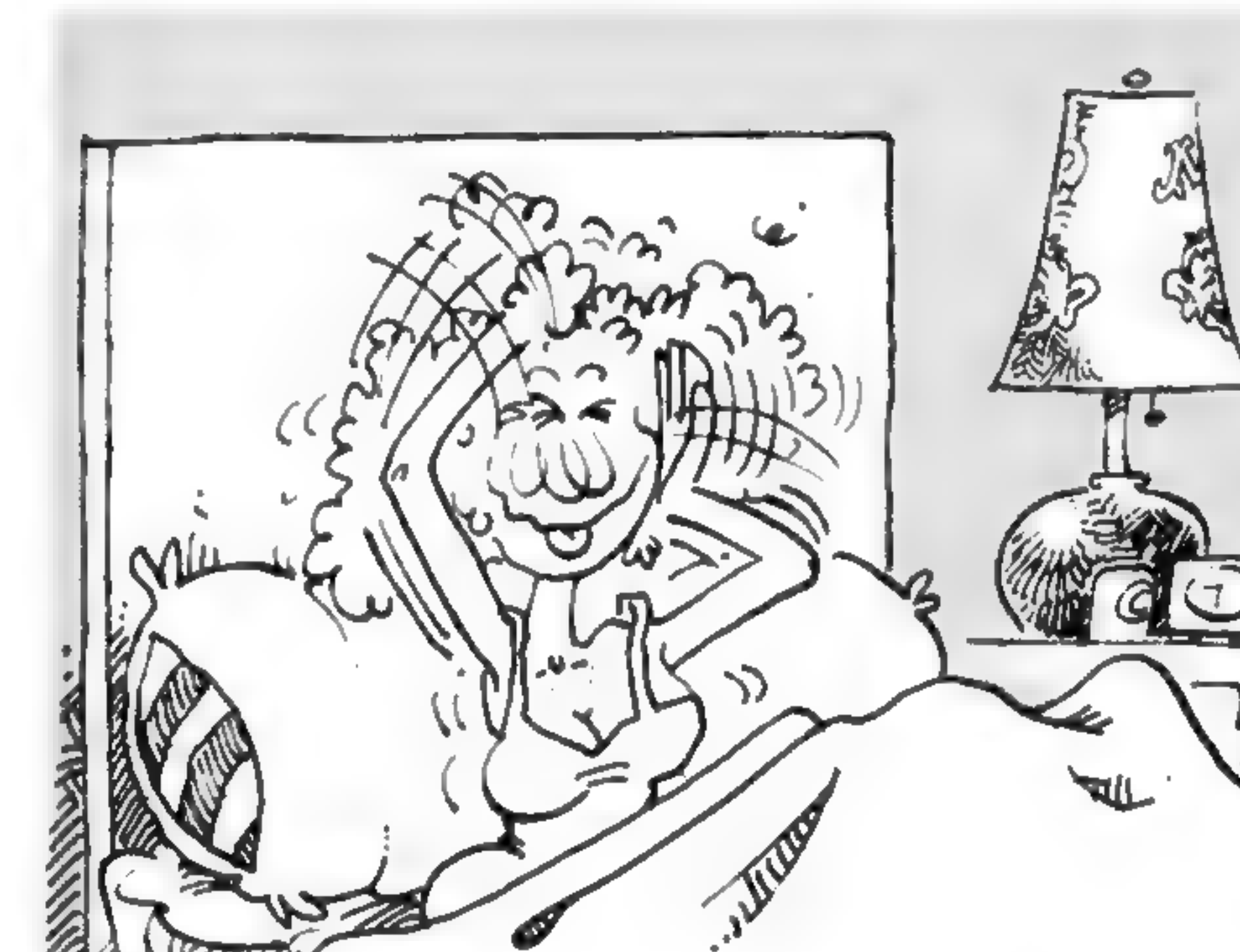
When you're playing the piano you frequently lose your grip on the bow.



You go to bed and accidentally fluff up your head.



You're absolutely convinced that nostalgia is a thing of the past.



You go to bed and purposely fluff up your head.



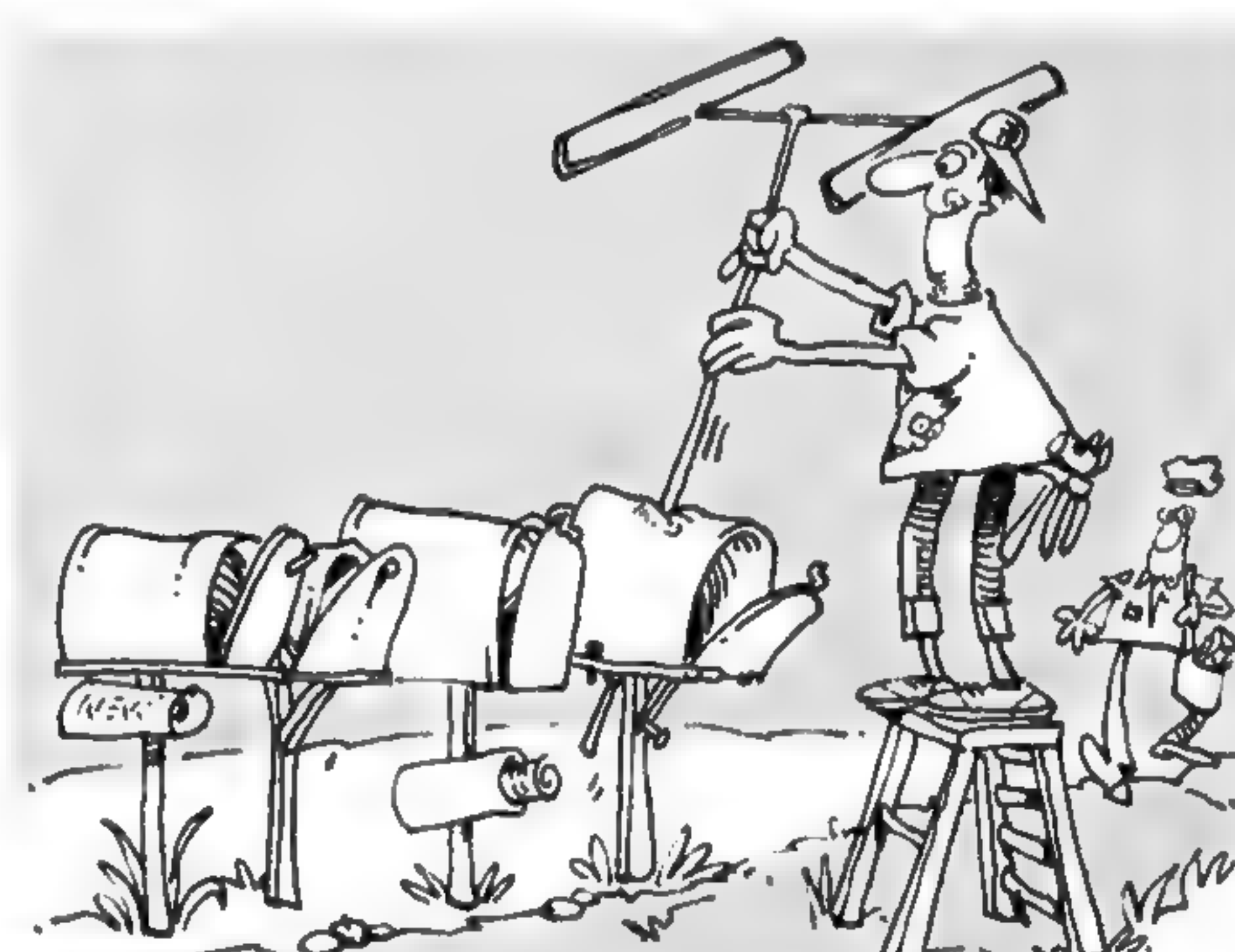
You purchase season tickets to the Super Bowl.



You have trouble picking your shadow out of a crowd.



You've caught yourself waving "Goodbye" instead of "Hello" when answering the telephone.



You put a higher antenna on your mailbox in an attempt to receive mail from people farther away.



You go to bed and family members attempt to fluff up your head.



You fret over the fact that they never mention what a hurricane's last name is.



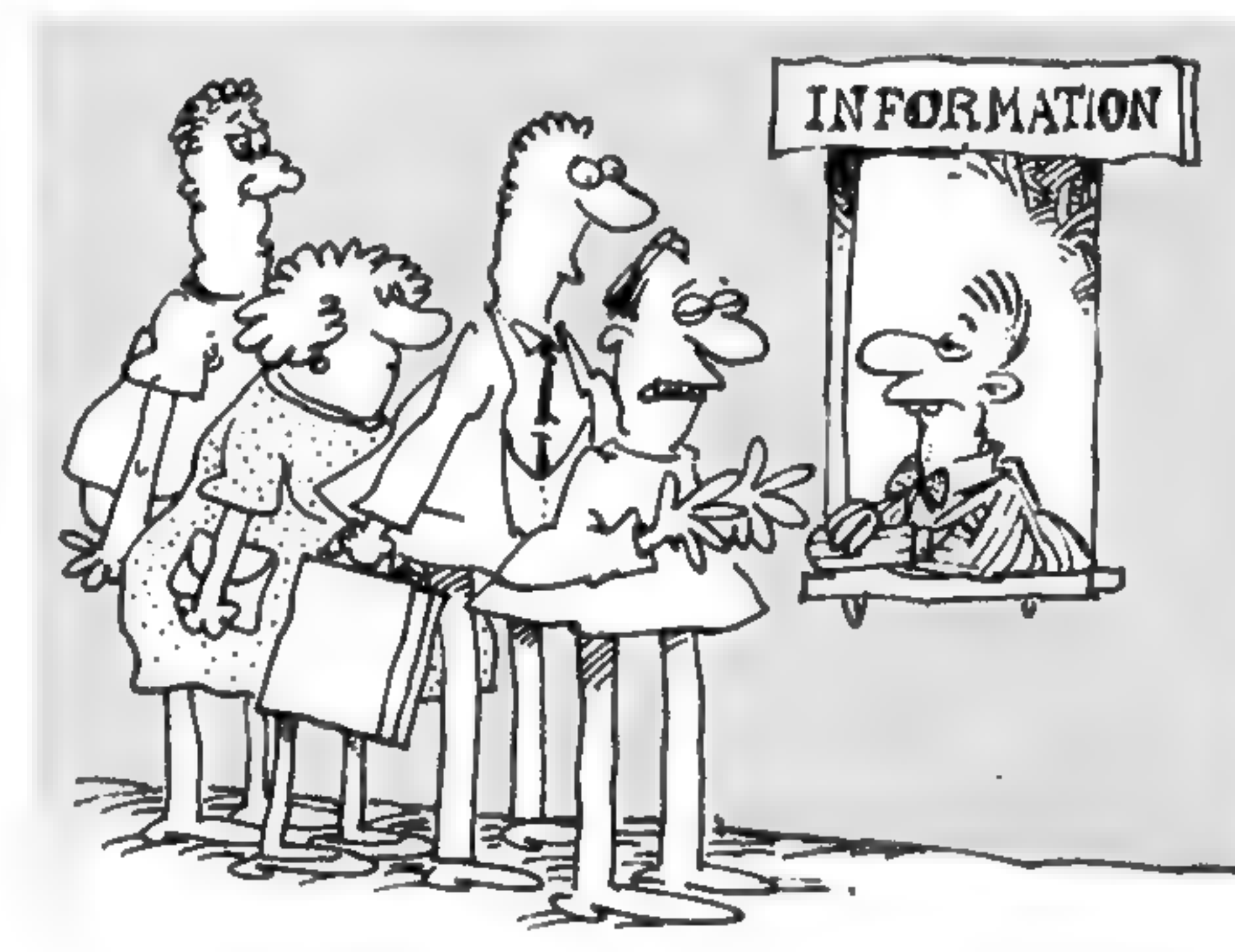
You find yourself complaining to a waitress that the straw in your glass is upside down.



You find yourself wondering what branch of the military Captain Kangaroo was in.



Your neighbor's radio blares at three A.M. and you angrily call him up to demand that he change the station at once.



People repeat everything they say to you because you look way too stupid to grasp things the first time around.



People repeat everything they say to you because you look way too stupid to grasp things the first time around.



Your biggest worry about marriage is getting that little ring over your loved one's head, down their arm and onto their second finger.



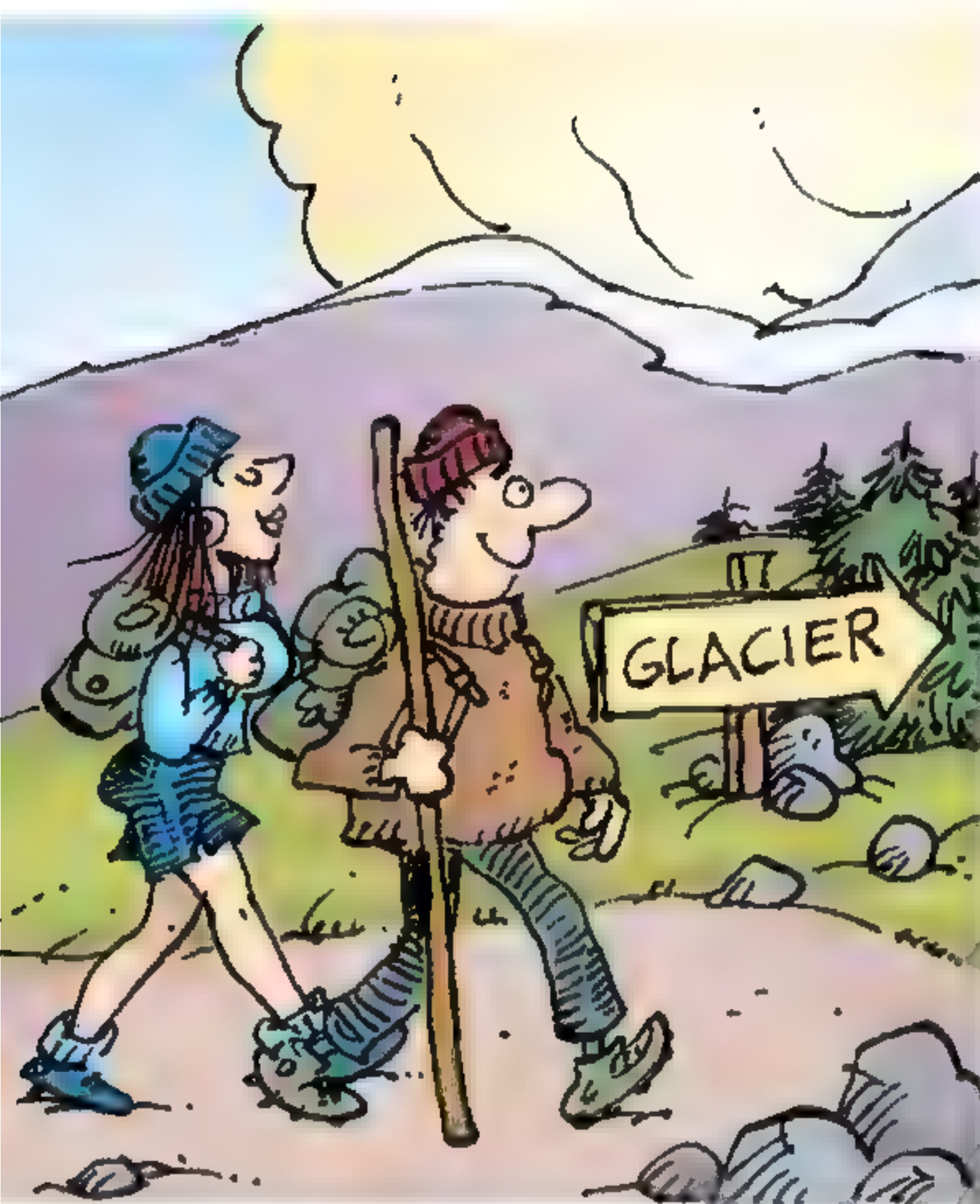
You find yourself trying to convince a policeman who's pulled you over for a burned-out headlight that he merely has one eye closed.



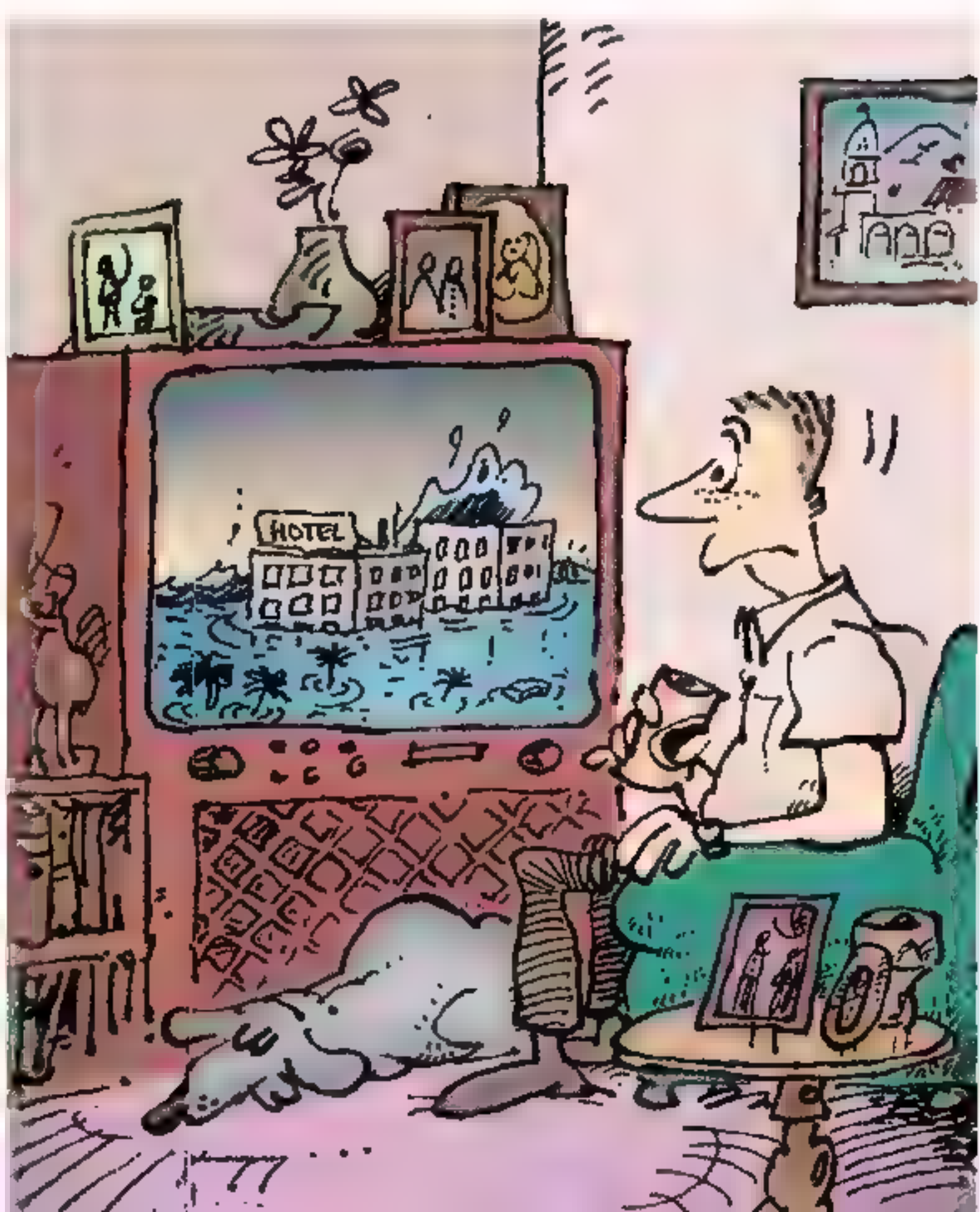
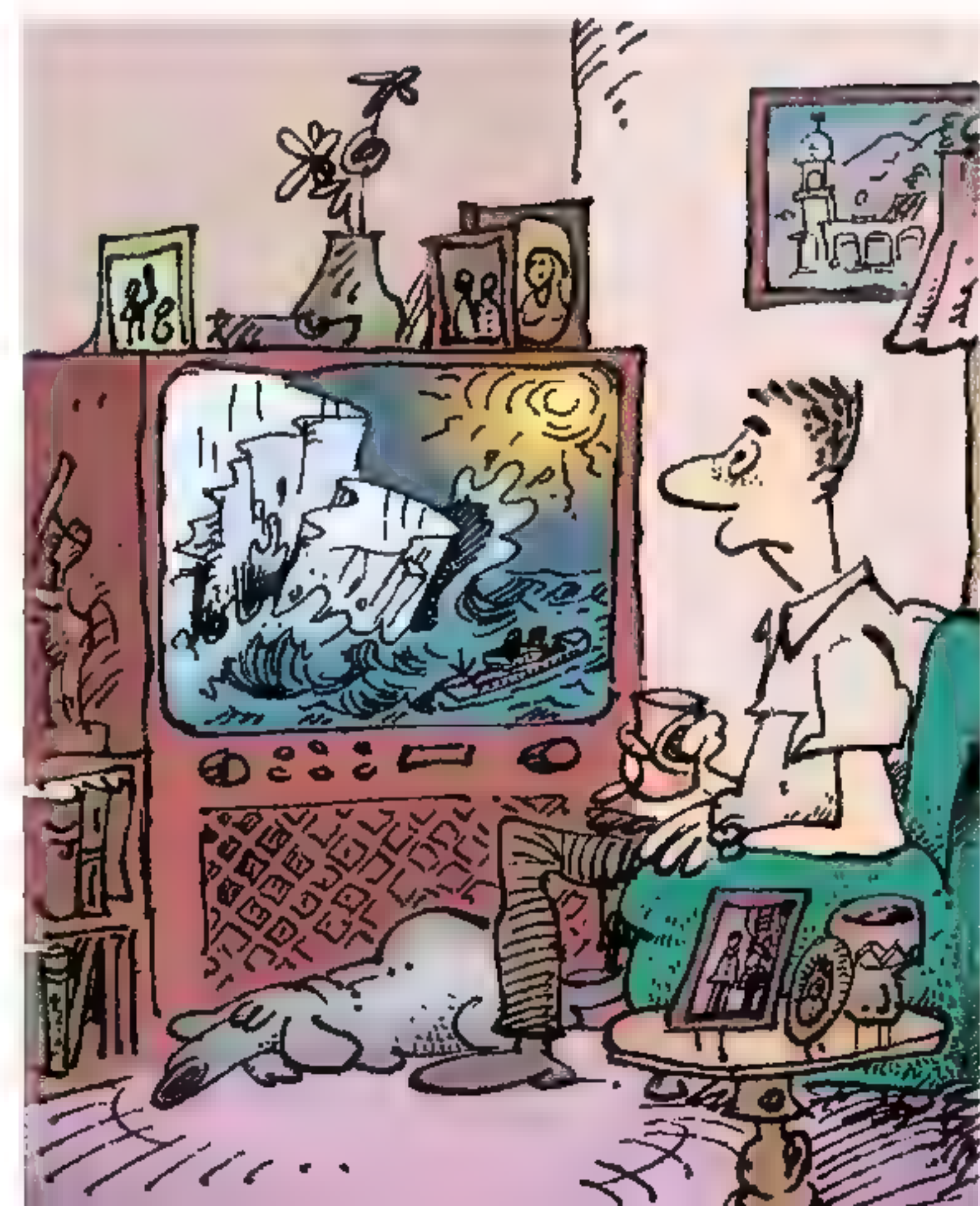
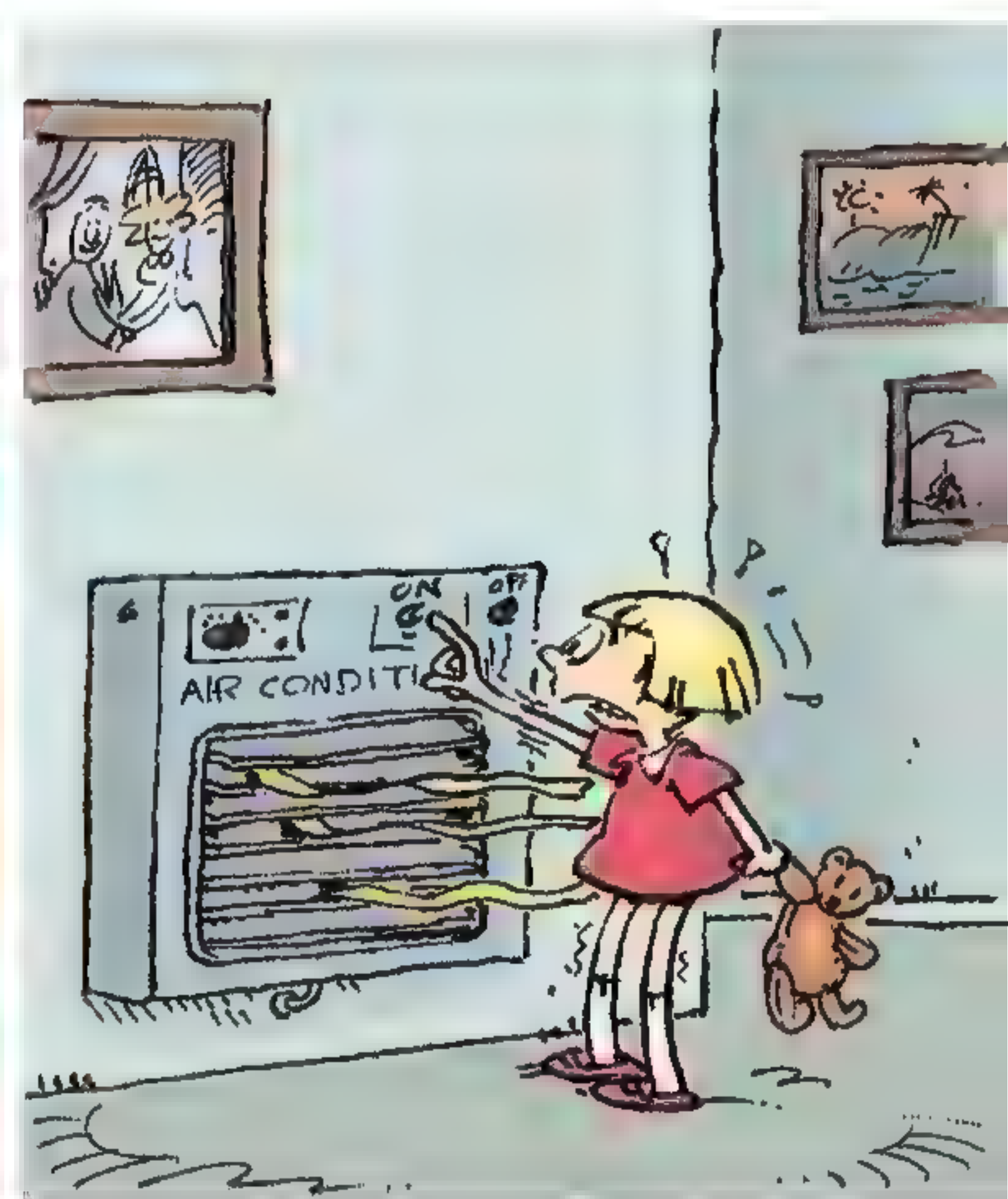
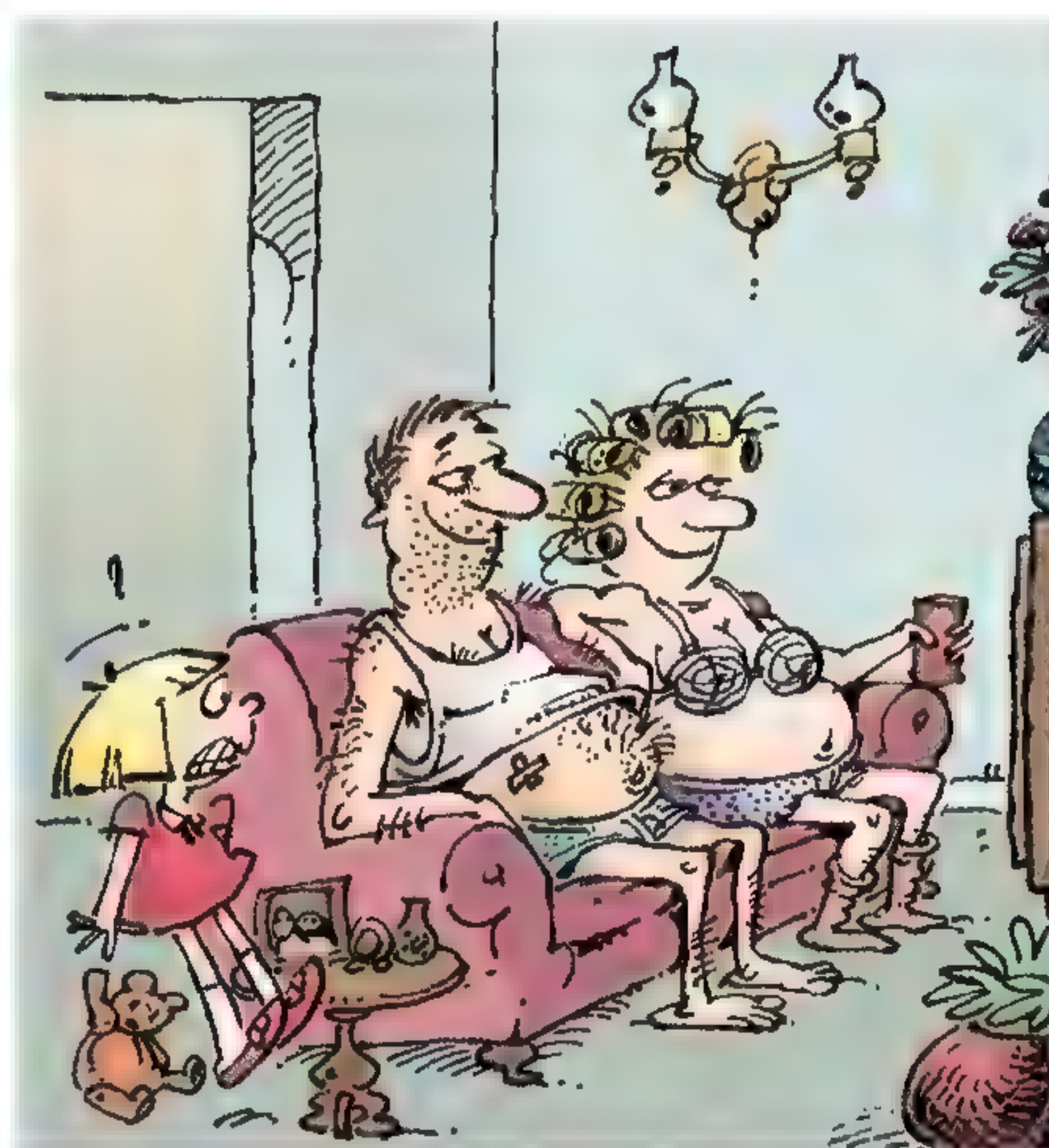
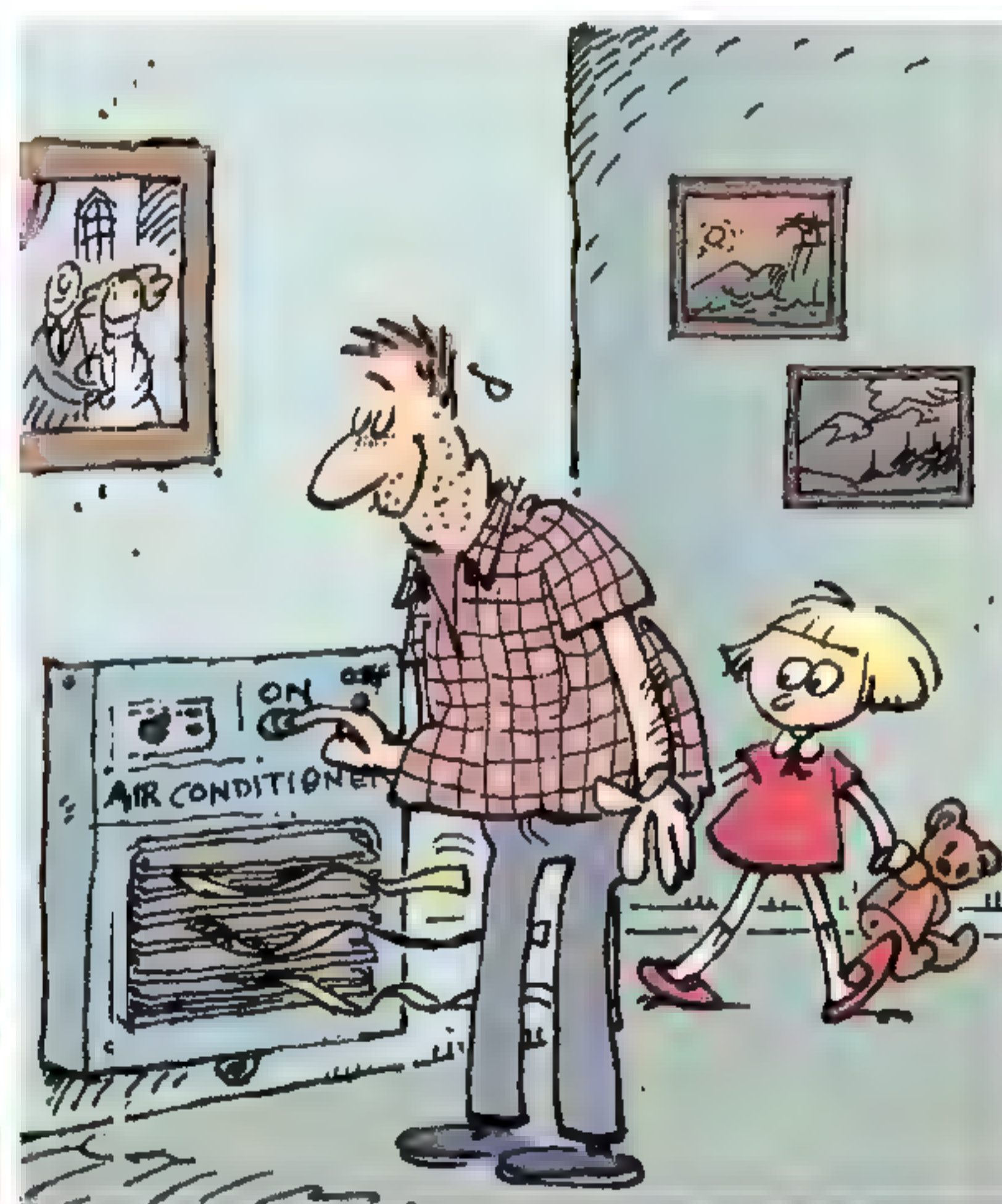
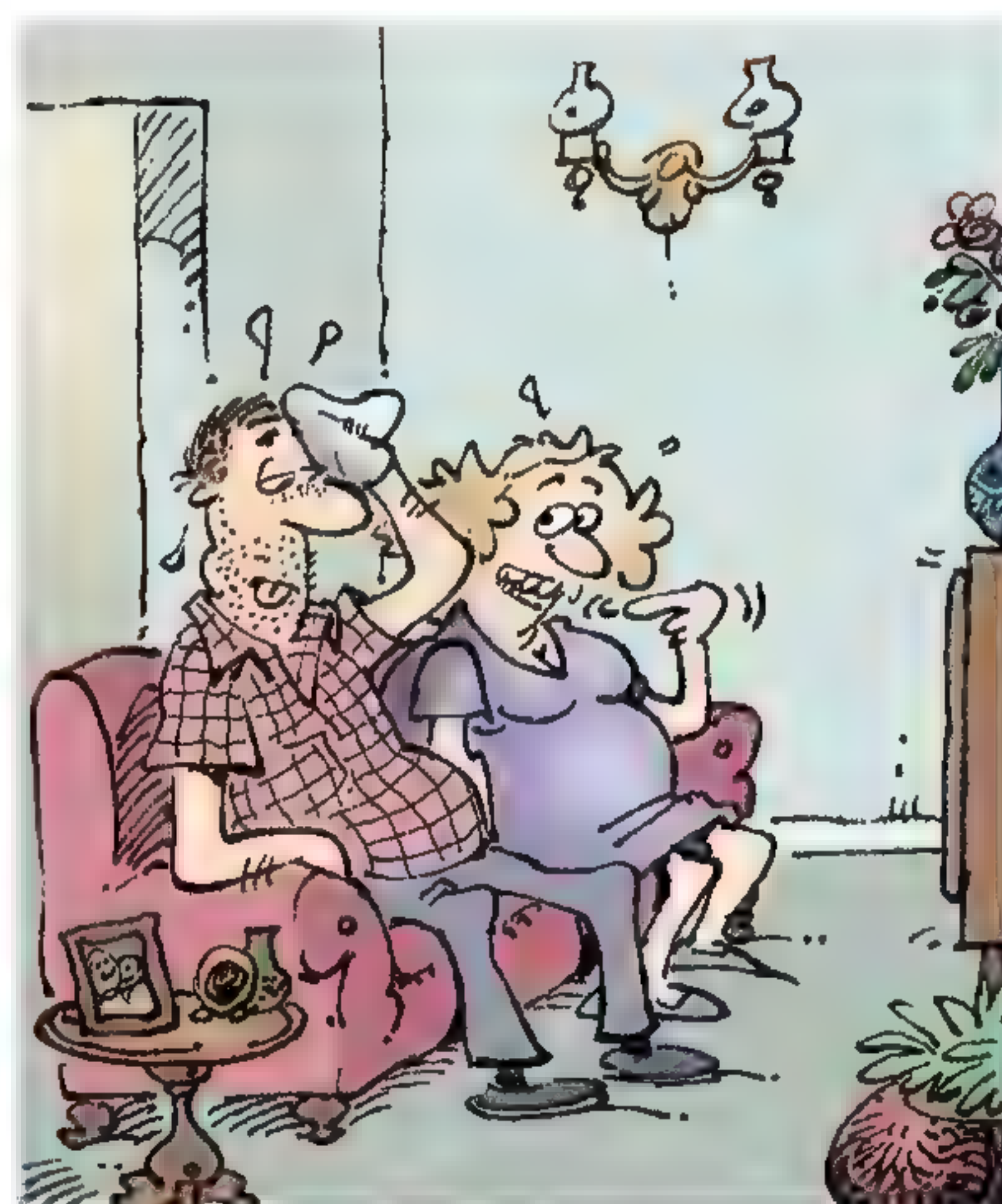
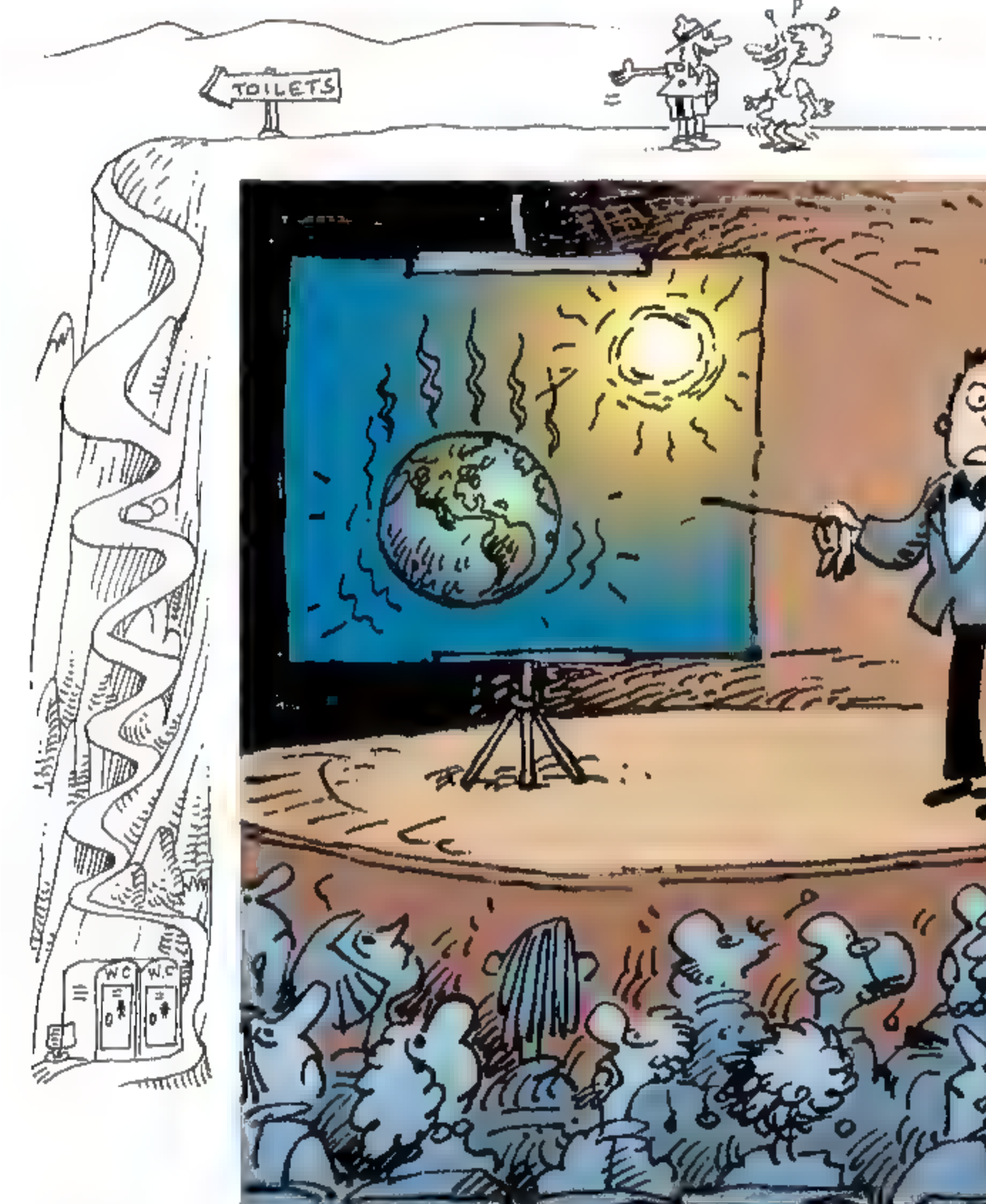
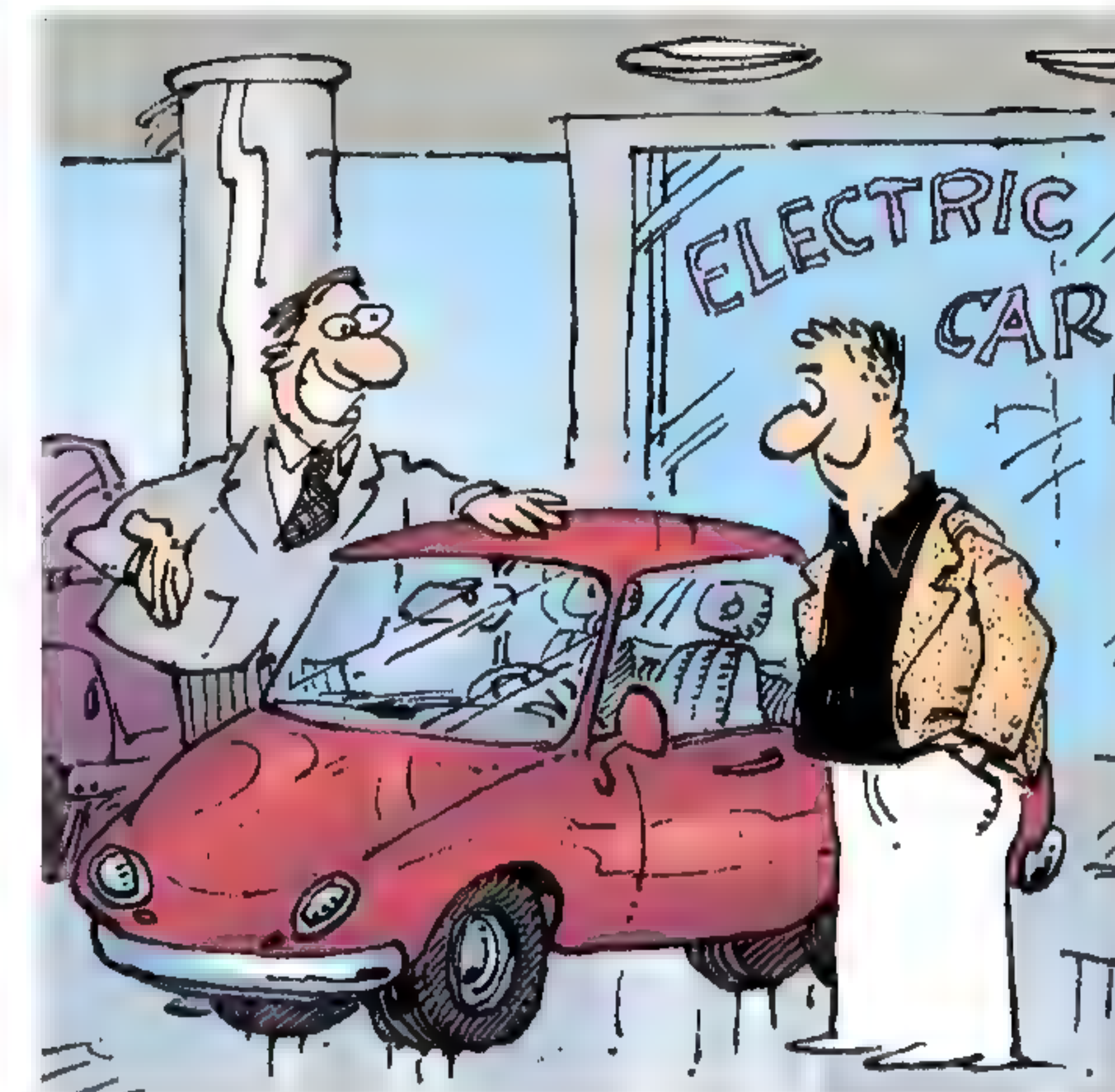
You worried about a sore that wouldn't heal, only to find out later that it was a natural body opening.



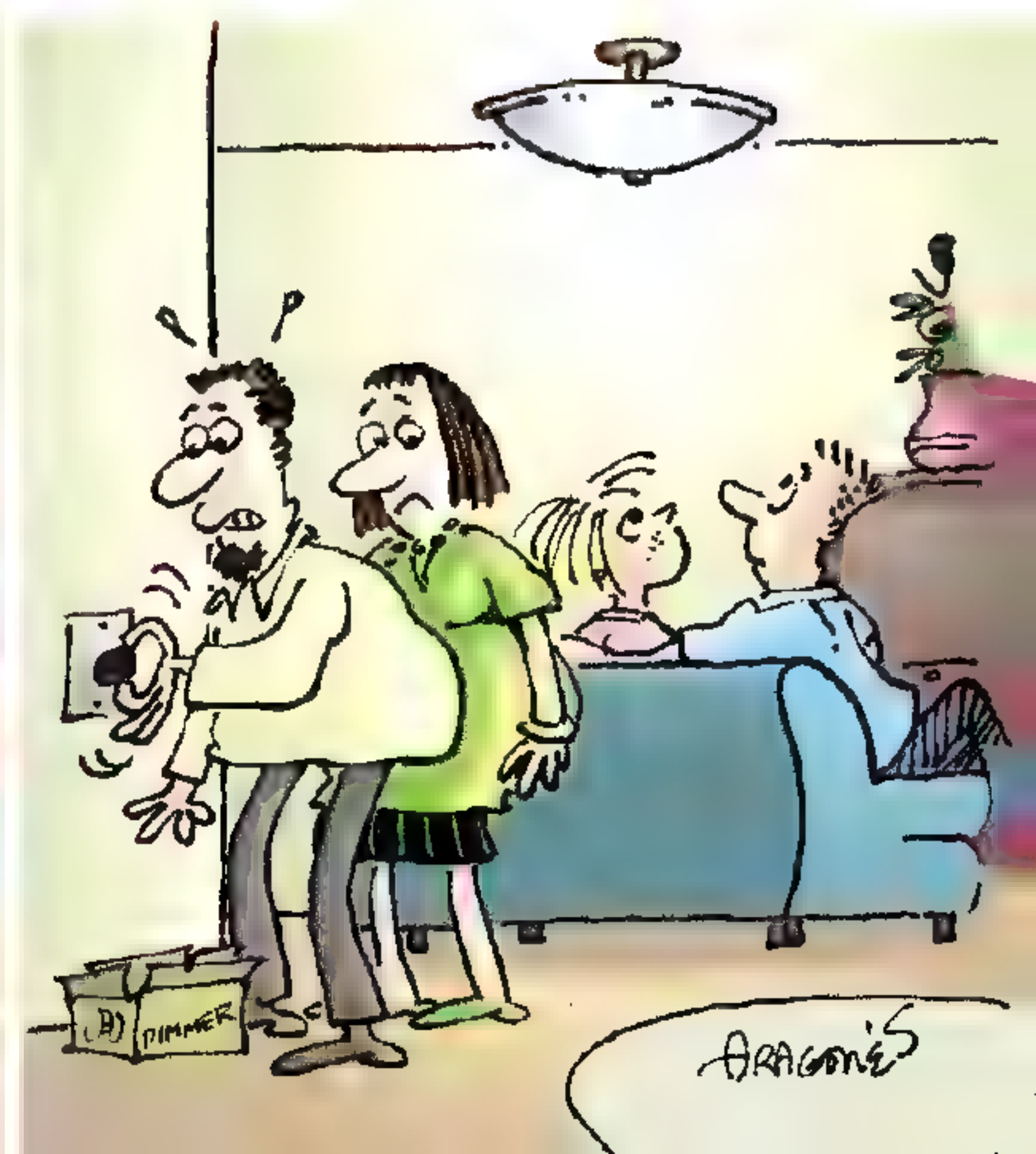
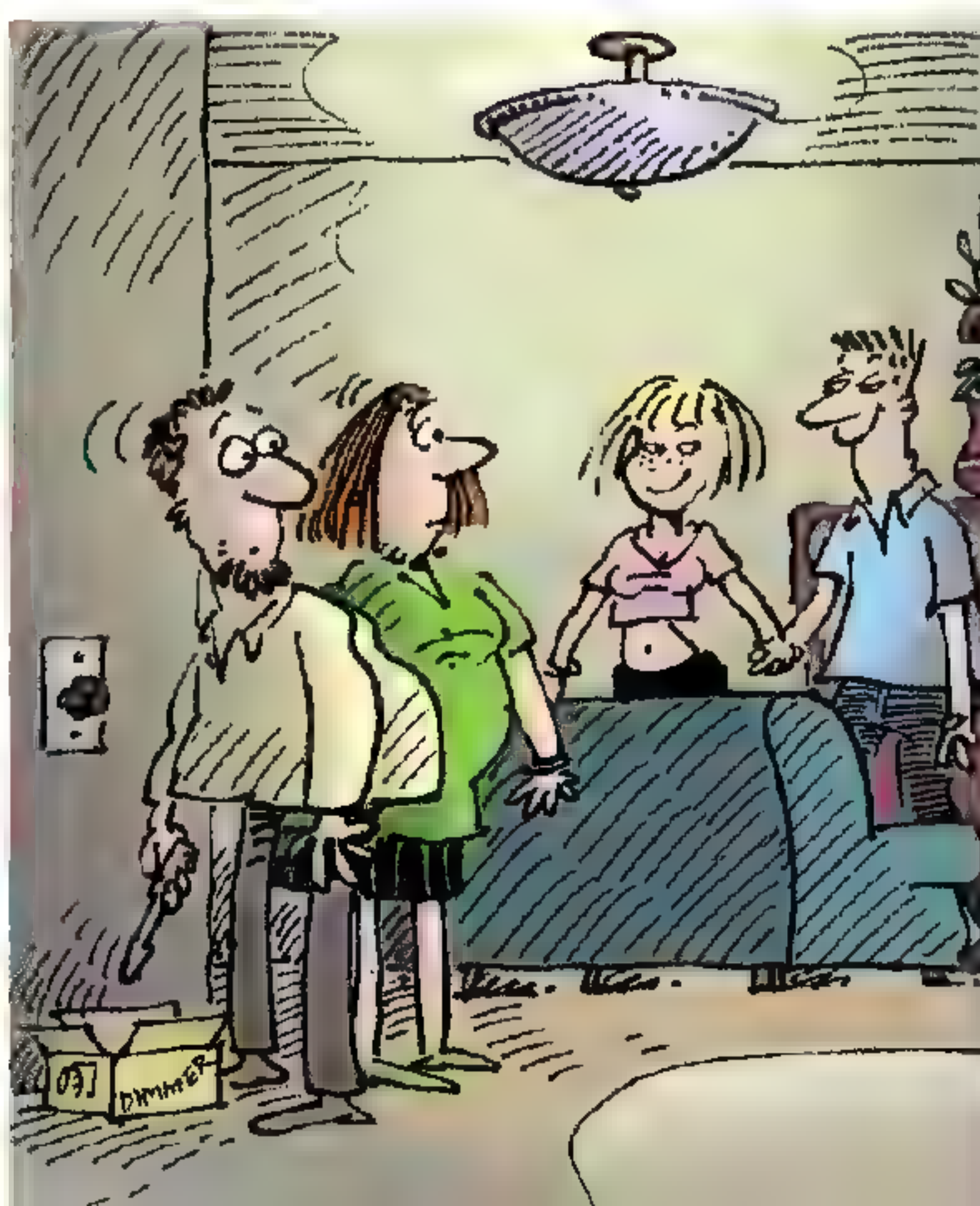
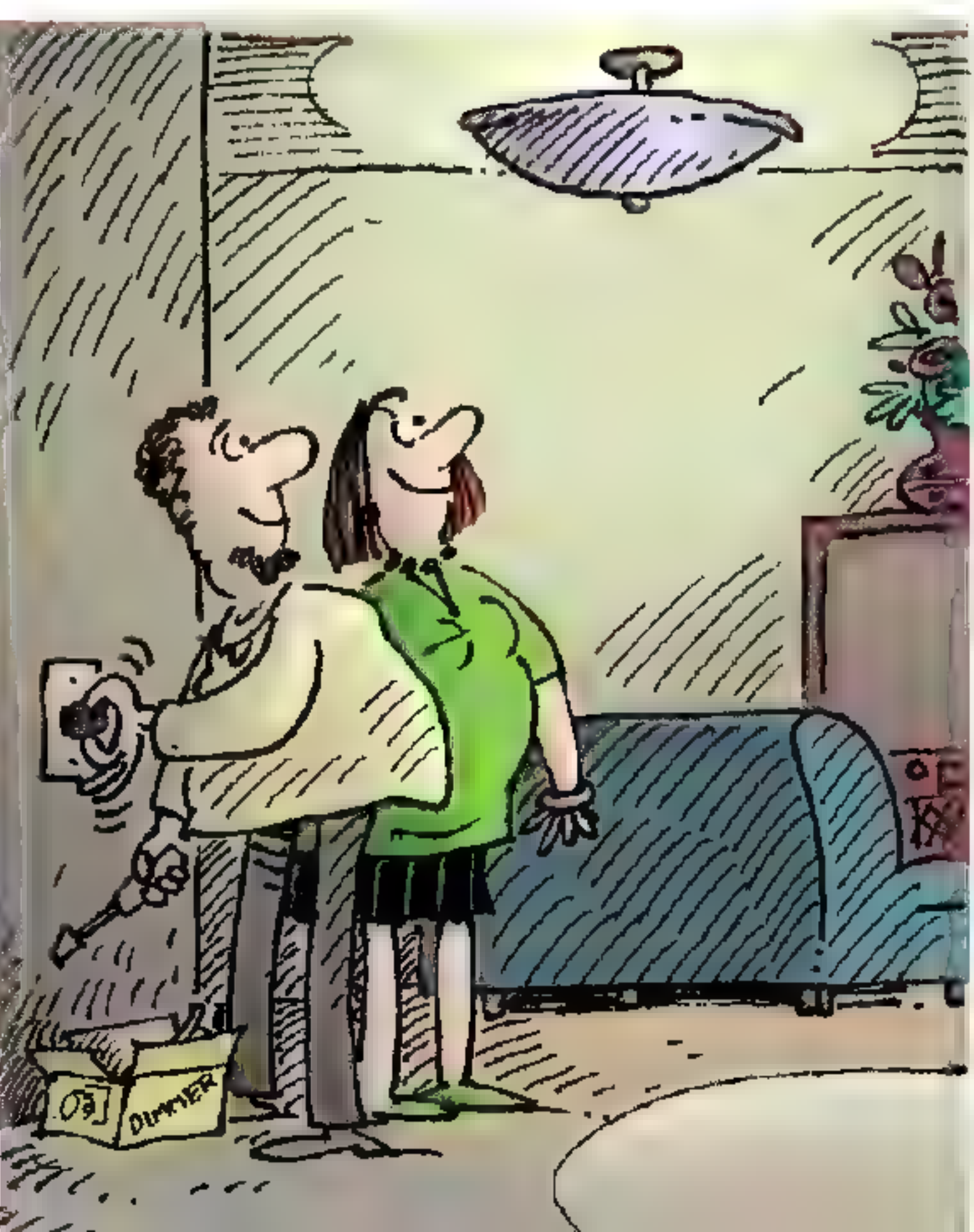
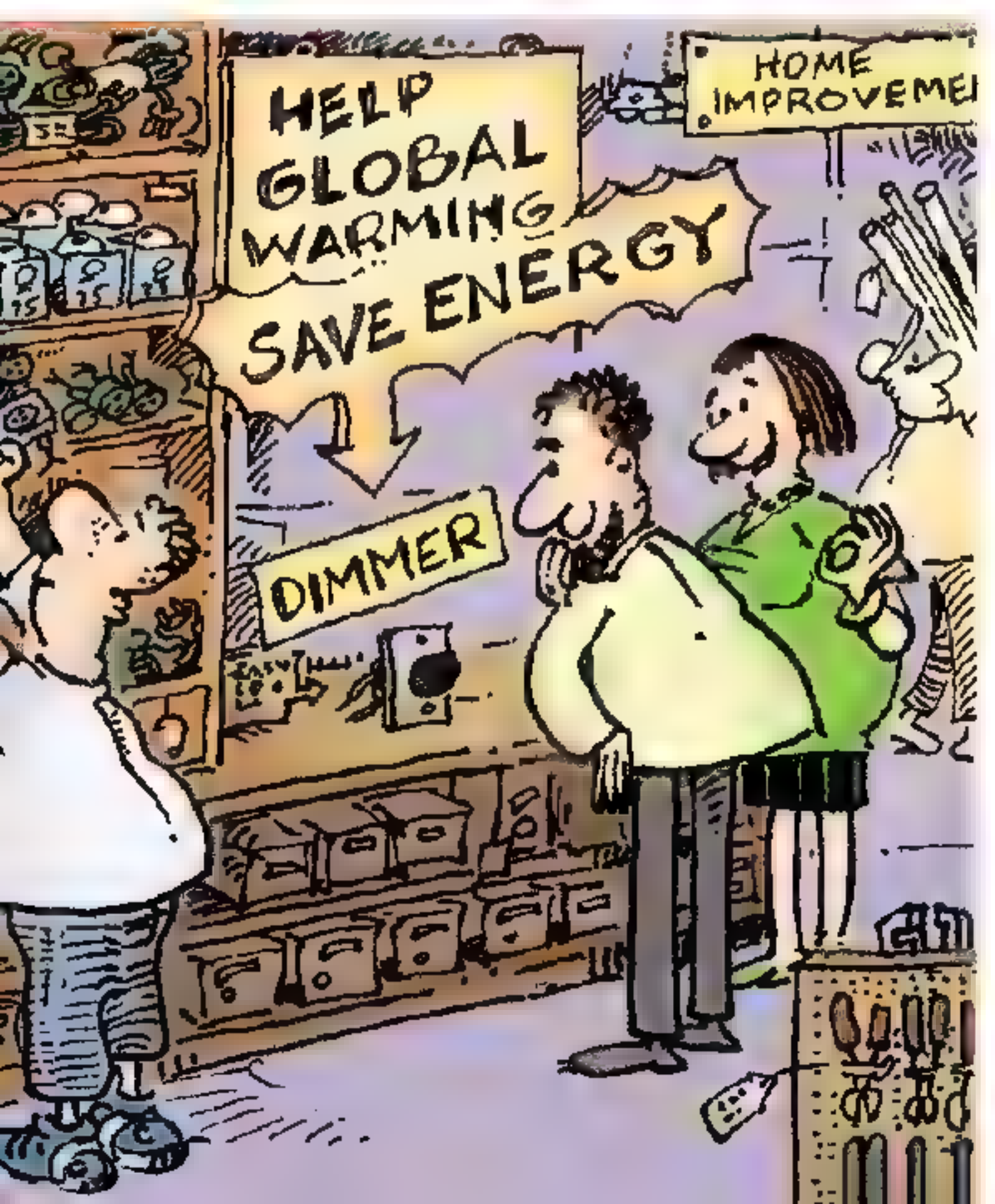
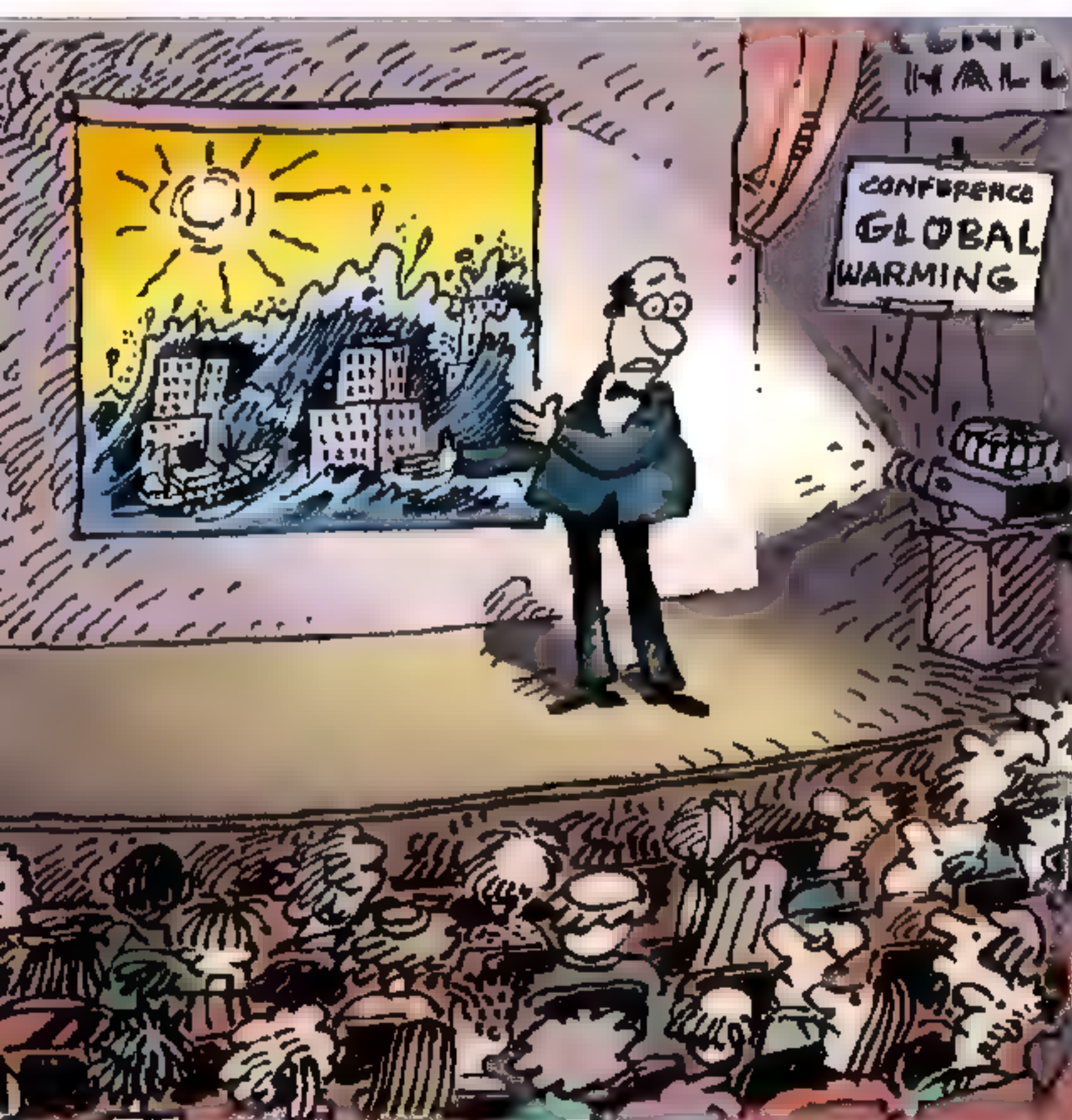
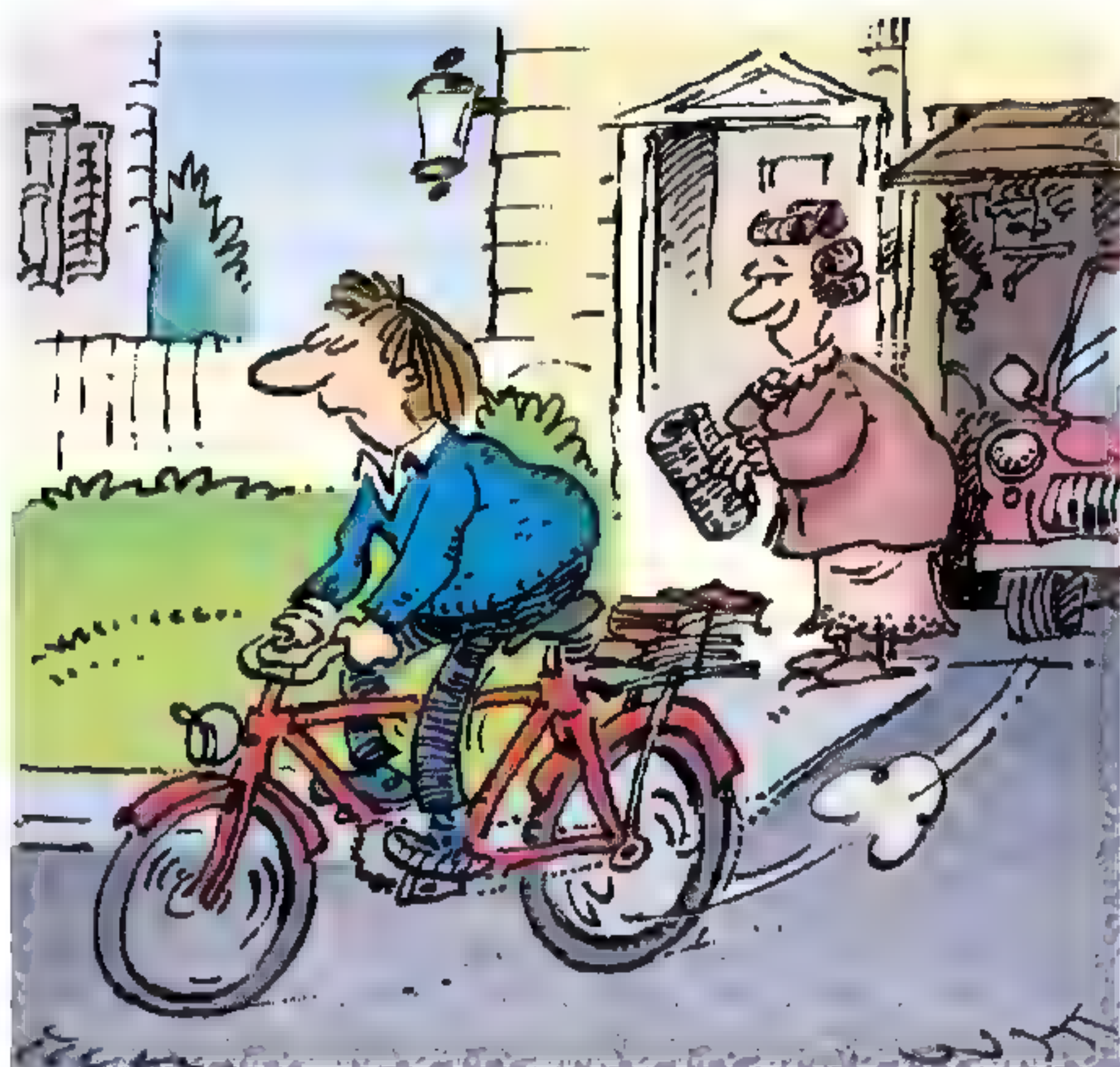
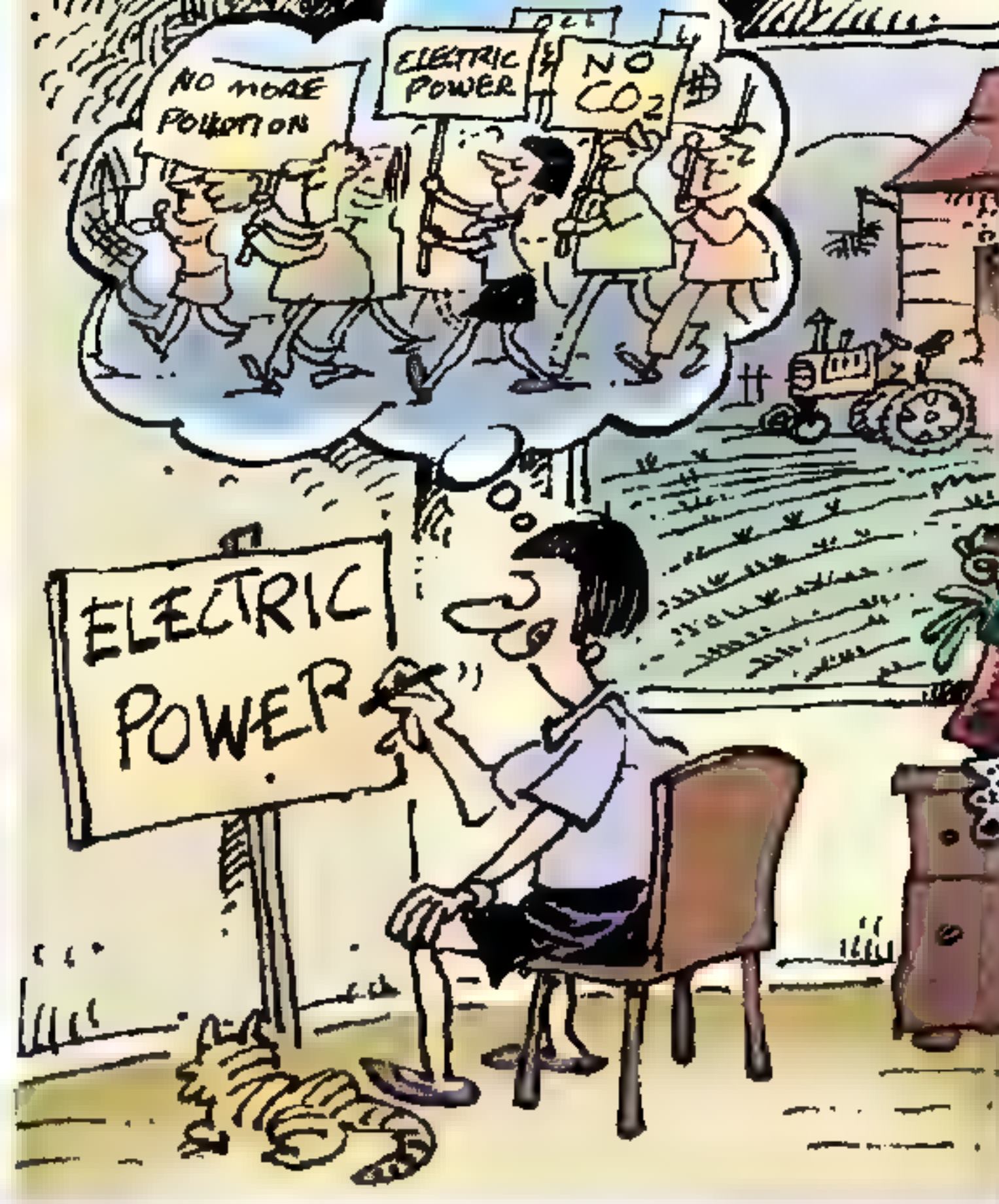
# A MAD LOOK AT GLOBAL WARMING



ORIGINALLY PUBLISHED IN MAD #479, JUL 2007









# THE COCKROACH

1



2



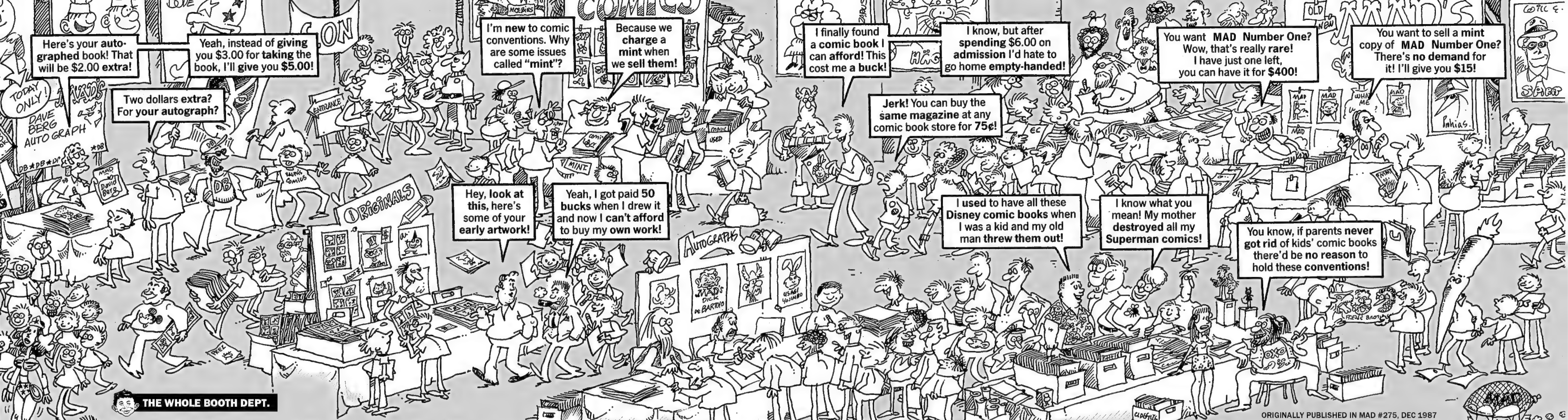
3



4

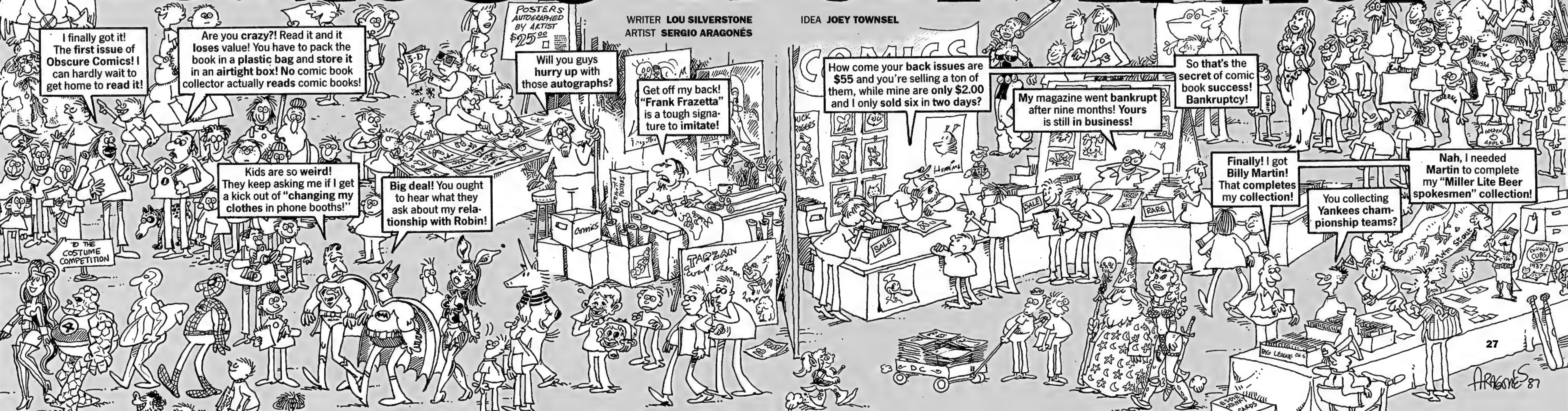




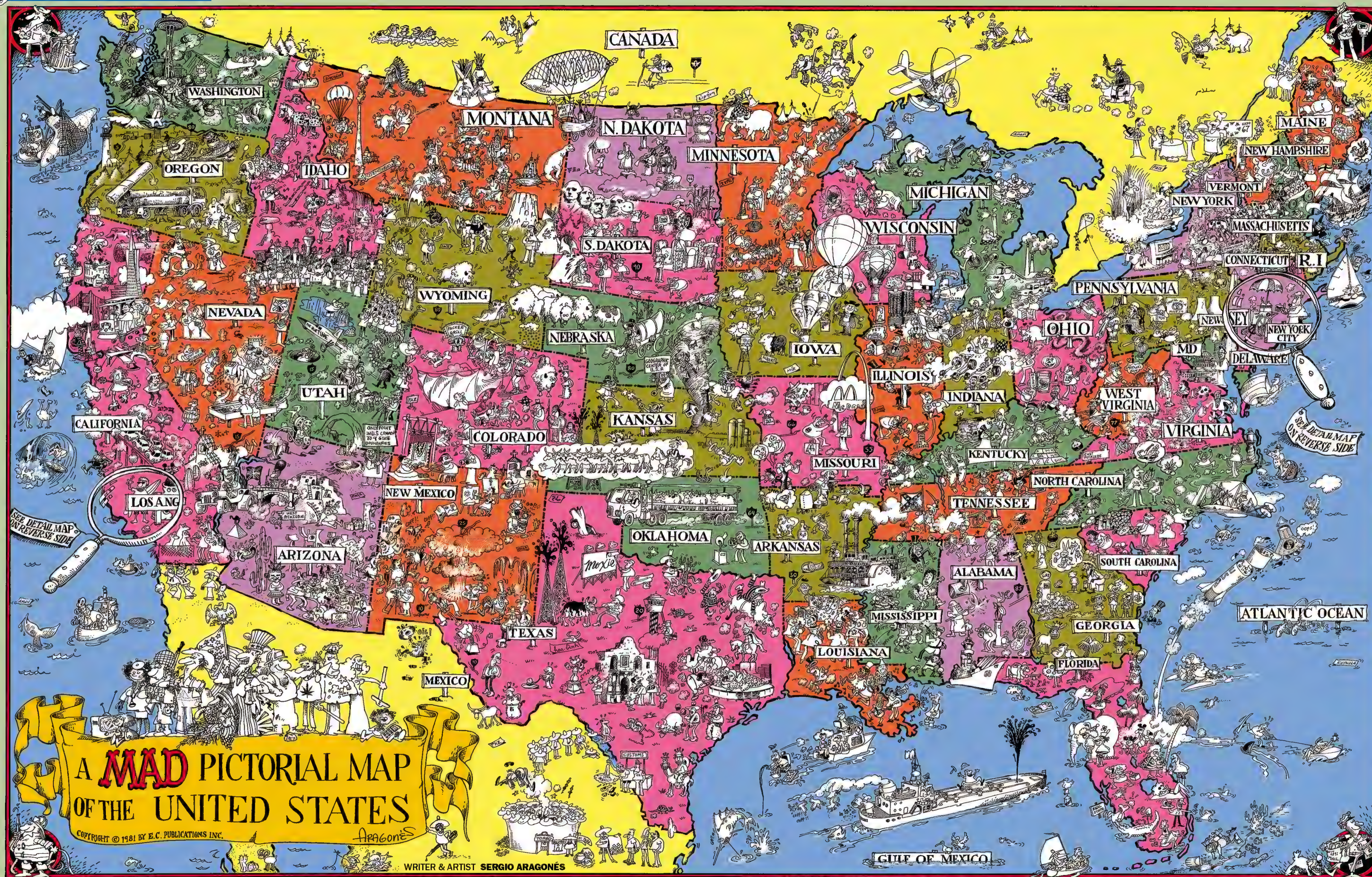


ORIGINALLY PUBLISHED IN MAD #275, DEC 1987

# A MAD PEEK BEHIND THE SCENES AT A COMIC BOOK CONVENTION







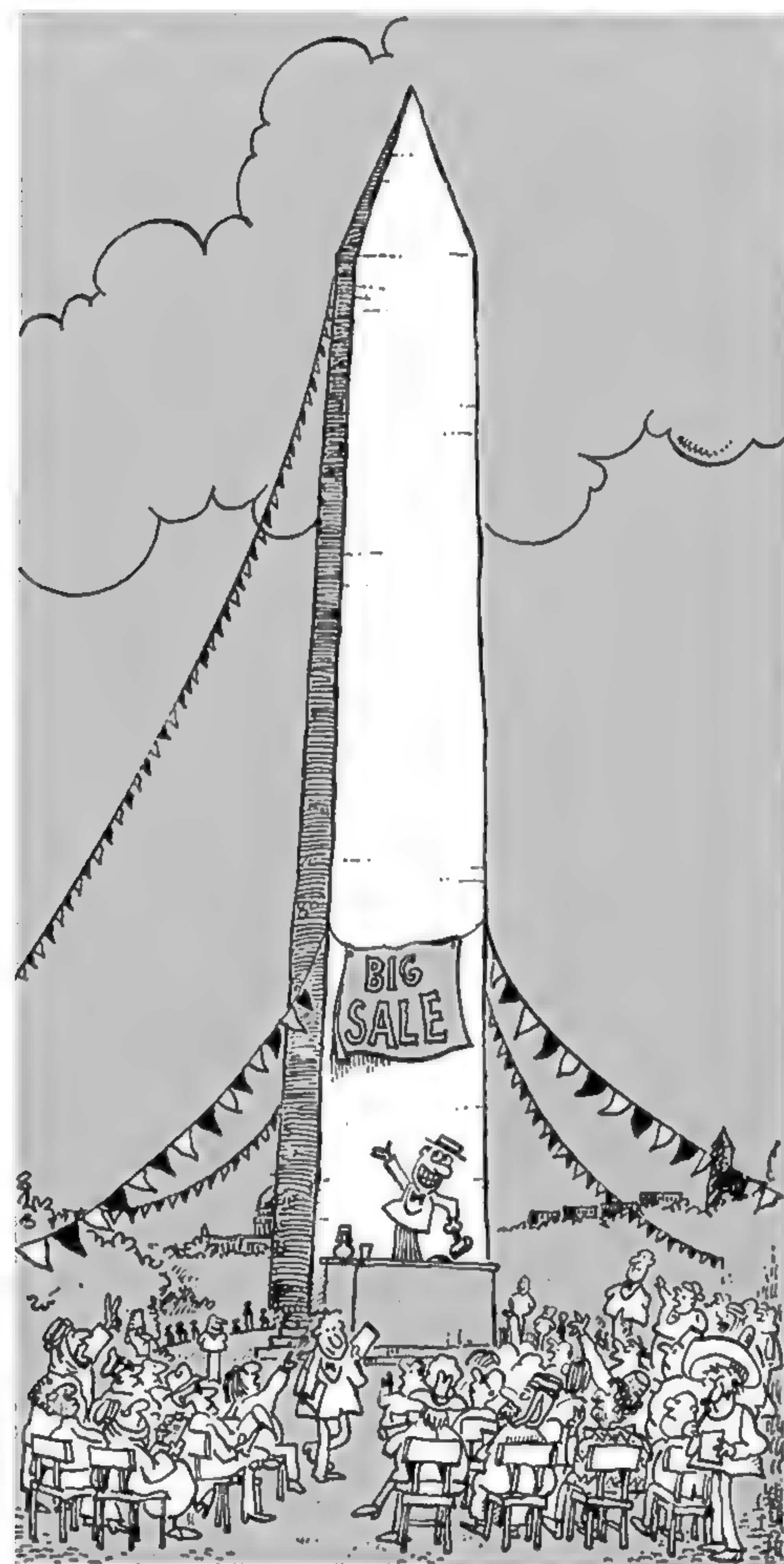


Out in Lake Havasu City, Arizona, the London Bridge—formerly of London, England—has been re-erected and now serves as a tourist attraction. In Long Beach, California, one of the world's great ocean liners, the Queen Mary, has been permanently moored, also for the benefit of tourists. And recently, a real estate firm in Missouri attempted to purchase England's historic Victoria Station so it could be moved to Kansas City and turned into a shopping mall. Considering our country's current trade deficit, maybe we should take a lesson from the English! We can pick up some badly needed foreign bucks by following suit and unloading our less-than-essential National Historic Landmarks and properties. Here, then, is...

# THE MAD SALE OF EXPENDABLE AMERICAN PROPERTIES, LANDMARKS AND MONUMENTS

WRITER DENNIS SNEE ARTIST SERGIO ARAGONÉS

## THE WASHINGTON MONUMENT



**DRESS UP** any metropolitan area with this distinctive 555-foot high marble obelisk. Since 1885, it has dominated the Washington, D.C. skyline as a towering testimonial to both George Washington and to the ideals of honesty, integrity, and selflessness which he embodied. The deterioration and ultimate disappearance of these qualities among contemporary lawmakers, however, had rendered the monument obsolete. Thus, today, it merely serves as a painful conscience-goader for American politicians.

**PRICED TO SELL AT ONLY . . . \$17,750,000**

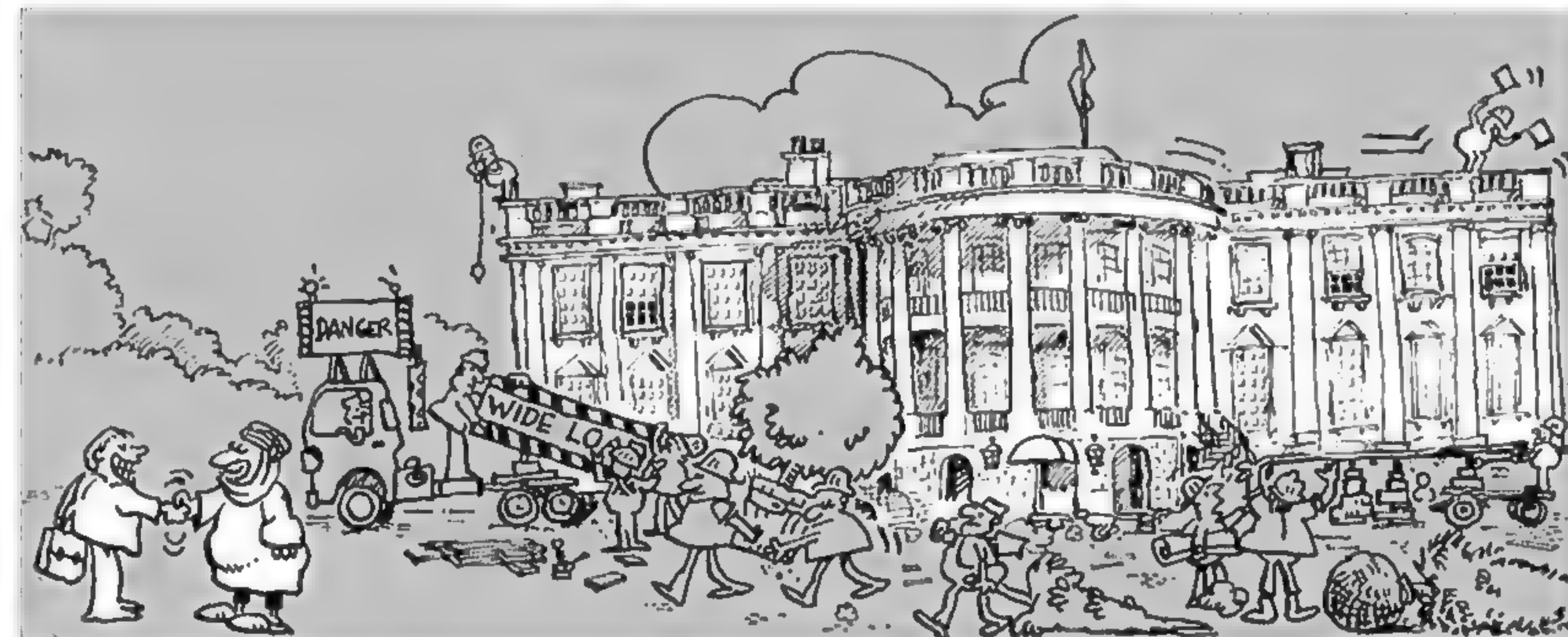
## ALCATRAZ



**MAXIMUM SECURITY ATTRACTION, ANYONE?** Once the "Pearl of the U.S. Penal System", Alcatraz no longer houses convicted criminals, since most felons today either go scot-free or prefer accommodations nearer their literary agents while they work on their autobiographies, etc. This "Slammer Supreme" is a one-of-a-kind property and an ideal stop for tourists in high crime areas. Included are dining facilities, cell blocks, exercise grounds, solitary confinement sections—**plus**—the world famous "big cage"...once occupied by the Birdman of Alcatraz himself.

**YOURS FOR A SONG AT ONLY . . . \$7,500,000**

## THE WHITE HOUSE



**RONALD REAGAN SLEPT HERE!** But not for long, after he learned that heating and cooling costs alone for this historic barn of a home was increasing the National Debt by 1.5% annually. So the cost-conscious Chief Executive, who set examples of frugality by first selling the Presidential Yacht, and later hiring out the Presidential Honor Band to play at weddings and bar mitzvahs on weekends, has decided that the upkeep at this Pennsylvania Ave. address is more than the U.S. can afford. The First Family has re-located in a modest but comfortable motel in Alexandria, Virginia, and the famous White House will be delivered safely to any location in the nation of your choice.

**PRICE? NO WHITE-WASH HERE AT ONLY . . . \$4,250,000**

## THE GATEWAY ARCH



ORIGINALLY PUBLISHED IN MAD #223, JUN 1981

**THE CITY FATHERS** of St. Louis, Missouri, hated putting this impressive landmark on the market, but after their unsuccessful court battle over trademark infringement with McDonald's Hamburger Corp., they were forced to. So why not turn St. Louis's loss into your city's gain with this bargain buy? You aren't likely to find another architectural attraction like this at any price. "You deserve a break today," and at this low, low price you're getting one!

**GOLDEN OPPORTUNITY AT . . . \$3,250,000**

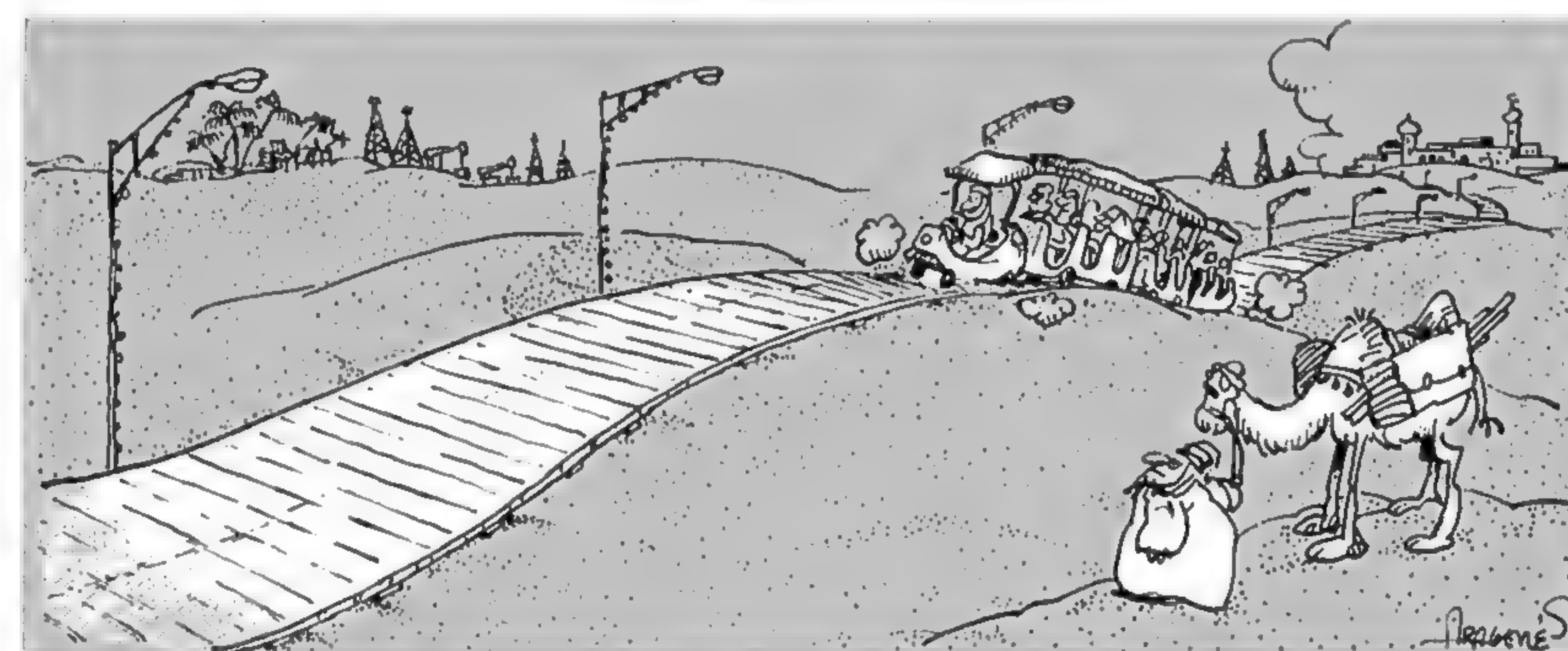
## THE ASTRODOME



**IT'LL NEVER RAIN ON YOUR PARADE**—or sporting event, either—once you take delivery on this spectacular climate-controlled arena. Texans don't like being topped...and since New Orleans one-upped them by building a bigger "dome" the powers that be in Houston have elected to let their Astrodome go, and concentrate on their next "super" achievement...enclosing Texas! But in the meantime, you can close in on this unbeatable Texas-size bargain.

**YOURS TODAY FOR A PALTRY . . . \$15,500,000**

## THE BOARDWALK



**PUT AWAY YOUR MONOPOLY MONEY AND LET'S TALK DOLLARS** on this famous 7-mile stretch of Atlantic City ocean-front walkway. Always synonymous with successful restaurants, stores, boutiques and other tourist diversions, why not let this famous Boardwalk do the same for your slumping business district? With the advent of legalized gambling in Atlantic City, a new breed of visitors are finding the old wooden Boardwalk ill-suited for their needs. Syndicate "Helpers" constantly require fresh cement in which to dispose of undesirable elements, and "Doorway Debutantes" find it difficult to walk a "street" in which they can catch their heels in gaps between the boards. Therefore, a new, all-concrete sidewalk will replace the famous old Boardwalk just as soon as we can find a buyer for it at our absurdly low, low asking price.

**YOURS NOW FOR A BREEZY . . . \$1,350,000**

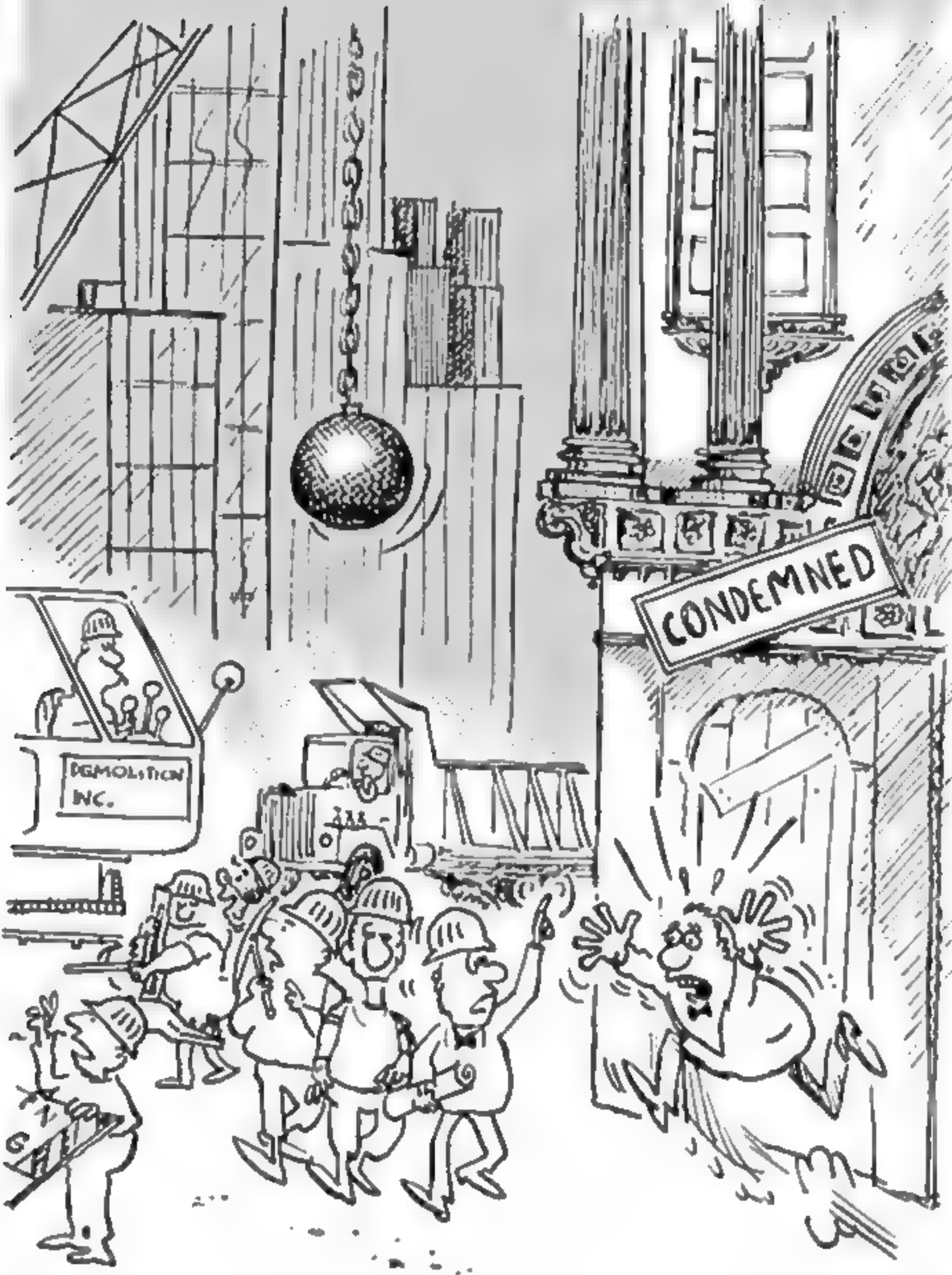




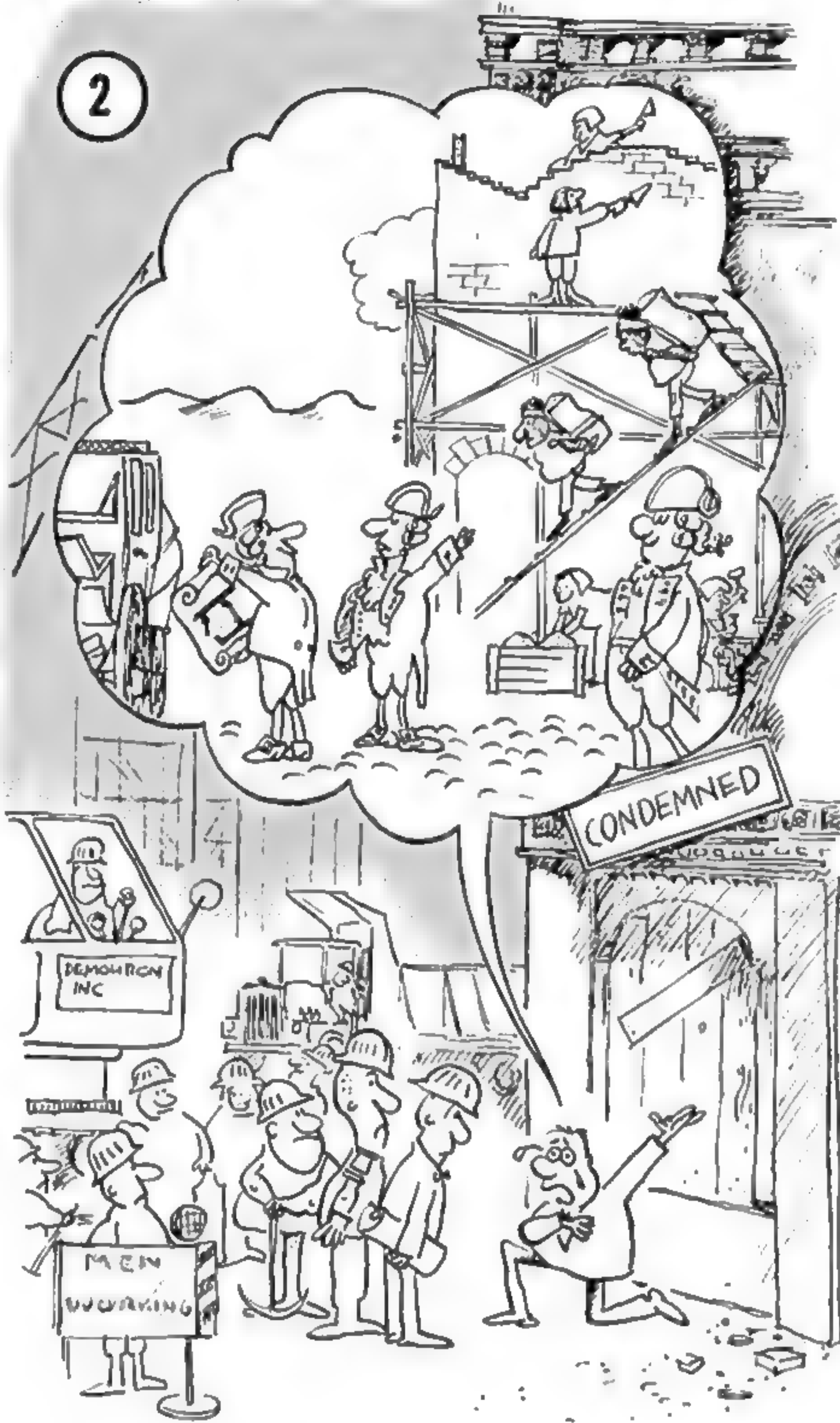
# THE HISTORIC LANDMARK

WRITER & ARTIST **SERGIO ARAGONÉS**

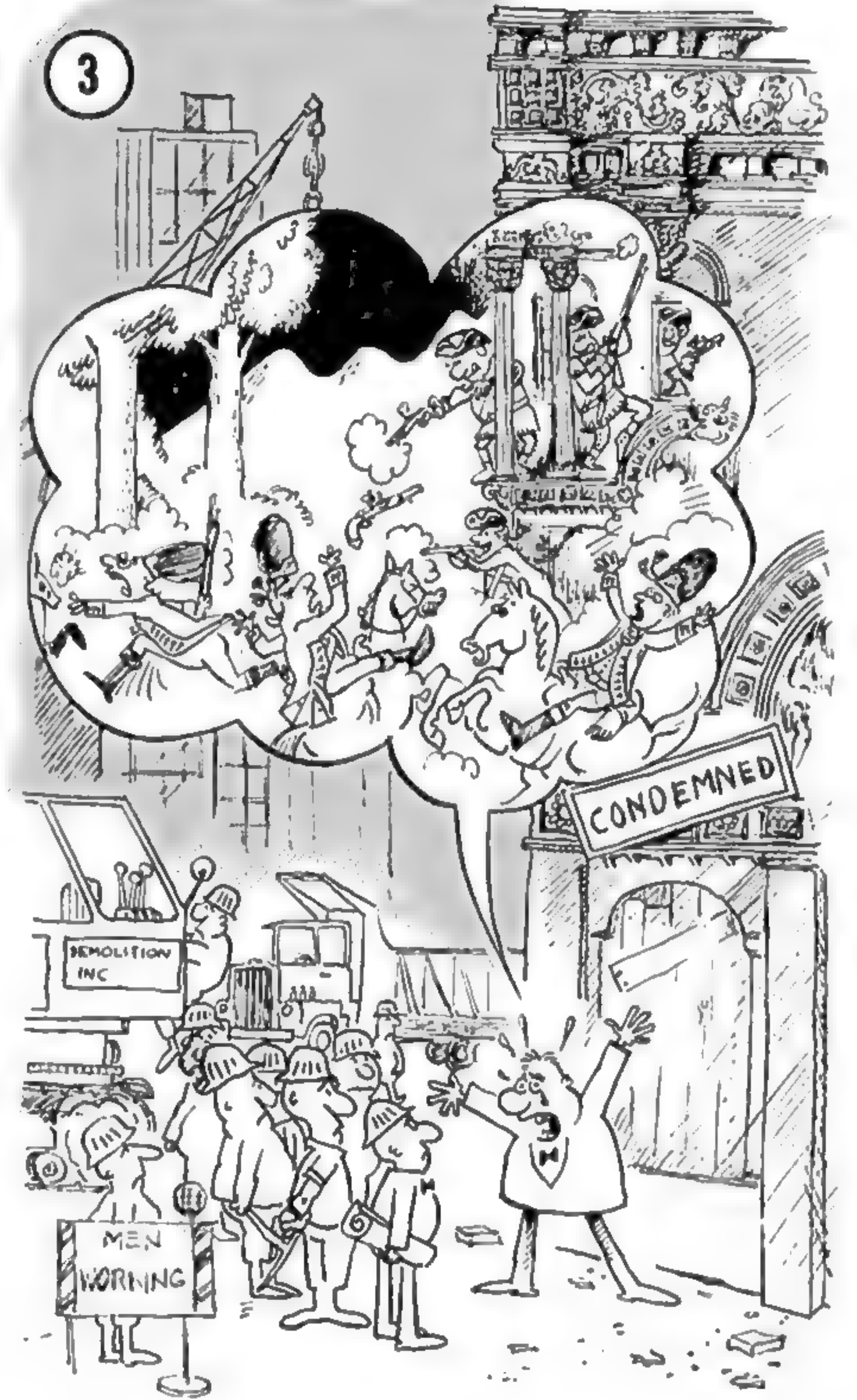
1



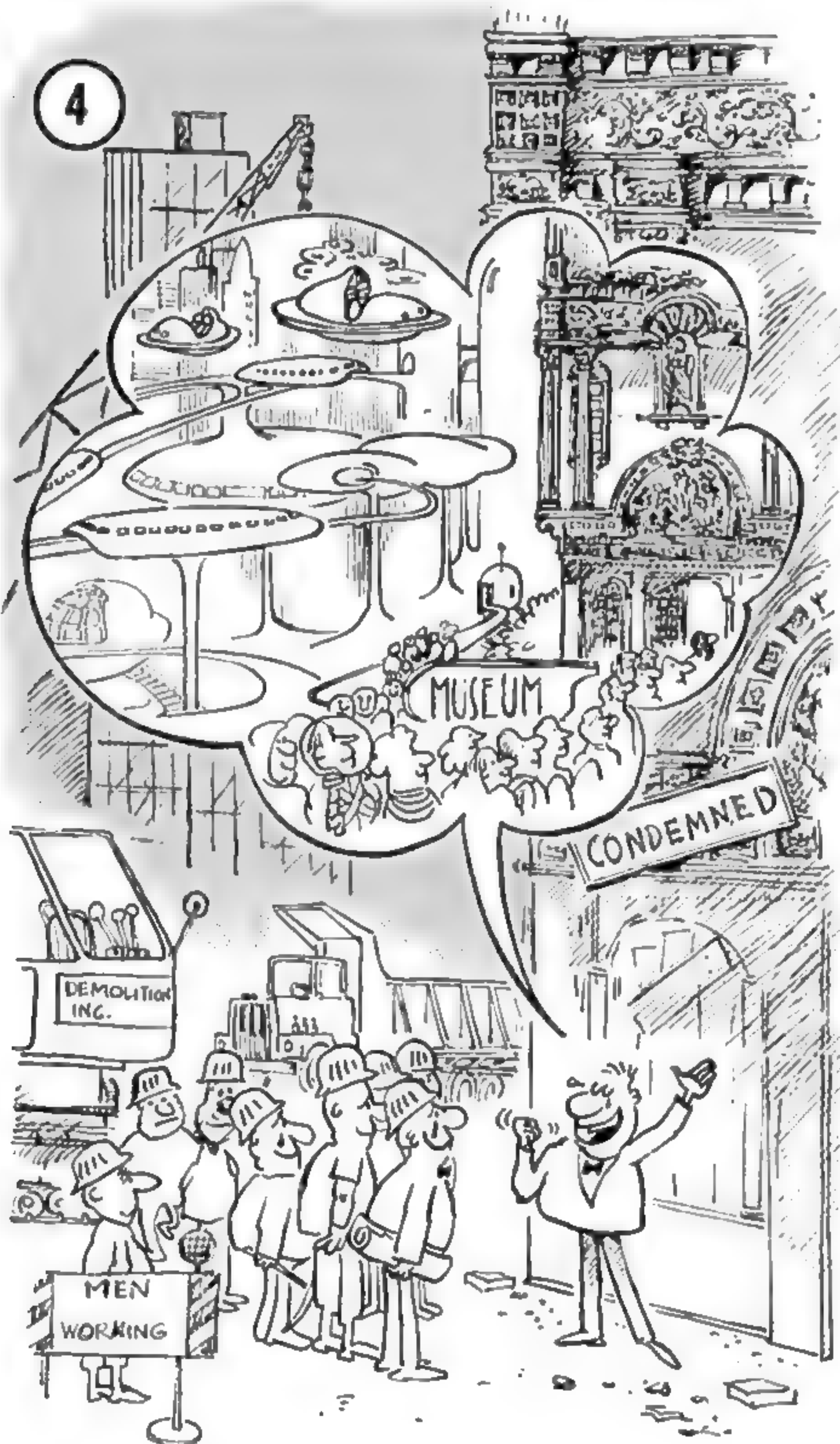
2



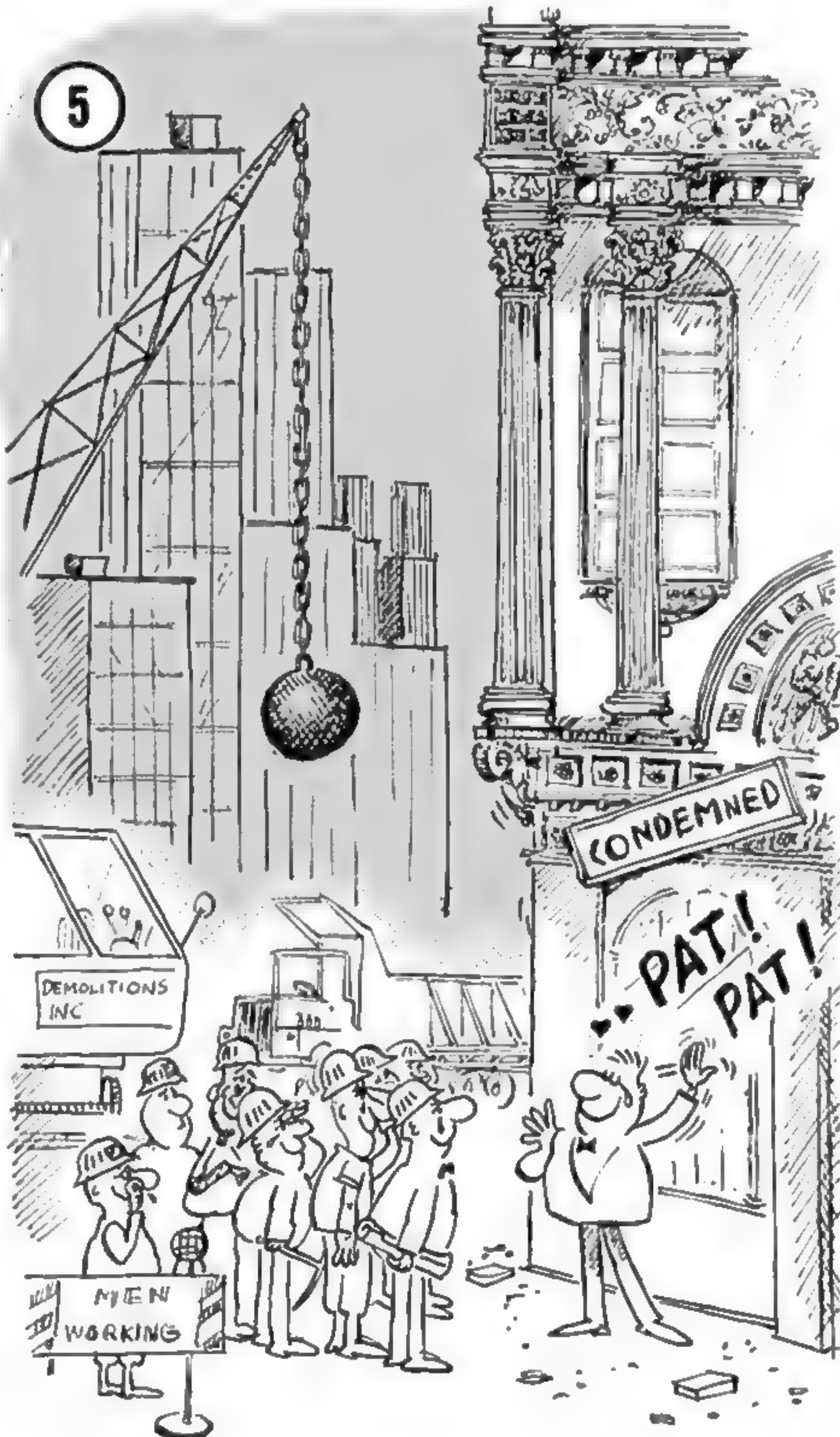
3



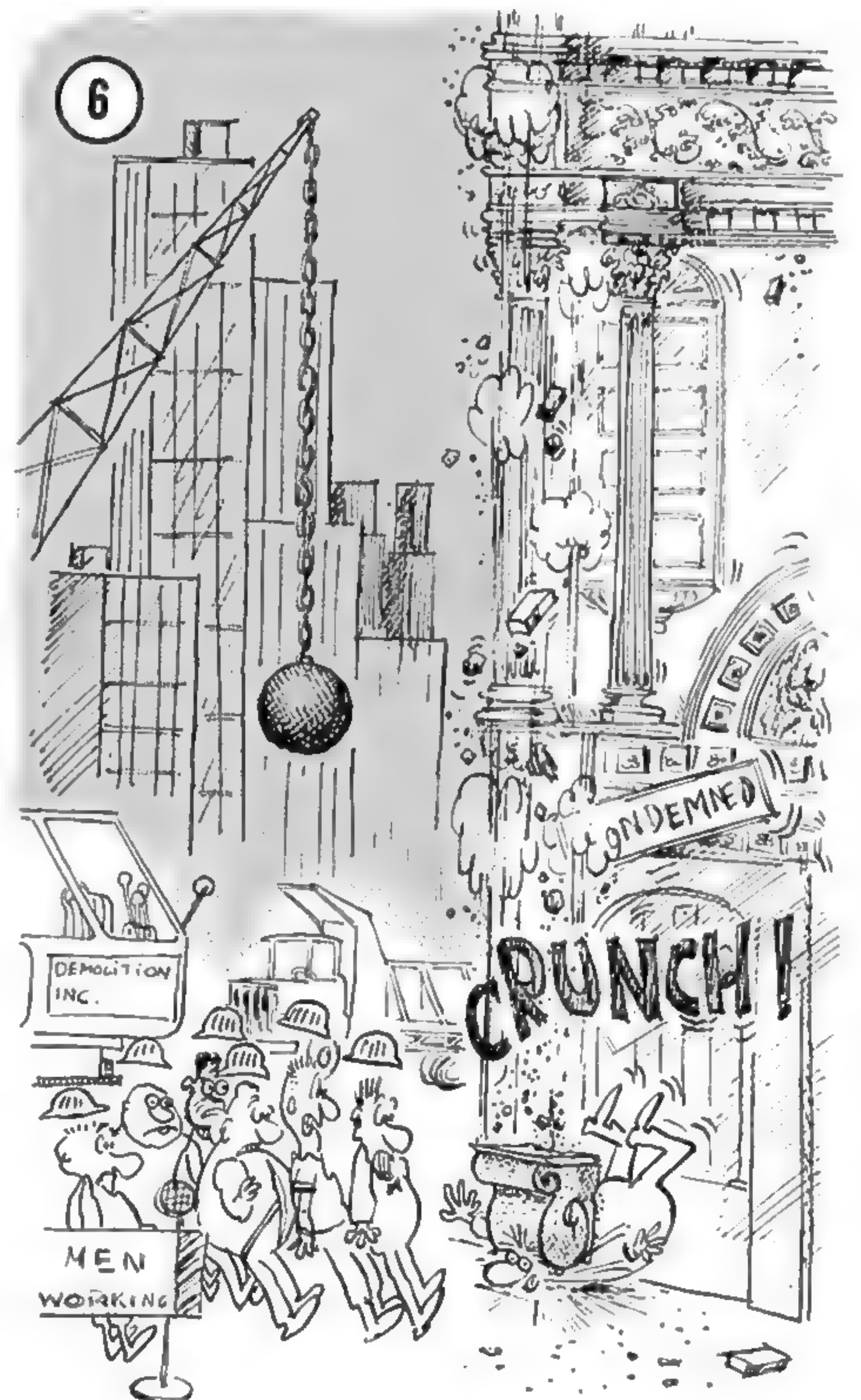
4



5



6



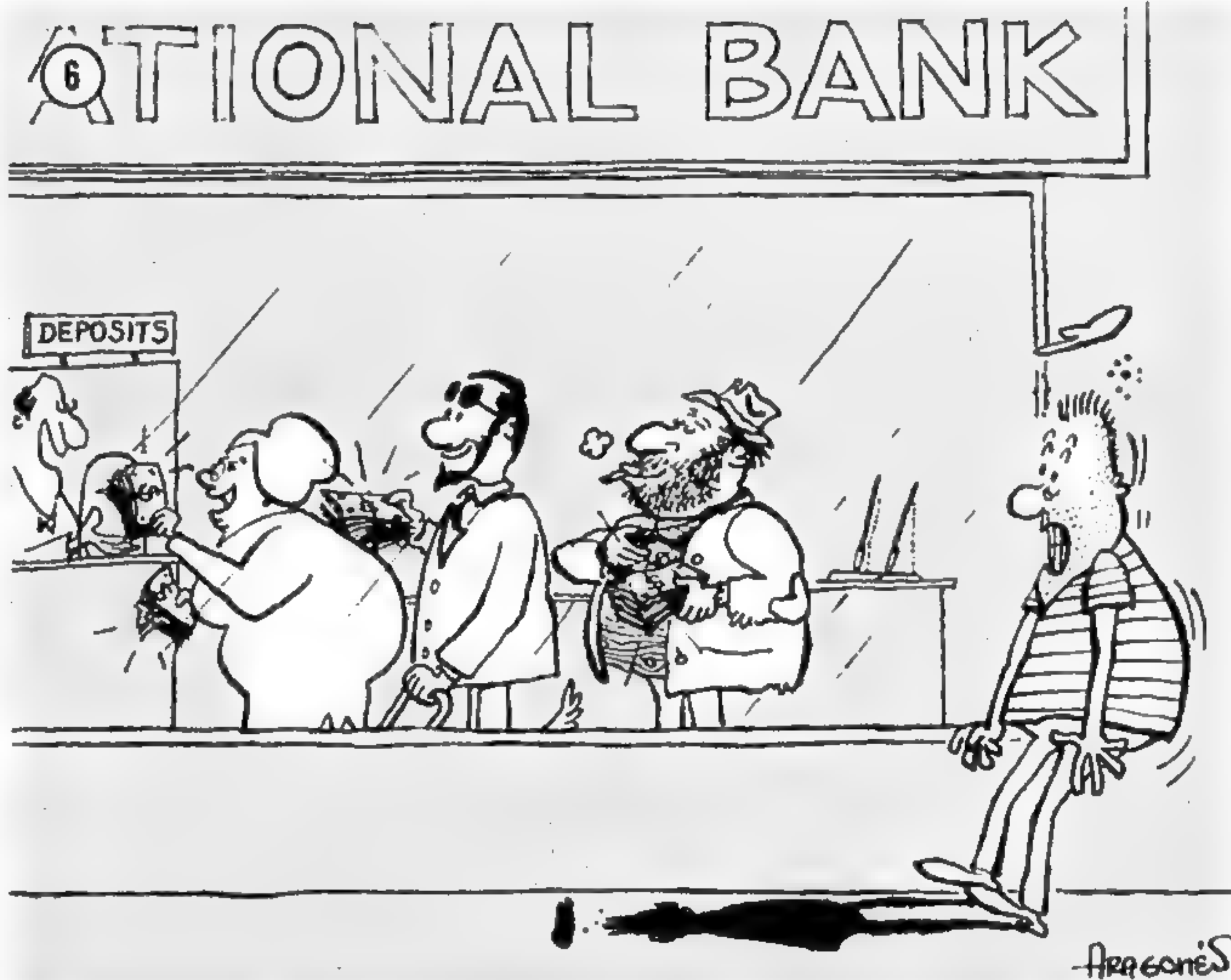
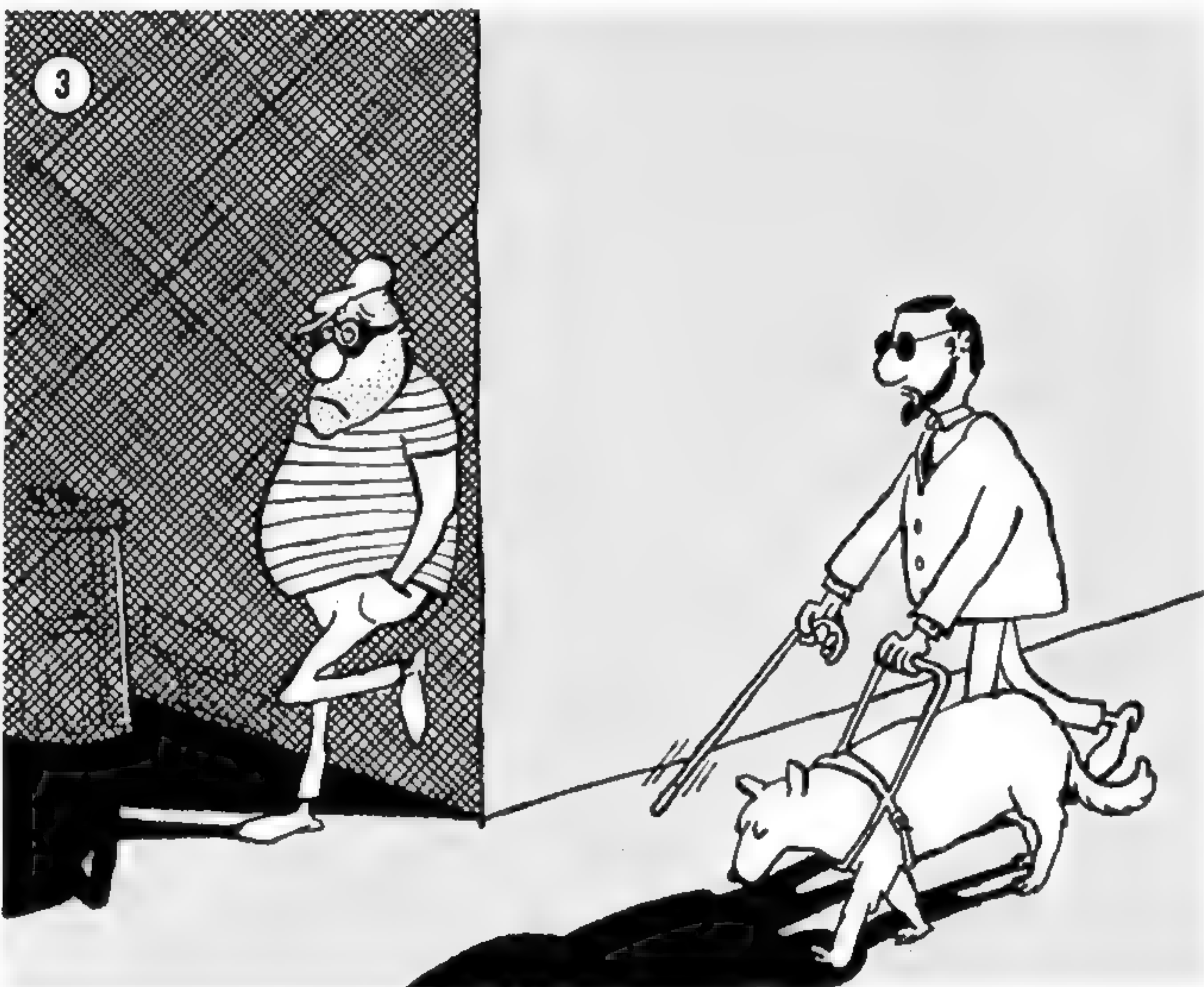




# ALLEY-OOPS!



WRITER & ARTIST **SERGIO ARAGONÉS**



Aragonés

ORIGINALLY PUBLISHED IN MAD #121, SEP 1968





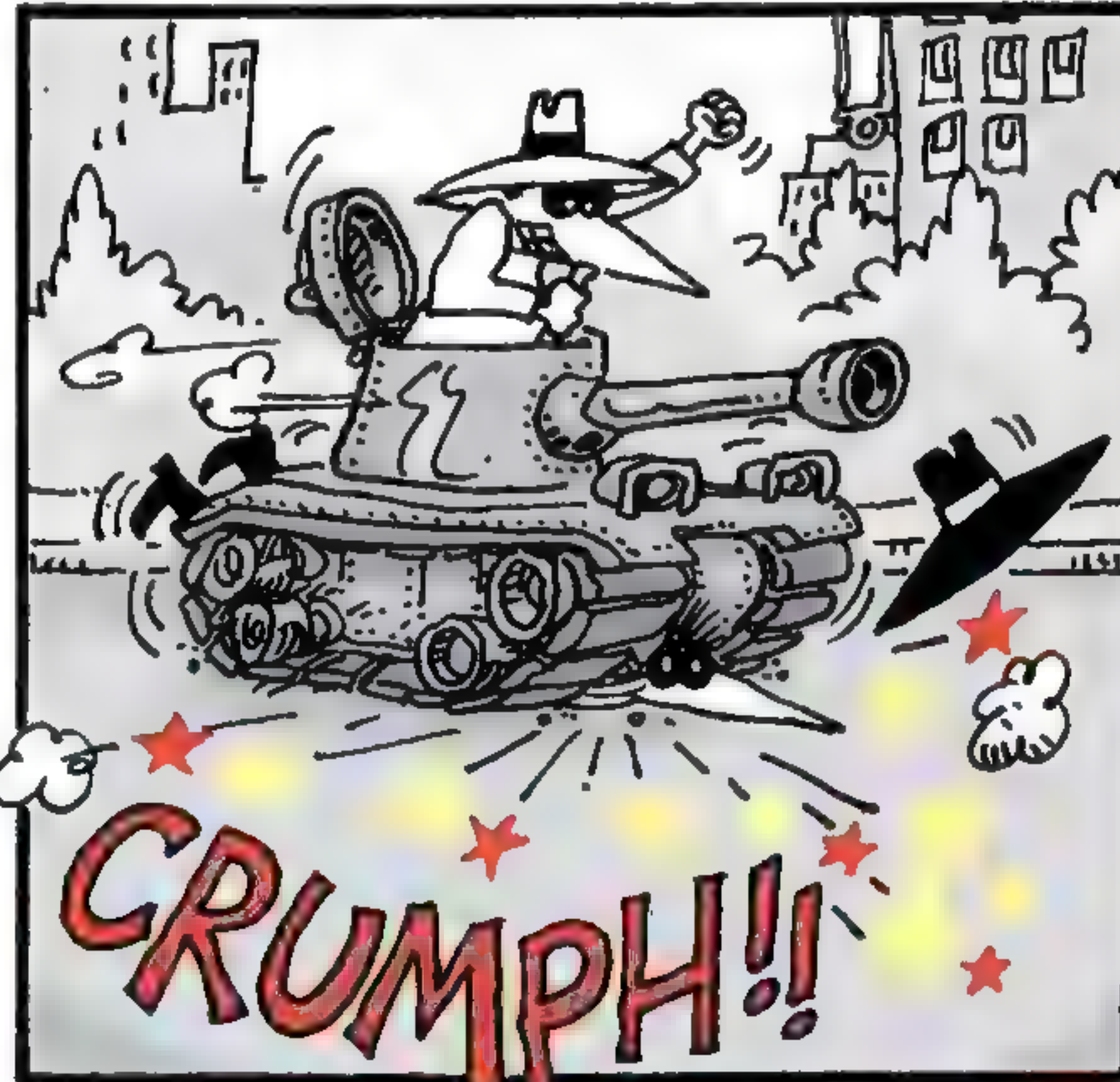
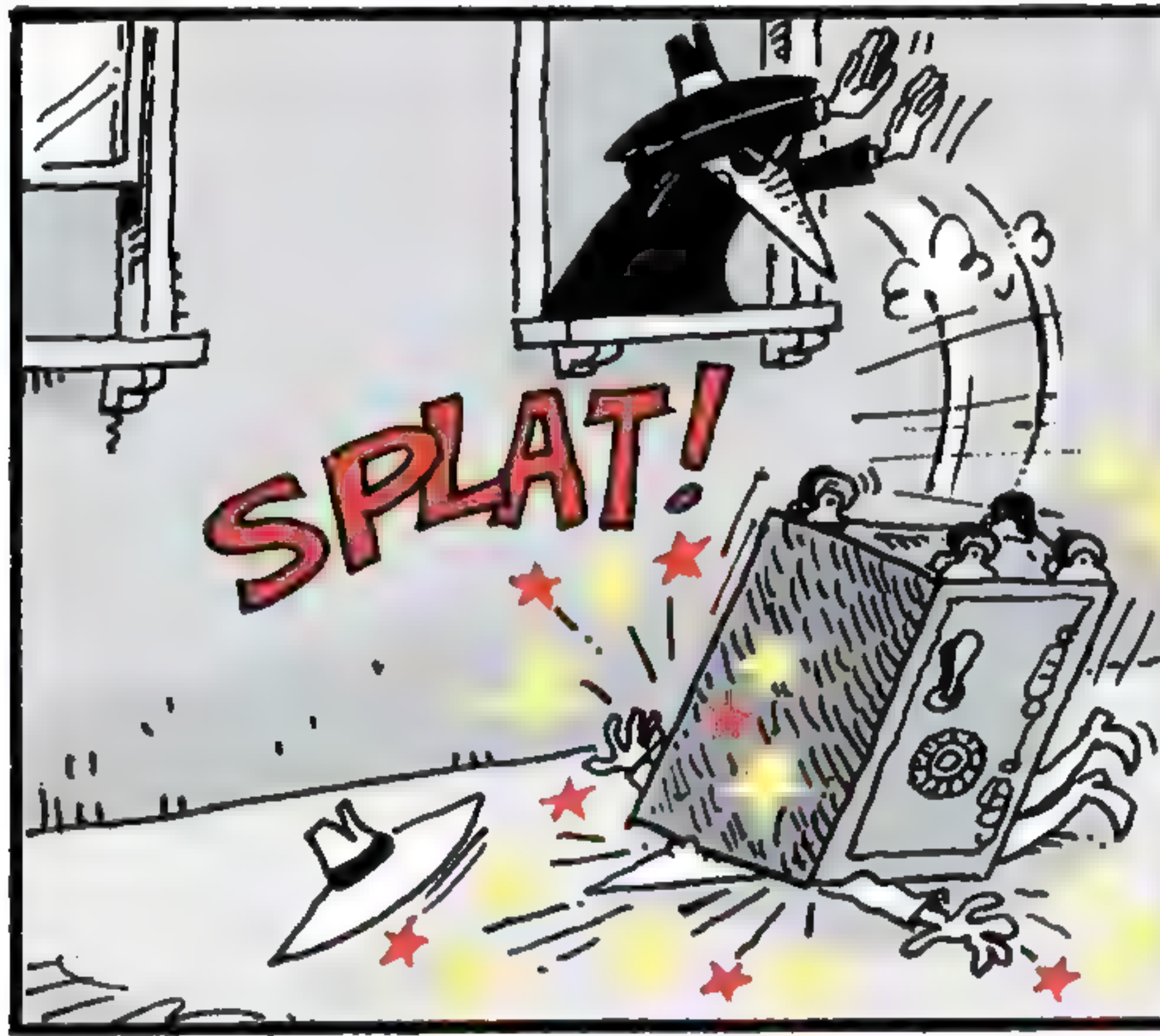
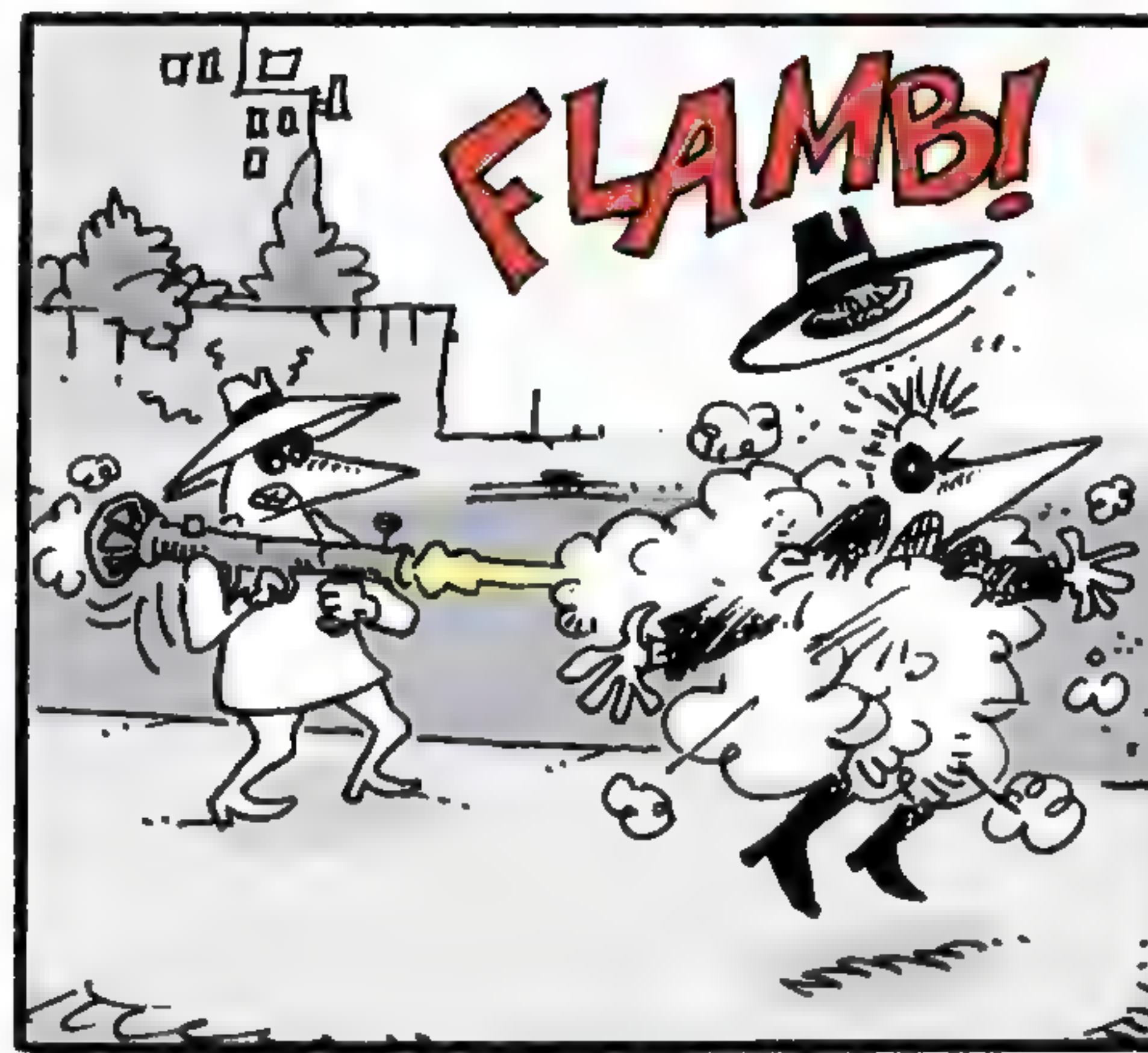


Sergio ARAGONÉS

PRESENTS

# SPY VS SPY

.....



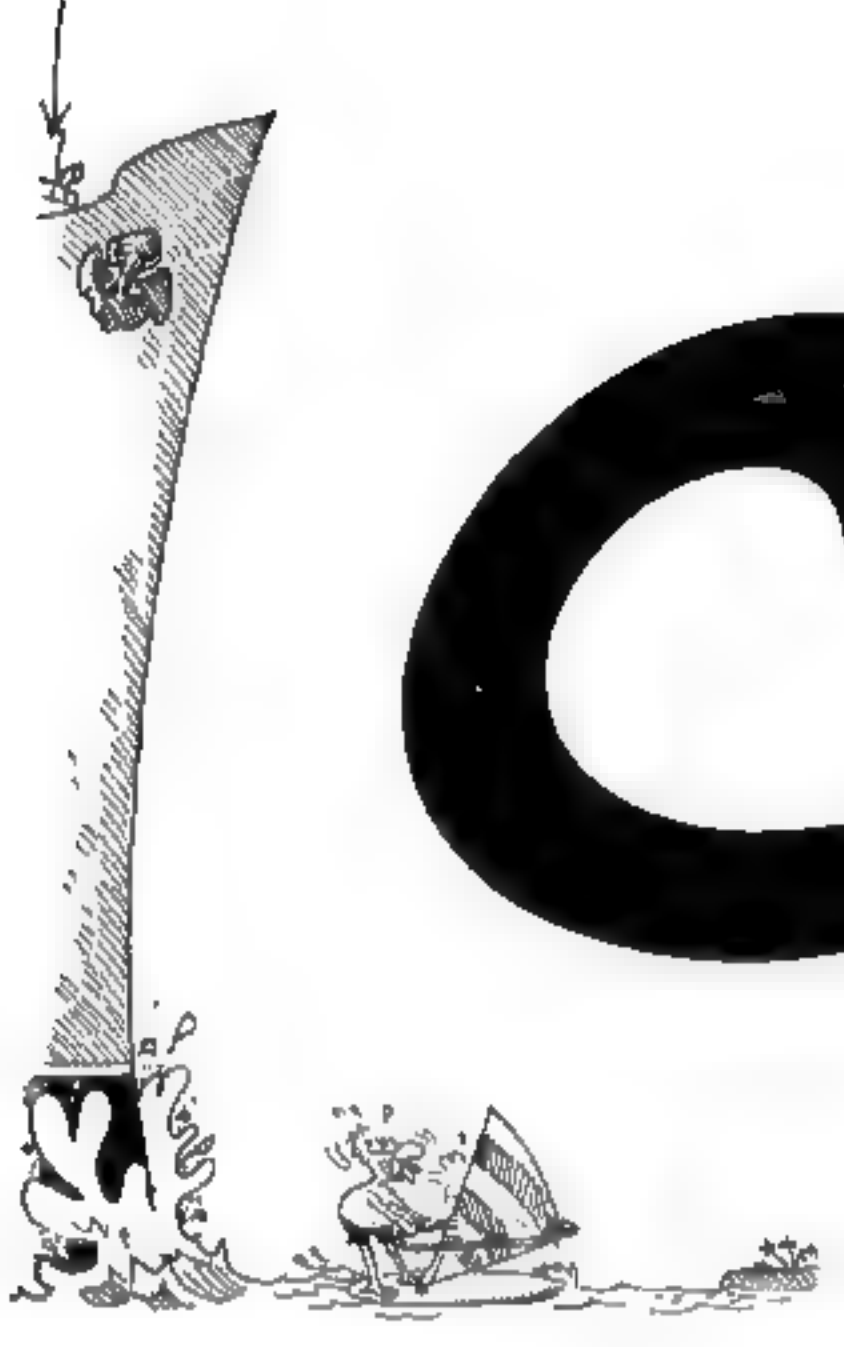




The average five-year-old thinks he's made a brilliant discovery when he smugly announces that any story beginning "Once upon a time..." is a fairy tale that didn't happen. Well, the average five-year-old is wrong! Many things dismissed as fantasy were very real in years gone by. Let MAD give you the straight poop on the way it was...

# Once Upon A Time...

WRITER TOM KOCH ARTIST SERGIO ARAGONÉS



....THERE WAS ONLY ONE TYPE OF COCA-COLA, AND IT ONLY CAME IN ONE SIZE BOTTLE

—AND EVERYBODY SEEMED SATISFIED



...AND KIDS LEARNED

ALL ABOUT KINKY SEX FROM THEIR FRIENDS ON THE STREETS—NOT FROM GERALDO

RIVERA ON TV



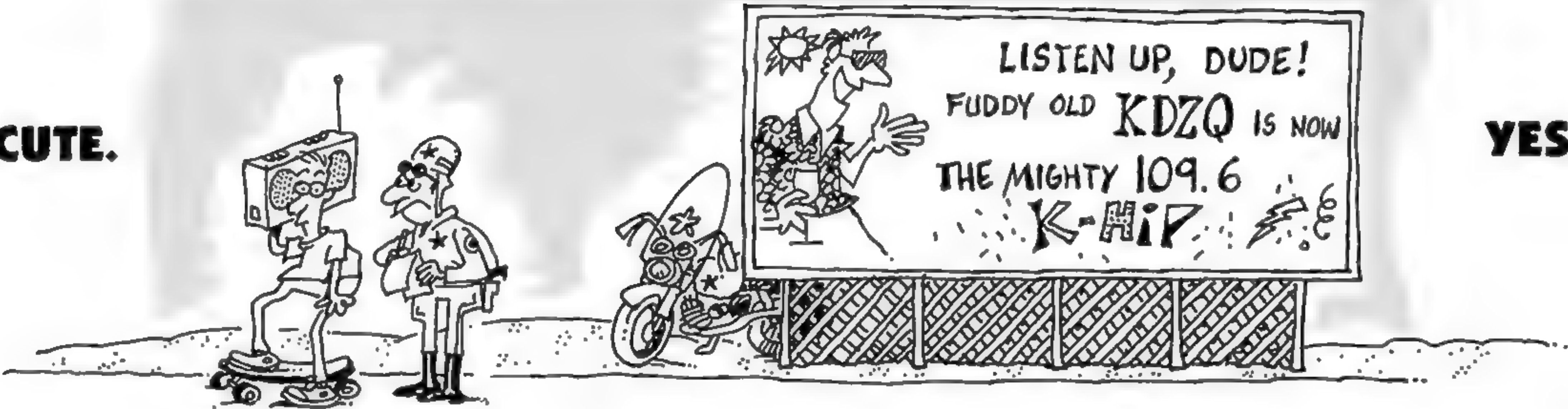
...AND BASEBALL PLAYERS PLAYED FOR LESS MONEY

THAN THEY NOW GET FOR SIGNING AUTOGRAPHS AT CARD SHOWS





...AND RADIO STATIONS KEPT THE SAME CALL LETTERS FOREVER, EVEN IF THEY DIDN'T SPELL ANYTHING CUTE.



YES, ONCE UPON

A TIME...THERE WASN'T ONE TENNIS TOURNAMENT IN THE WHOLE WORLD NAMED AFTER A CIGARETTE MANUFACTURER OR A FOREIGN CAR MAKER OR A PHONE

COMPANY



...AND A KID COULD RIDE A BIKE OR PLAY TENNIS OR EVEN KICK A BALL WITHOUT HAVING TO WEAR A SEPARATE OUTFIT

FOR EACH ACTIVITY



...AND YOU DIDN'T HAVE TO WAIT FOR THE CASHIER'S SCANNER TO READ THE BAR CODE ON A GROCERY



ITEM BEFORE YOU KNEW WHETHER OR NOT YOU COULD AFFORD IT.

...ONCE UPON A TIME...GIFT SHOPS DIDN'T EVEN TRY

TO SELL \$8.95 WALL CALENDARS BECAUSE MOST OTHER BUSINESSES IN TOWN GAVE THEM AWAY FOR FREE



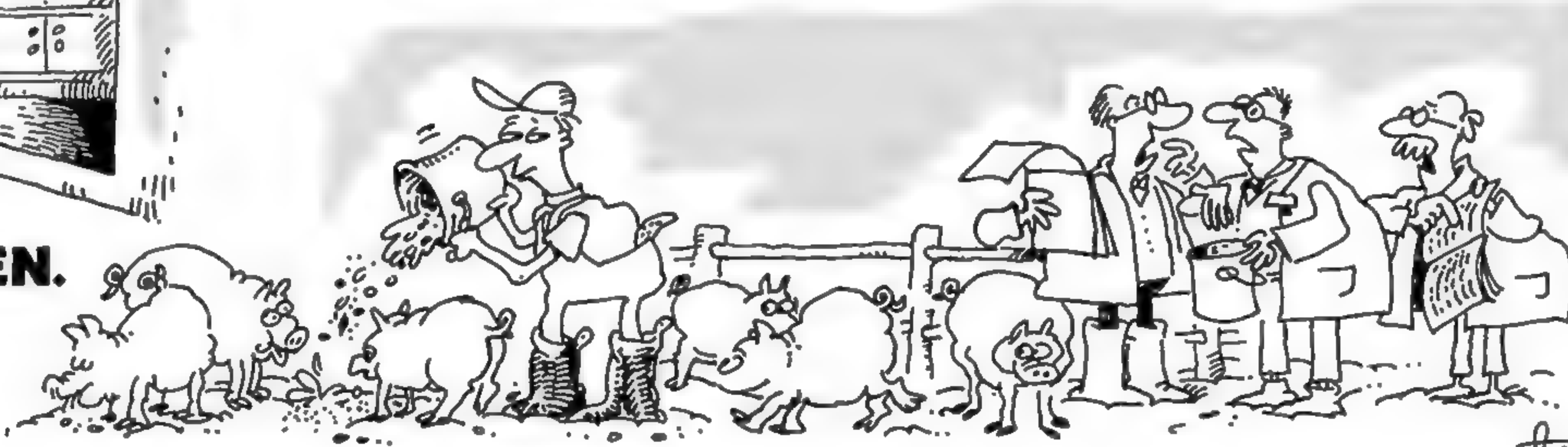
...AND KIDS KEPT THEIR MOST

PRIZED BASEBALL CARDS IN AN OLD CIGAR BOX—NOT A SAFETY DEPOSIT BOX



...AND THERE WASN'T A SINGLE ARGUMENT

ANYWHERE ABOUT WHETHER OAT BRAN WAS GOOD OR BAD FOR YOU. IT WAS JUST FED TO LIVESTOCK AND FORGOTTEN.





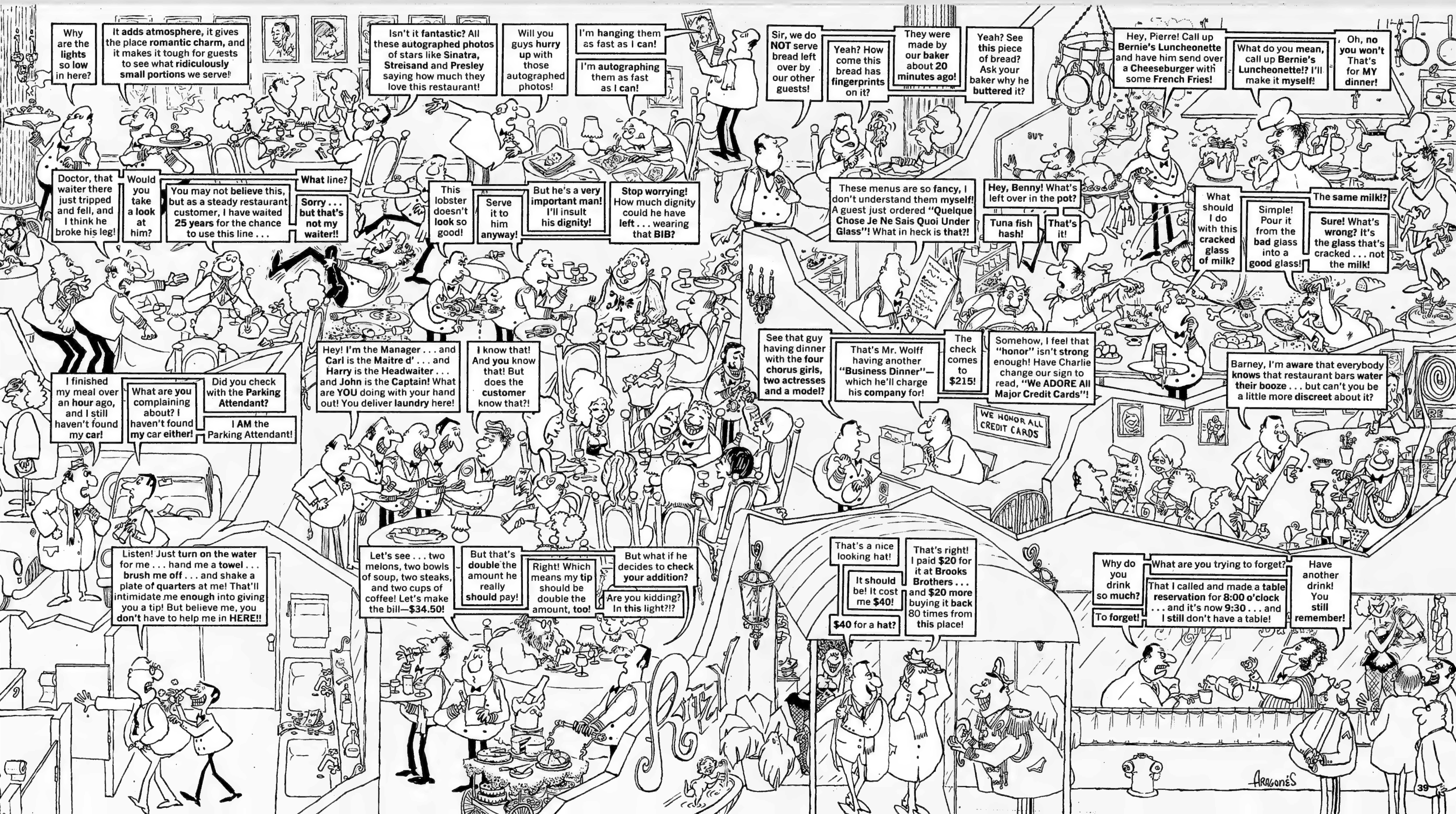


Okay, gang, here we go again with another visit behind the scenes of an American institution to discover what new and inventive ways we the people are being shafted. Won't you join us for

# A MAD PEEK BEHIND THE SCENES At A Fancy Restaurant

WRITER LARRY SIEGEL ARTIST SERGIO ARAGONÉS

ORIGINALLY PUBLISHED IN MAD #135, JUN 1970



Why are the lights so low in here?

It adds atmosphere, it gives the place romantic charm, and it makes it tough for guests to see what ridiculously small portions we serve!

Isn't it fantastic? All these autographed photos of stars like Sinatra, Streisand and Presley saying how much they love this restaurant!

Will you guys hurry up with those autographed photos!

I'm hanging them as fast as I can!

I'm autographing them as fast as I can!

Sir, we do NOT serve bread left over by our other guests!

Yeah? How come this bread has fingerprints on it?

They were made by our baker about 20 minutes ago!

Yeah? See this piece of bread? Ask your baker why he buttered it?

Hey, Pierre! Call up Bernie's Luncheonette and have him send over a Cheeseburger with some French Fries!

What do you mean, call up Bernie's Luncheonette? I'll make it myself!

Oh, no you won't! That's for MY dinner!

Doctor, that waiter there just tripped and fell, and I think he broke his leg!

Would you take a look at him?

You may not believe this, but as a steady restaurant customer, I have waited 25 years for the chance to use this line ...

What line?

Sorry ... but that's not my waiter!!

This lobster doesn't look so good!

Serve it to him anyway!

But he's a very important man! I'll insult his dignity!

Stop worrying! How much dignity could he have left ... wearing that BIB?

These menus are so fancy, I don't understand them myself! A guest just ordered "Quelque Chose Je Ne Sais Quoi Under Glass"! What in heck is that?!

Hey, Benny! What's left over in the pot?

Tuna fish hash!

That's it!

What should I do with this cracked glass of milk?

Simple! Pour it from the bad glass into a good glass!

Sure! What's wrong? It's the glass that's cracked ... not the milk!

The same milk?!

I finished my meal over an hour ago, and I still haven't found my car!

What are you complaining about? I haven't found my car either!

Did you check with the Parking Attendant?

I AM the Parking Attendant!

Hey! I'm the Manager ... and Carl is the Maitre d' ... and Harry is the Headwaiter ... and John is the Captain! What are YOU doing with your hand out! You deliver laundry here!

I know that! And you know that! But does the customer know that?!

See that guy having dinner with the four chorus girls, two actresses and a model?

That's Mr. Wolff having another "Business Dinner"—which he'll charge his company for!

The check comes to \$215!

Somewhat, I feel that "honor" isn't strong enough! Have Charlie change our sign to read, "We ADORE All Major Credit Cards"!

WE HONOR ALL CREDIT CARDS

Barney, I'm aware that everybody knows that restaurant bars water their booze ... but can't you be a little more discreet about it?

Listen! Just turn on the water for me ... hand me a towel ... brush me off ... and shake a plate of quarters at me! That'll intimidate me enough into giving you a tip! But believe me, you don't have to help me in HERE!!

Let's see ... two melons, two bowls of soup, two steaks, and two cups of coffee! Let's make the bill—\$34.50!

But that's double the amount he really should pay!

Right! Which means my tip should be double the amount, too!

But what if he decides to check your addition?

Are you kidding? In this light?!!

That's a nice looking hat!

It should be! It cost me \$40!

\$40 for a hat?

That's right! I paid \$20 for it at Brooks Brothers ... and \$20 more buying it back 80 times from this place!

Why do you drink so much?

To forget!

What are you trying to forget?

That I called and made a table reservation for 8:00 o'clock ... and it's now 9:30 ... and I still don't have a table!

Have another drink! You still remember!

Aragonés



# ONE DAY IN THE JUNGLE



WRITER **SERGIO ARAGONÉS**



ARTIST **GEORGE WOODBRIDGE**

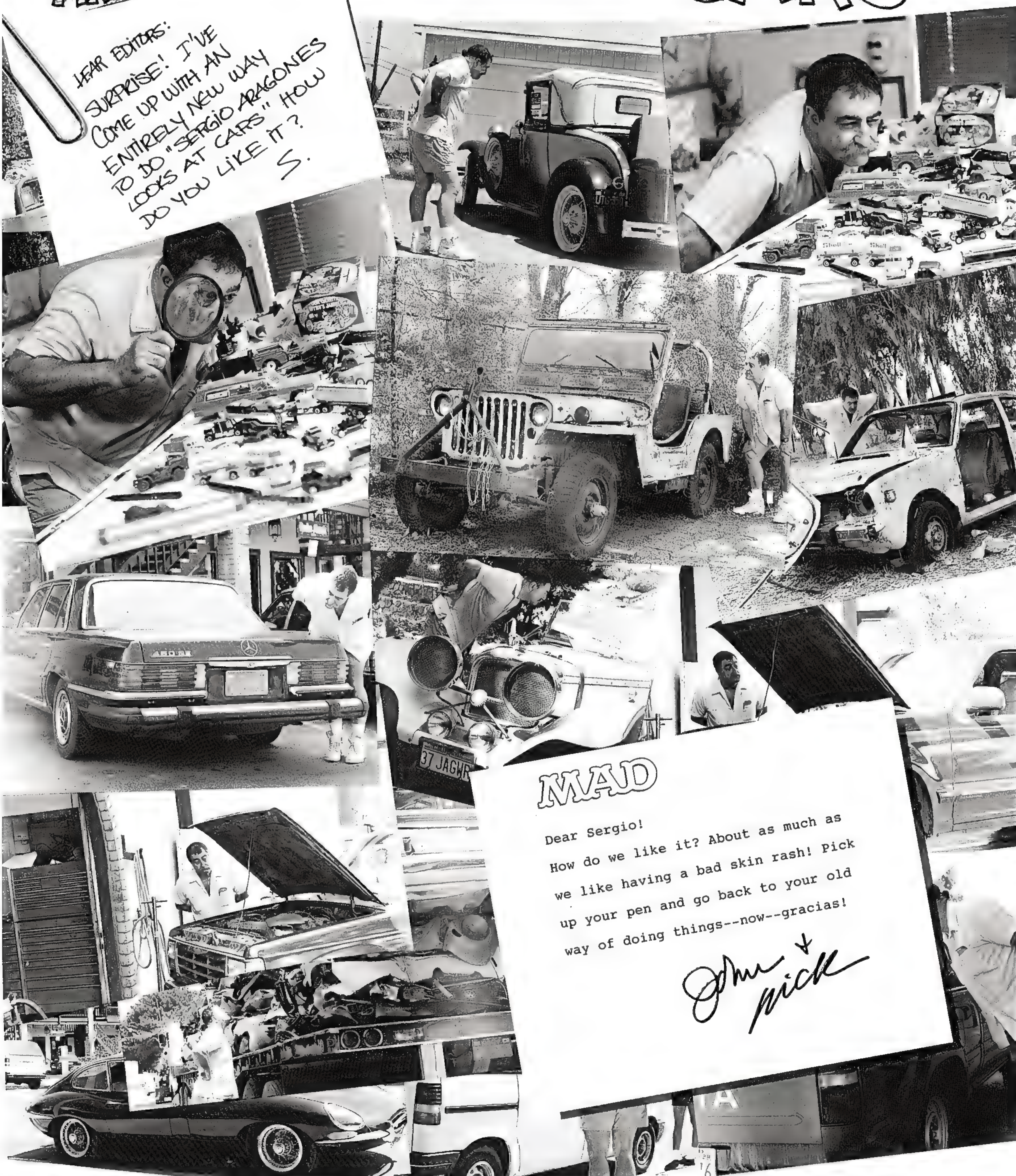




SERGIO  
ARAGONÉS

# LOOKS AT CARS

DEAR EDITORS:  
SURPRISE! I'VE  
COME UP WITH AN  
ENTIRELY NEW WAY  
TO DO "SERGIO ARAGONÉS  
LOOKS AT CARS" HOW  
DO YOU LIKE IT?  
S.



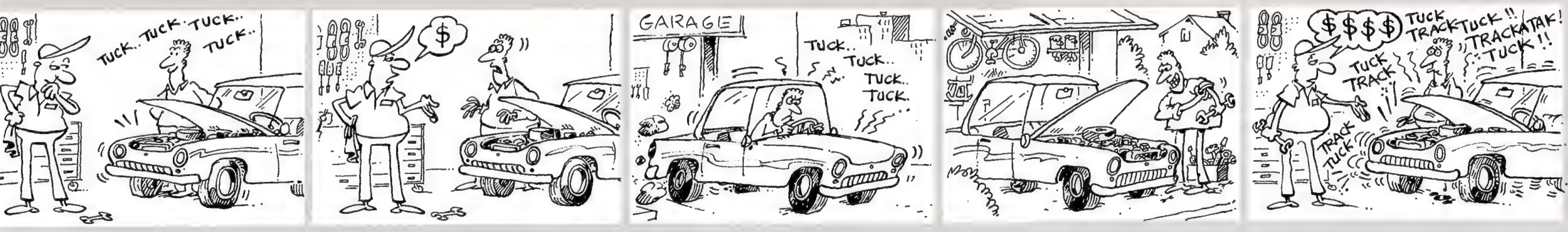
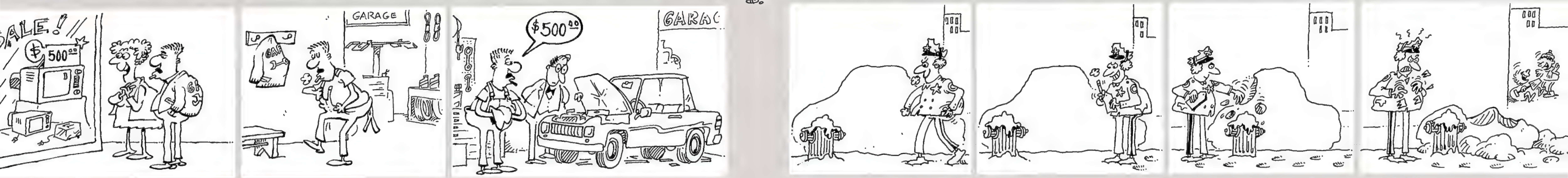
MAD

Dear Sergio!  
How do we like it? About as much as  
we like having a bad skin rash! Pick  
up your pen and go back to your old  
way of doing things---now---gracias!

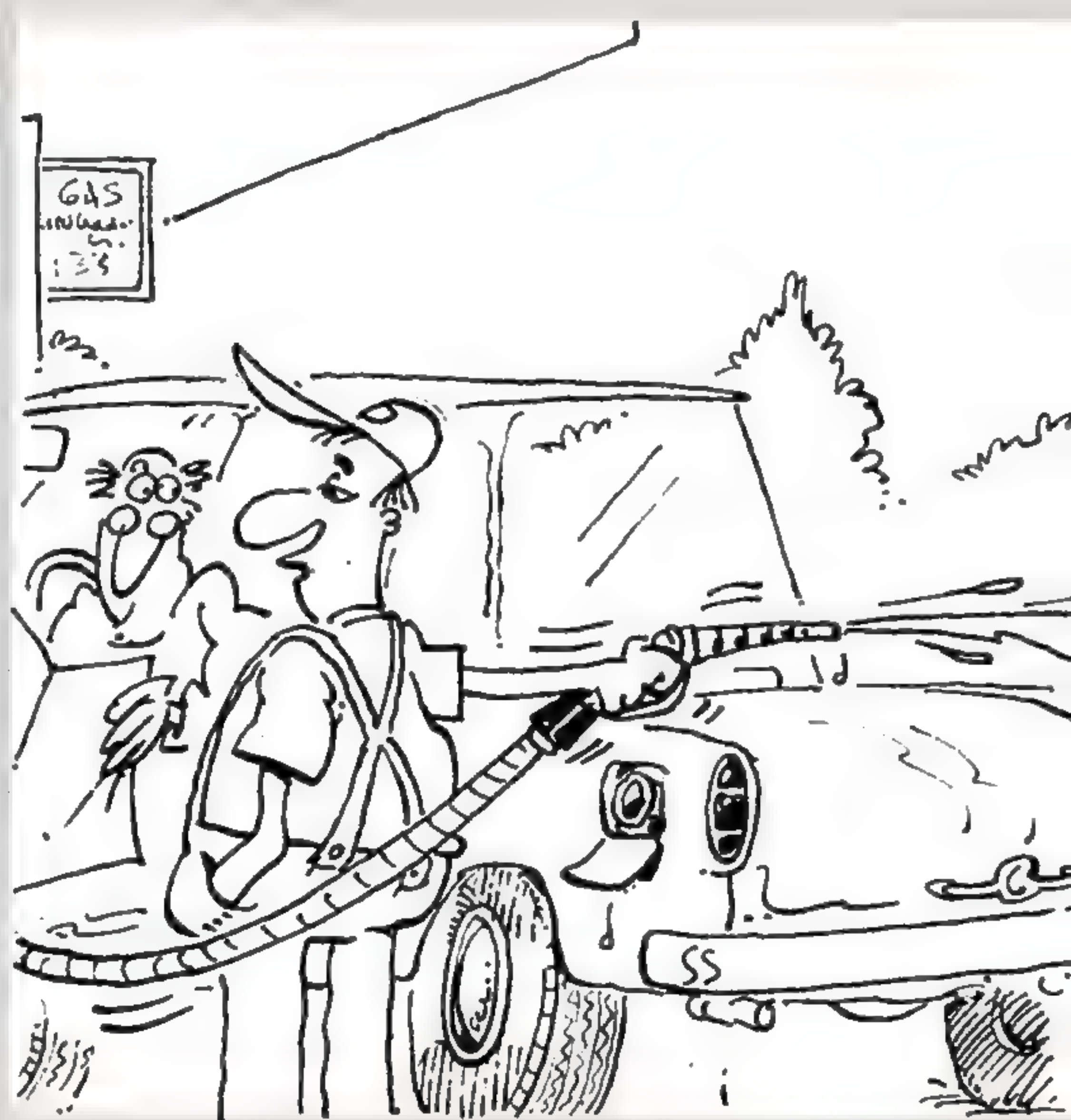
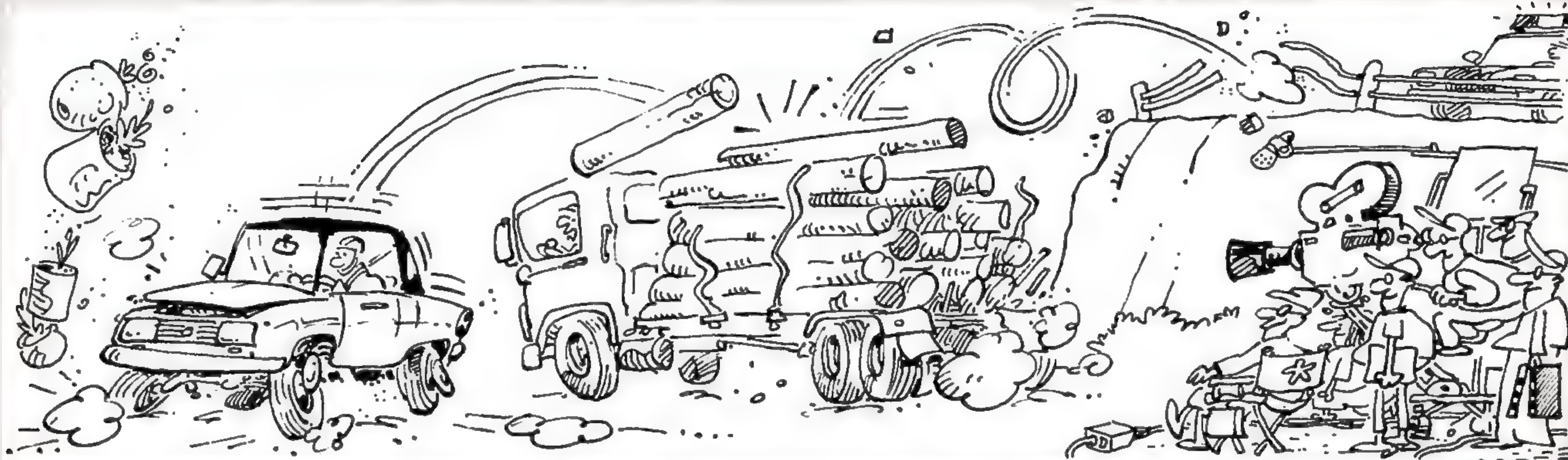
John +  
pick



# A MAD LOOK AT CARS

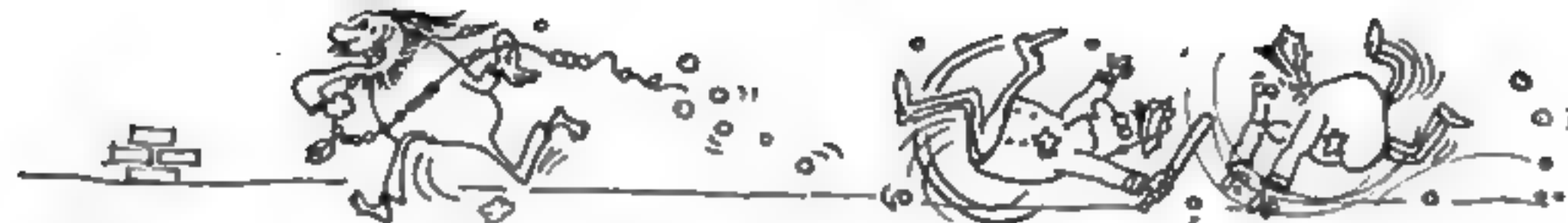






ARAGONES





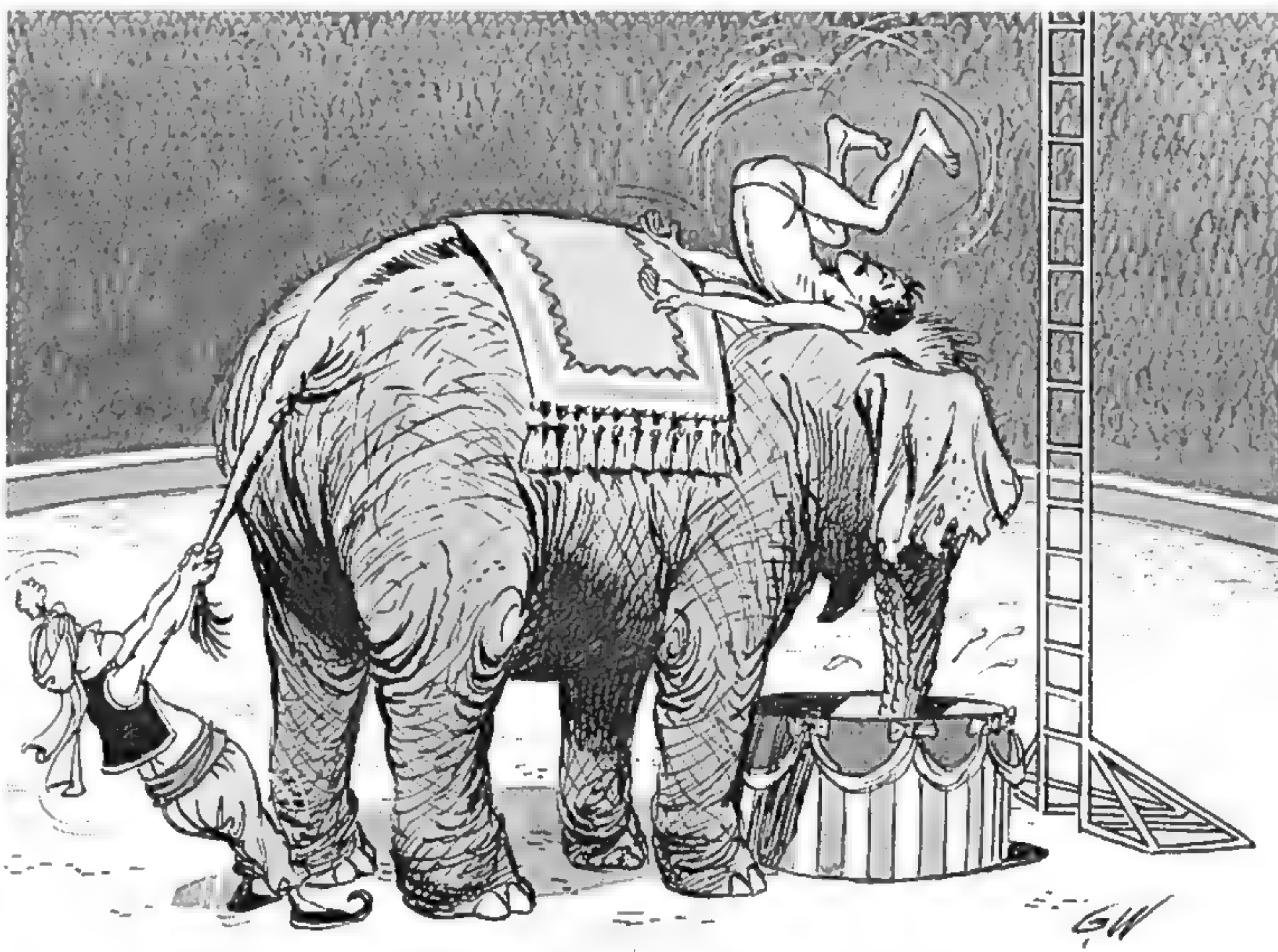
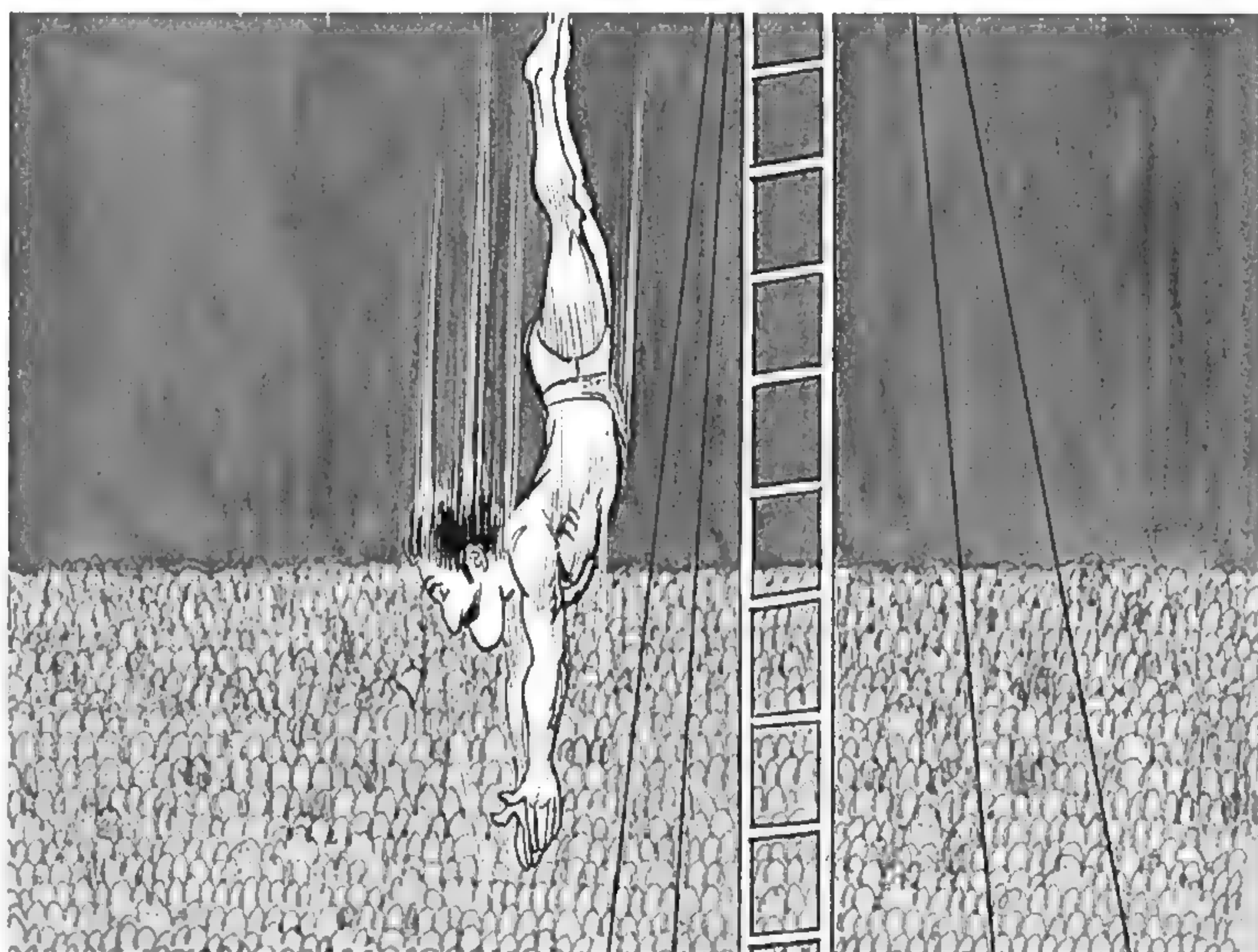
# THE HIGH DIVER



WRITER **SERGIO ARAGONÉS**



ARTIST **GEORGE WOODBRIDGE**



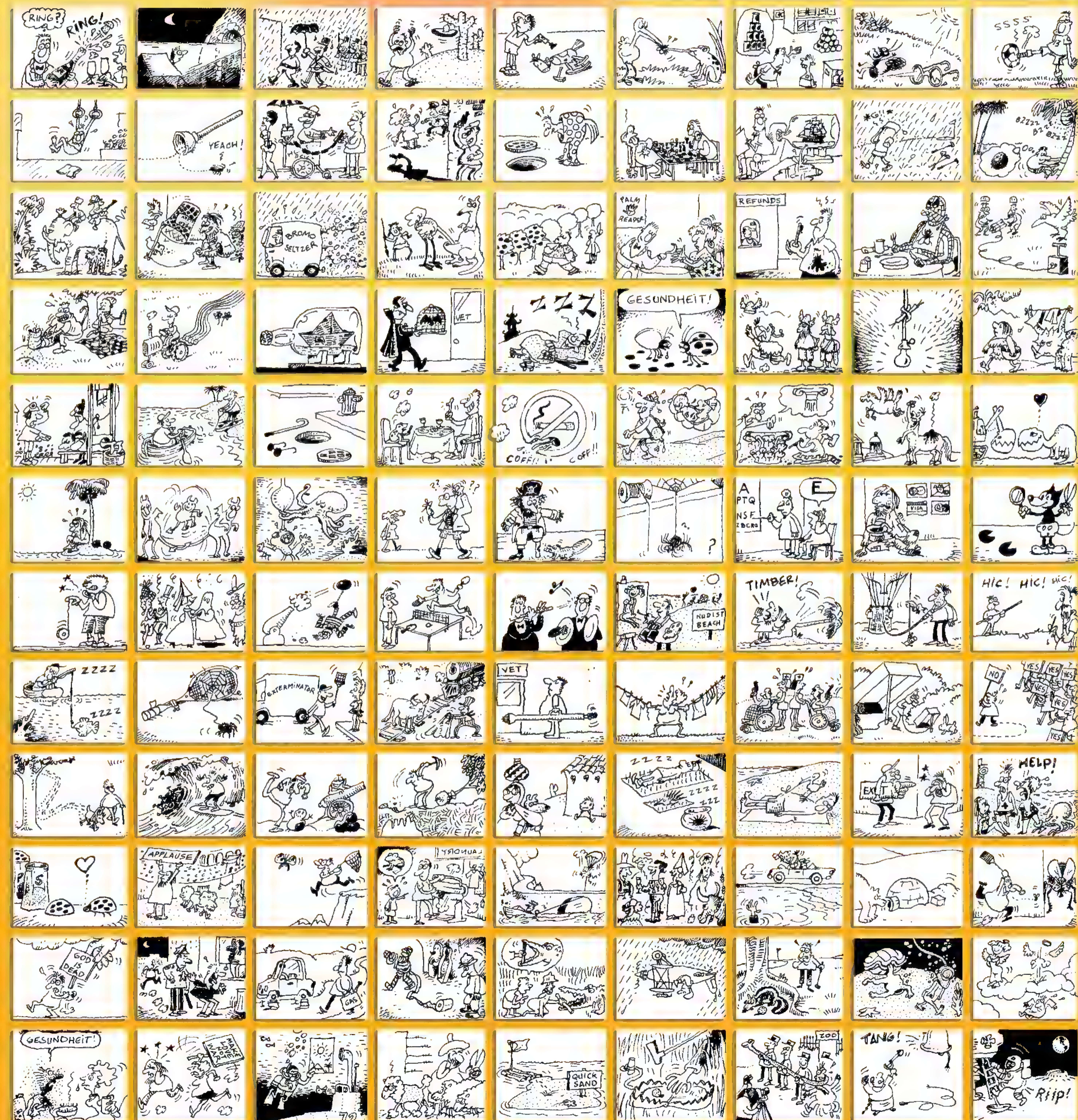
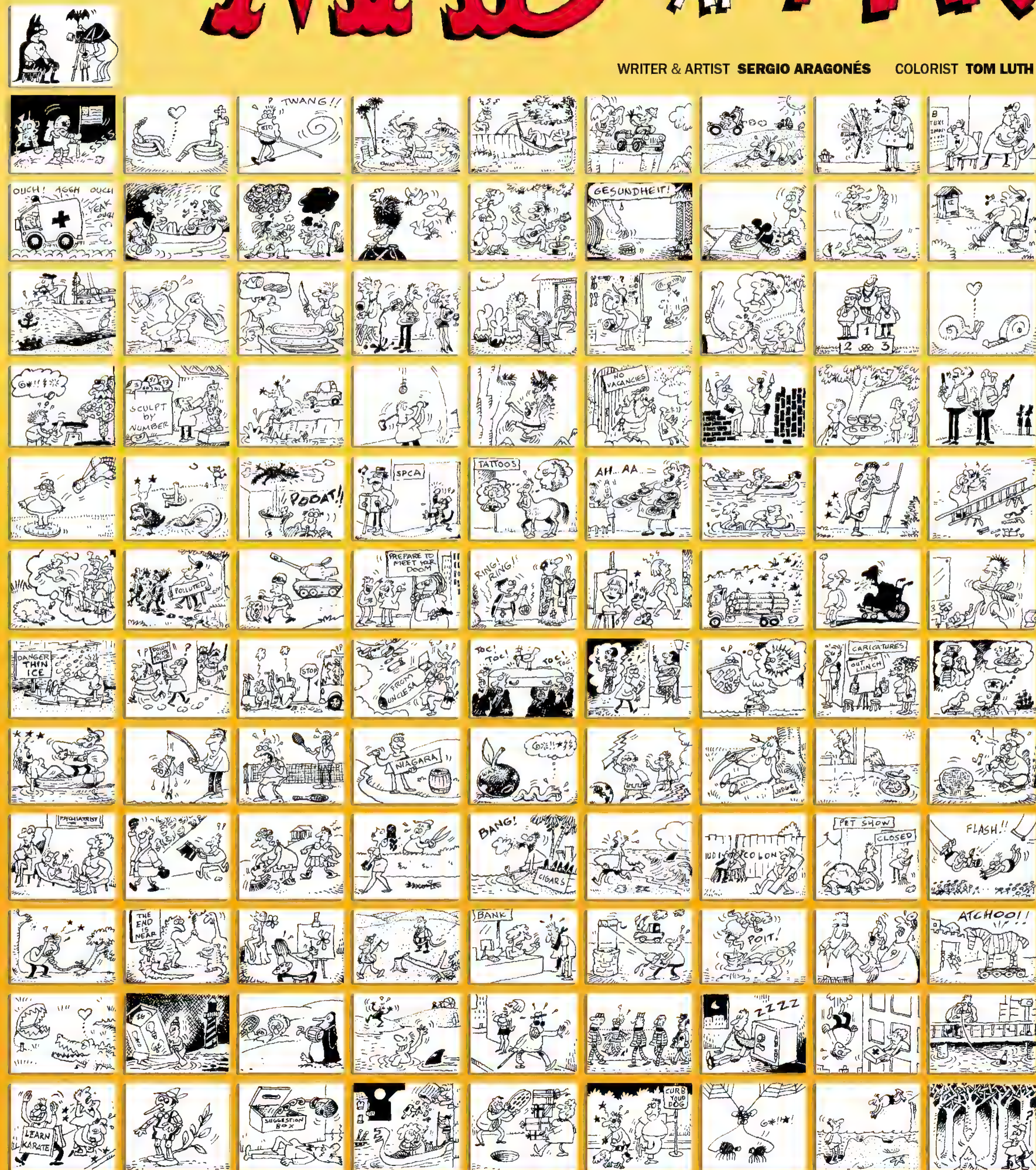


**SERGIO ARAGONÉS**

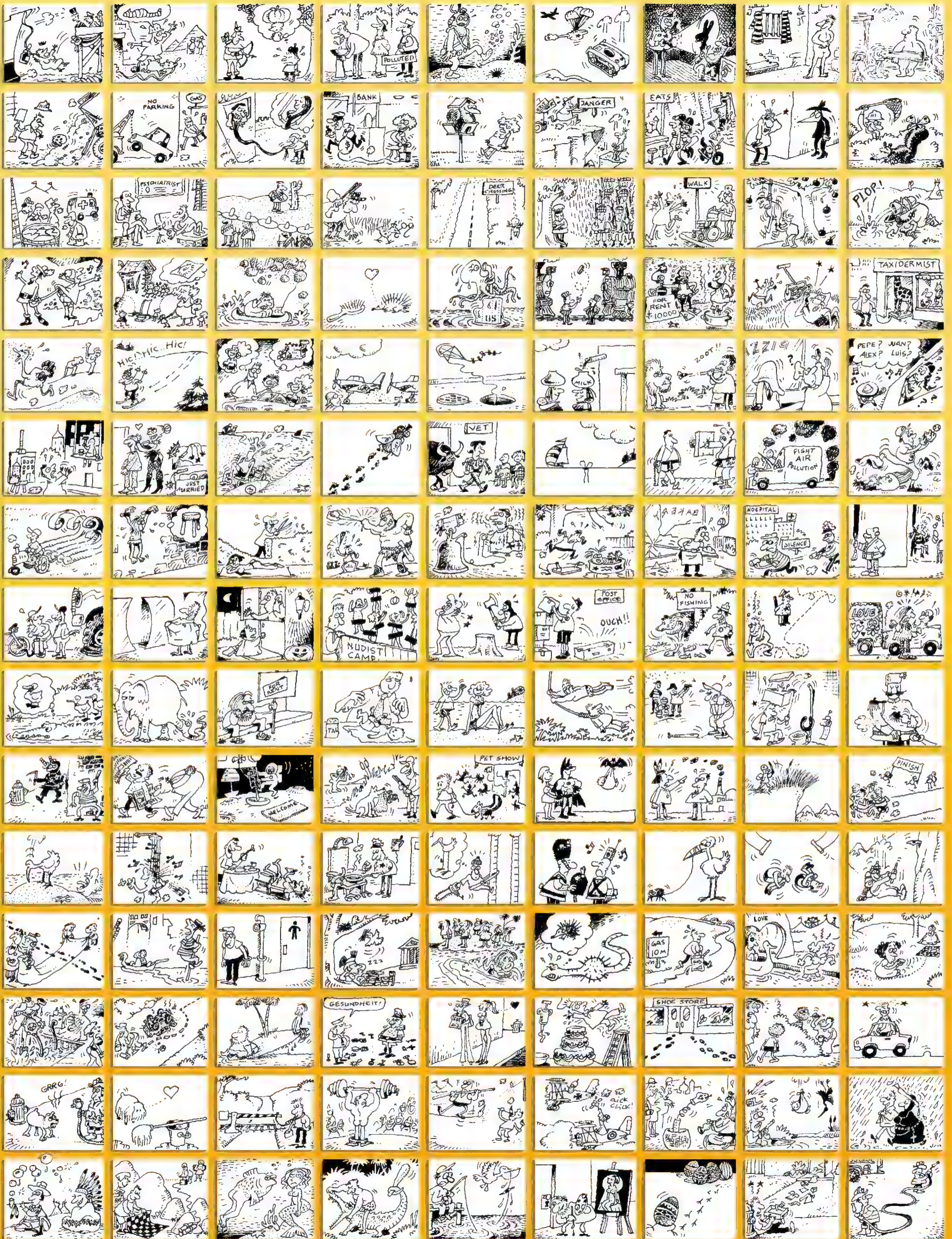
# LOOK AT

**COLORIST TOM LUTH**

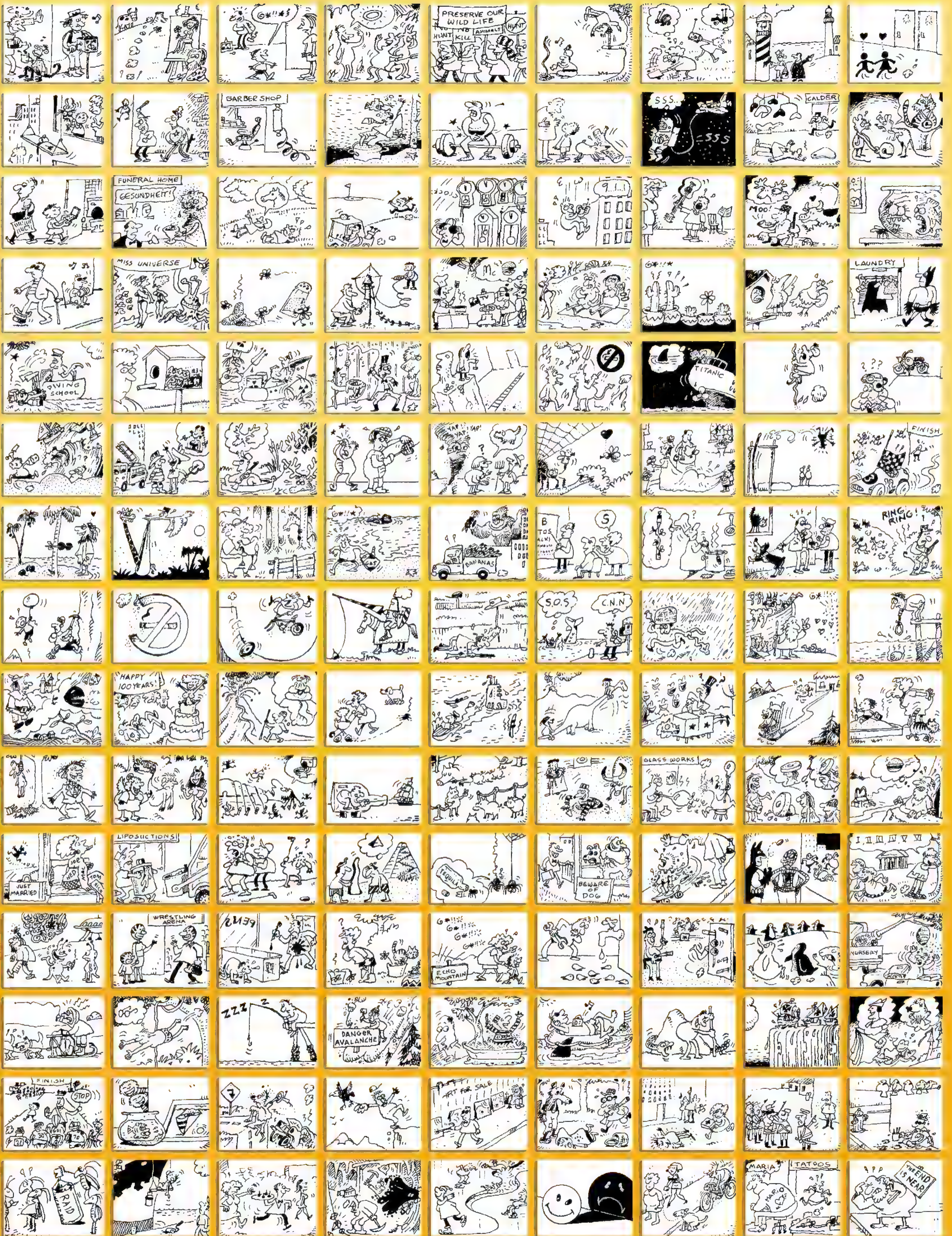
ORIGINALLY PUBLISHED IN MAD #500, JUN 2009





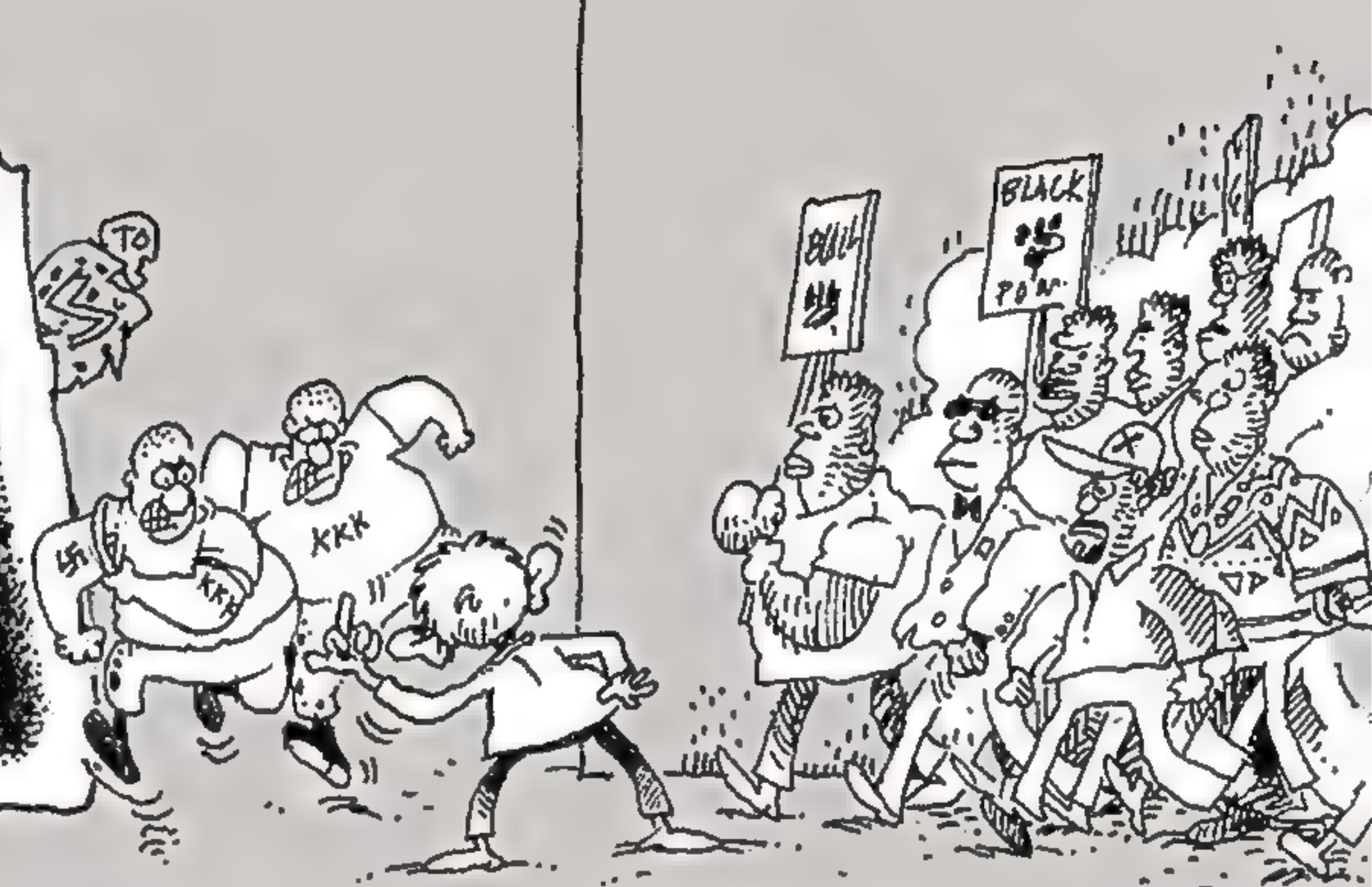




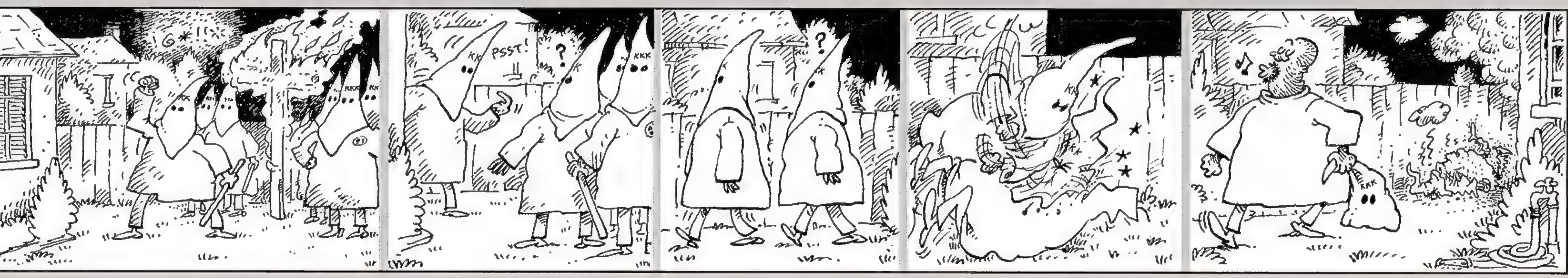
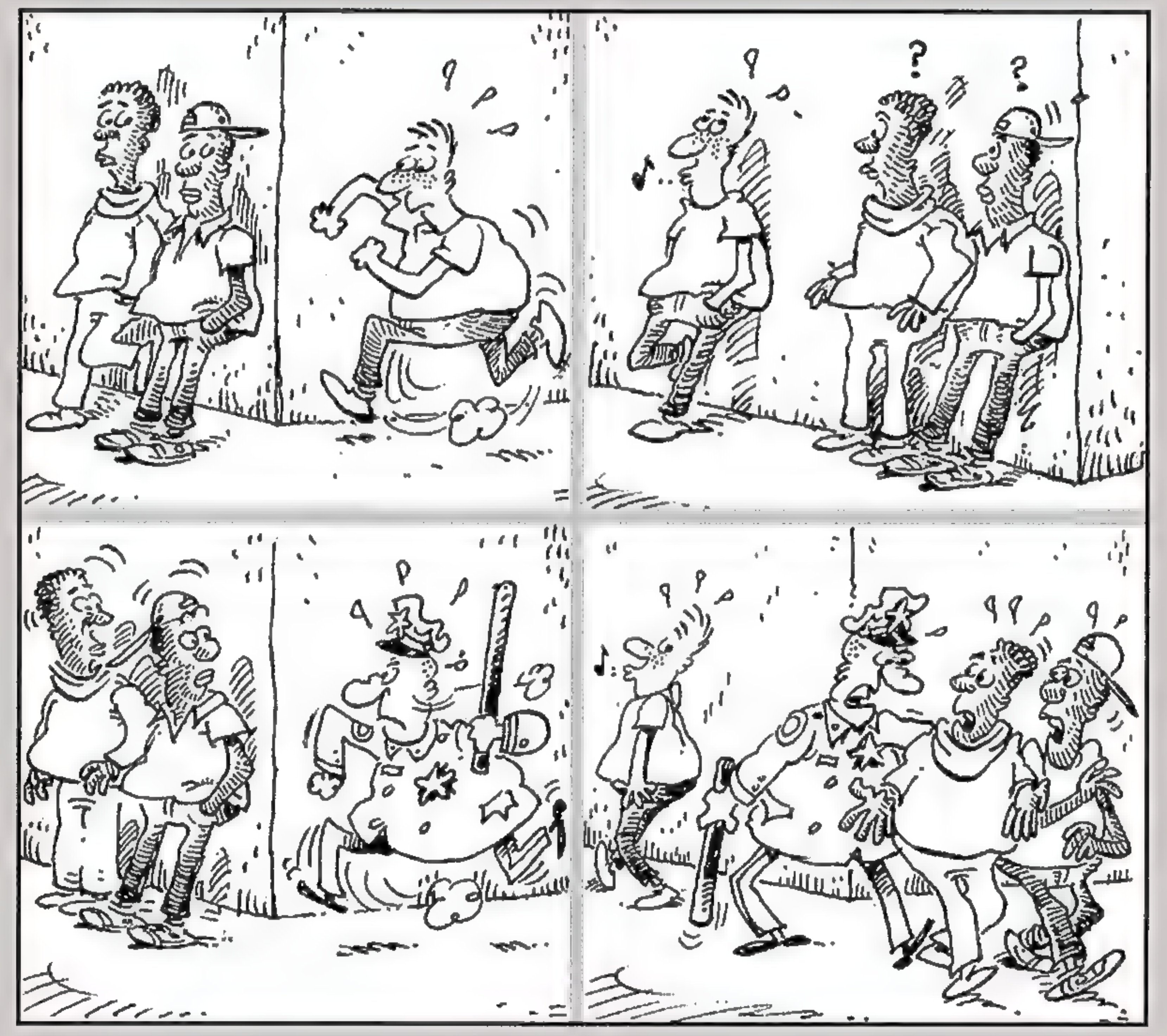
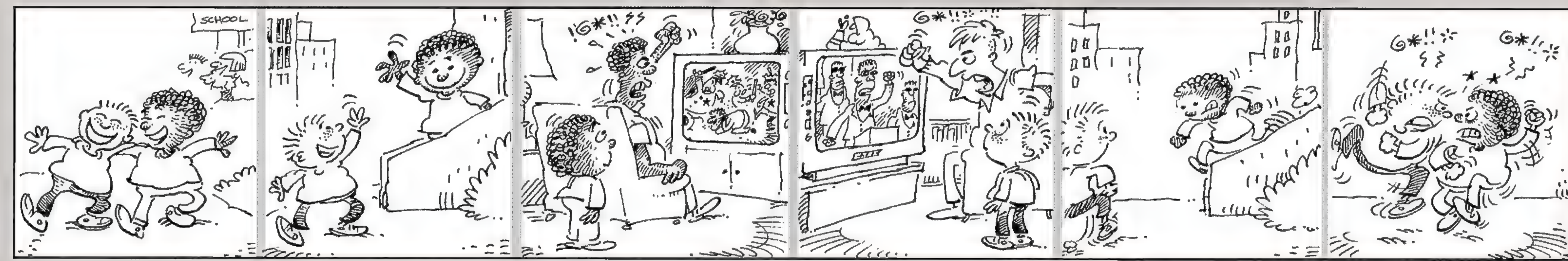
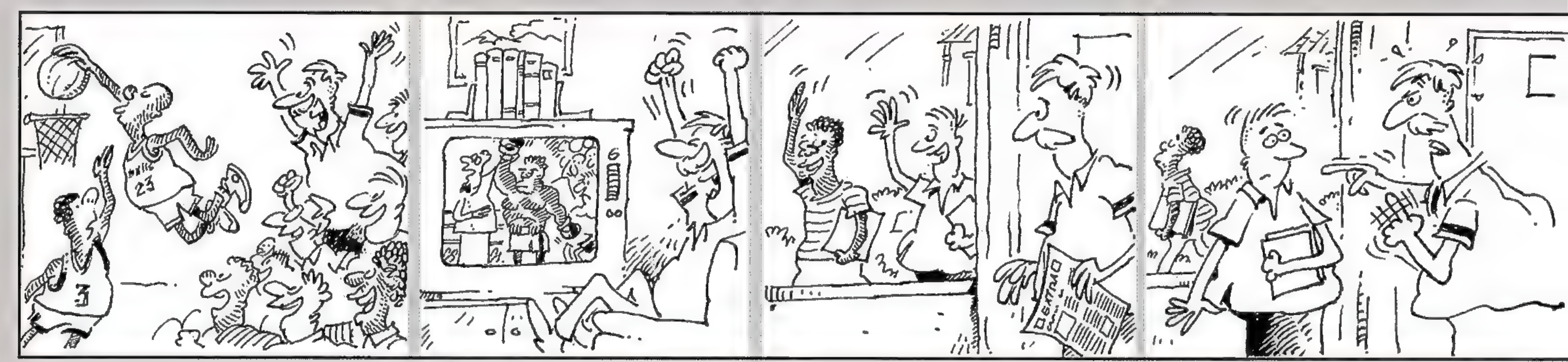




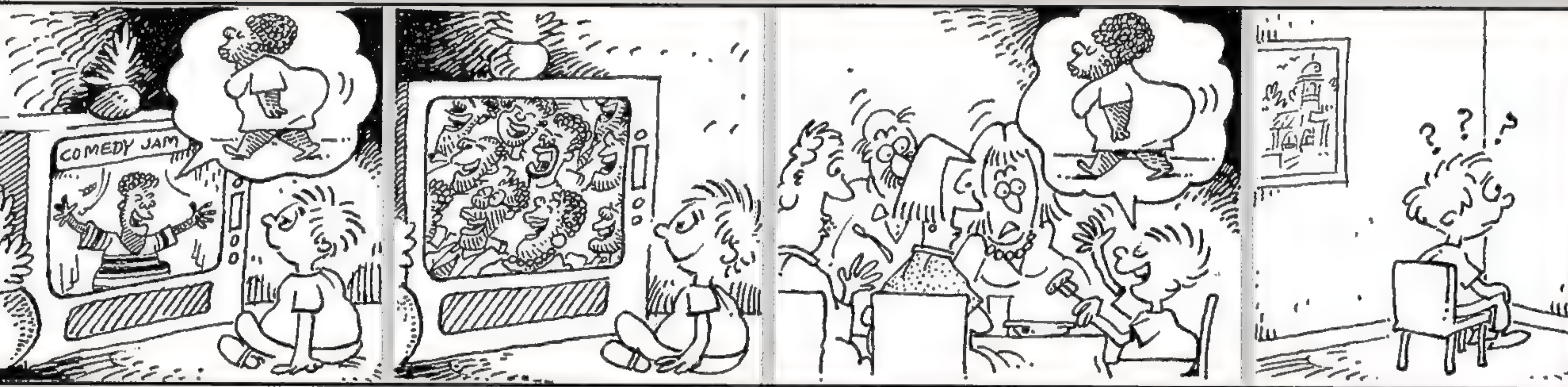
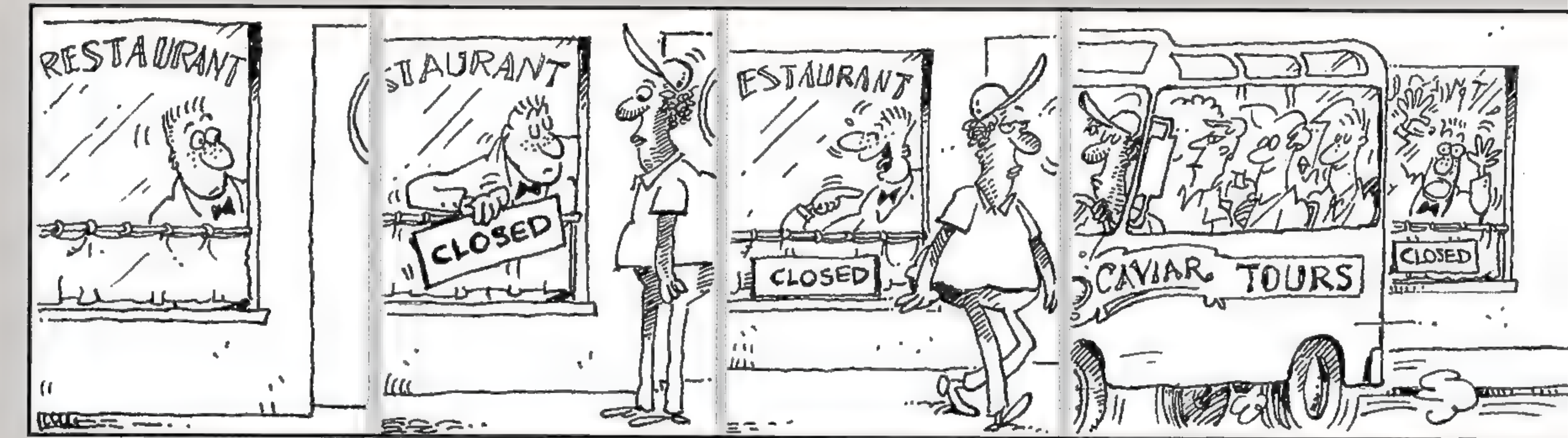
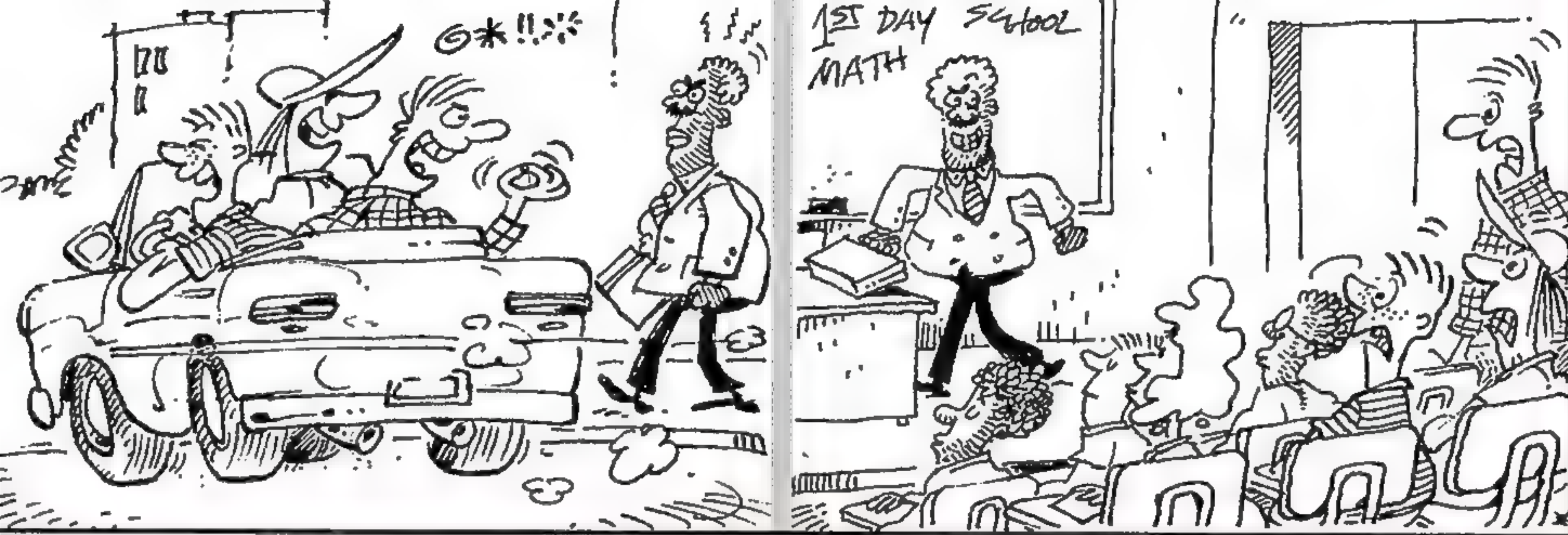
# A MAD LOOK AT RACISM



WRITER & ARTIST SERGIO ARAGONÉS



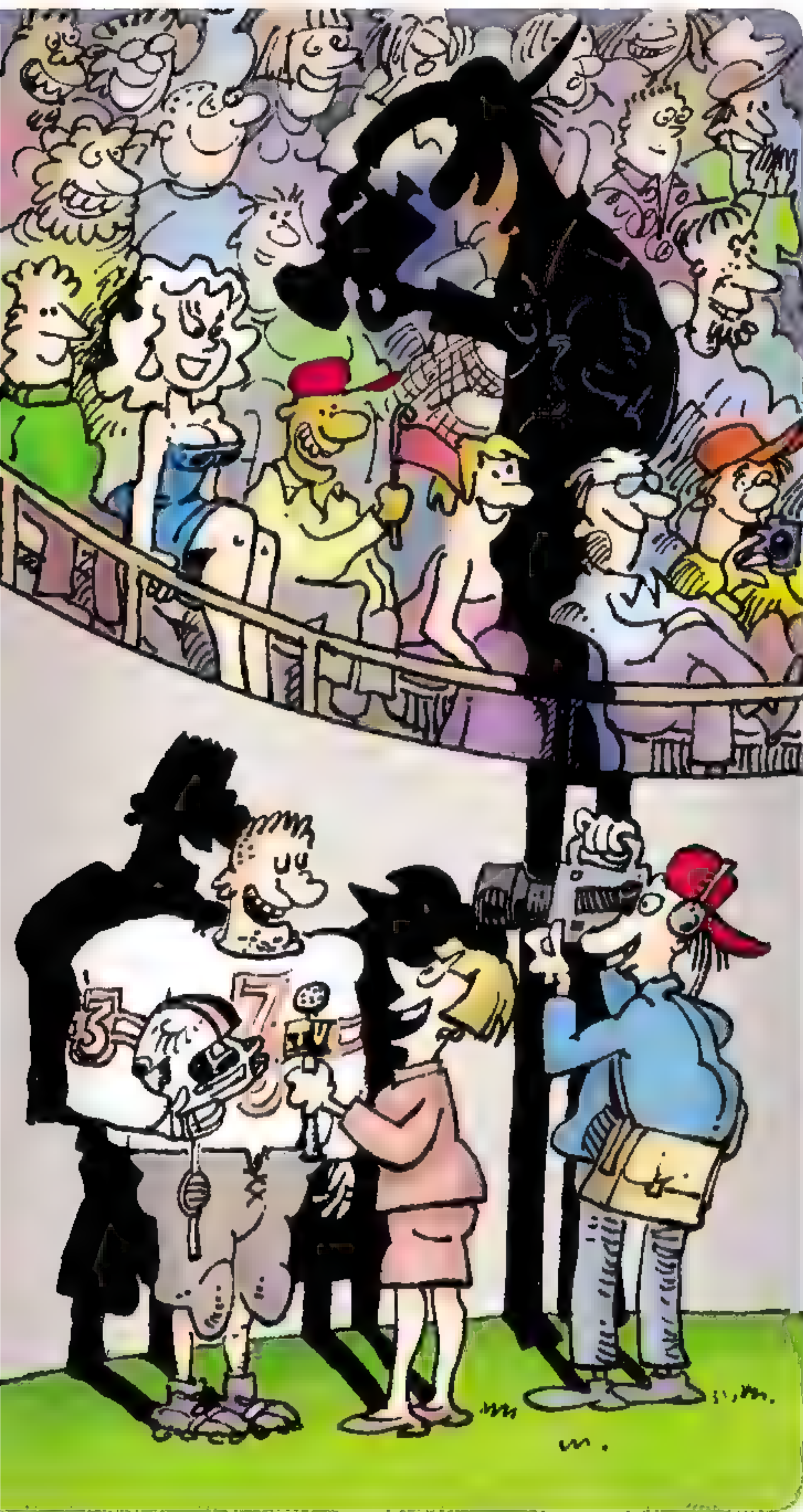




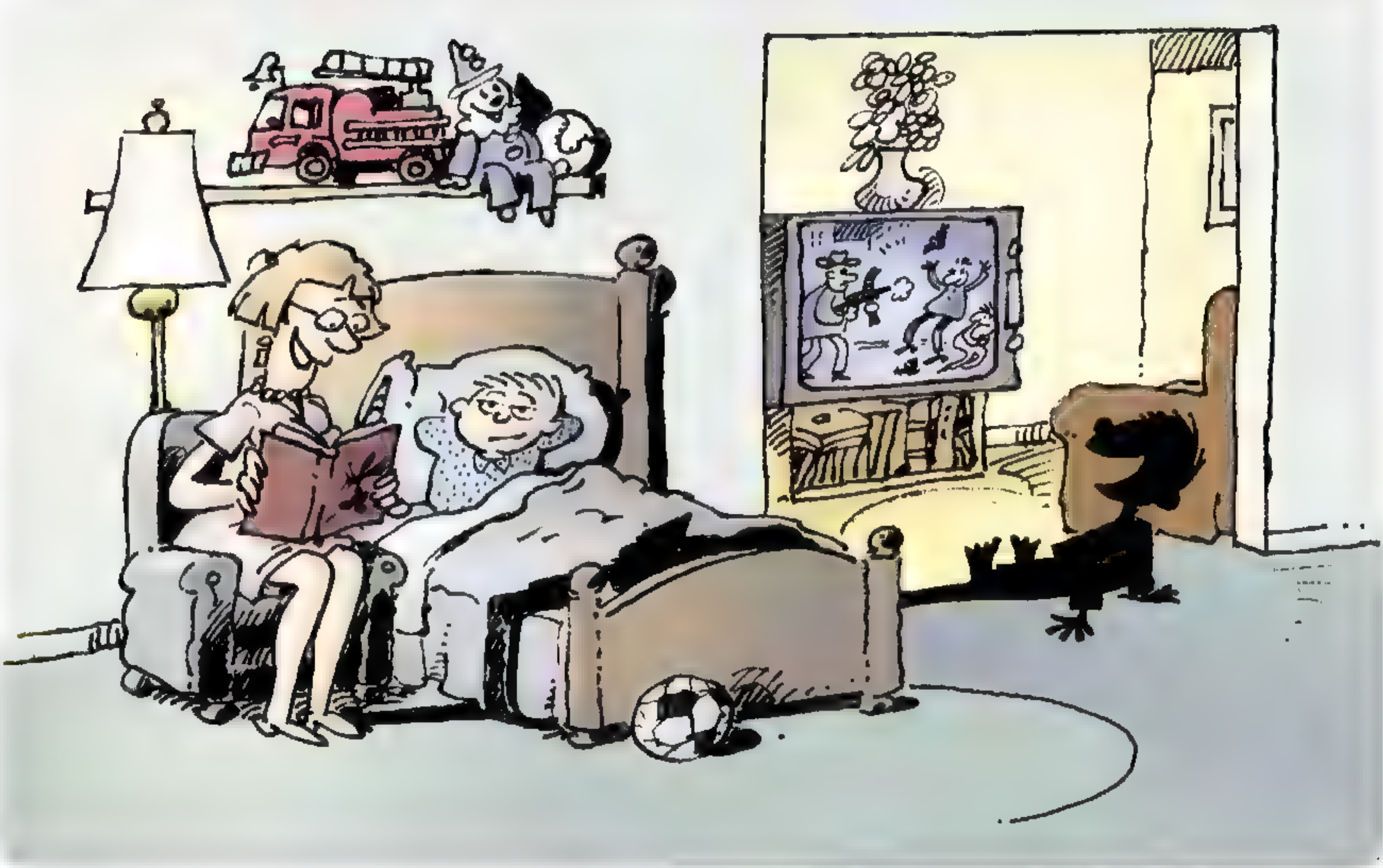


And now we shine a bright light on a favorite MAD feature—this time in color!

# THE SHADOW KNOWS



WRITER & ARTIST **SERGIO ARAGONÉS** COLORIST **TOM LUTH**



ORIGINALLY PUBLISHED IN MAD #510, AUG 2011





# ¡GRACIAS, SERGIO!

To a MAD man who's taken many MAD Looks at life's absurdities, twists, and paradoxes to reveal what lurks in the heart of humanity. Your contributions to this magazine have been much more than marginal!

Your artwork and outlook have influenced more of MAD than we could fit into a single issue. *¡Siempre serás uno de nuestros mejores idiotas!*



ARTIST **SERGIO ARAGONÉS**



## STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION

1. Publication Title: MAD. 2. Publication No.: 324-520. 3. Filing Date: November 2, 2020. 4. Issue Frequency: BI-monthly. 5. Number of Issues Published Annually: 6. 6. Annual Subscription Price: \$19.99. 7. Complete Mailing Address of Known Office of Publication: MAD, 2900 W Alameda Ave., Burbank, CA 91505. Contact Person: James Sokolowski. Telephone: 818-954-2207. 8. Complete Mailing Address of Headquarters or General Business Office of Publisher: MAD Magazine/DC Comics, 2900 W Alameda Ave., Burbank, CA 91505. 9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor: Publishers: Daniel Cherry III and Jim Lee, 2900 W Alameda Ave., Burbank, CA 91505. Managing Editor/Art Director: Suzy Hutchinson, 2900 W Alameda Ave., Burbank, CA 91505. 10. Owner: E.C. Publications, Inc., wholly owned by Warner Comm., LLC, a publicly held corporation. Complete Mailing Address: E.C. Publications, 2900 W Alameda Ave., Burbank, CA 91505. 11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities: None. 12. Publication Title: MAD. 13. Issue Date for Circulation Data Below: October, 2020, MAD 15. 14. Extent and Nature of Circulation: a. Total Number of Copies (Net Press Run): Average No. Copies Each Issue During Preceding 12 Months: 95,258; No. Copies of Single Issue Published Nearest to Filing Date: 82,881. b. Paid Circulation (By Mail and Outside the Mail): (1) Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies): 81,211; 71,230. (2) Mailed In-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies): 0; 0. (3) Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®: 0; 0. (4) Paid Distribution by Other Classes of Mail Through the USPS (e.g. First-Class Mail®): 0; 0. c. Total Paid Distribution (Sum of 15b (1), (2), (3), and (4)): 81,211; 71,230. d. Free or Nominal Rate Distribution (By Mail and Outside the Mail): (1) Free or Nominal Rate Distribution Outside-County Copies Included on PS Form 3541: 2; 3. (2) Free or Nominal Rate In-County Copies Included on PS Form 3541: 0; 0. (3) Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g. First-Class Mail): 1,256; 1,181. (4) Free or Nominal Rate Distribution Outside the Mail (Carriers or other means): 0; 0. e. Total Free or Nominal Rate Distribution (Sum of 15d (1), (2), (3) and (4)): 1,258; 1,181. f. Total Distribution (Sum of 15c and 15e): 82,469; 72,414. g. Copies not Distributed: 13,059; 10,467. h. Total (Sum of 15f and g): 95,528; 82,881. i. Percent Paid (15c divided by 15f times 100): 98.47%; 98.36%. 16. Electronic Copy Circulation a. Paid Electronic Copies: Average No. Copies Each Issue During Preceding 12 Months: 394; No. Copies of Single Issue Published Nearest to Filing Date: 278. b. Total Paid Print Copies (Line 15c) + Paid Electronic Copies (Line 16a): 81,605; 71,508. c. Total Print Distribution (Line 15f) + Paid Electronic Copies (Line 16a): 82,863; 72,692. d. Percent Paid (Both Print & Electronic Copies) (16b divided by 16c x 100): 98.48%; 98.37%. I certify that 50% of all my distributed copies (electronic and print) are paid above a nominal price. 17. Publication of Statement of Ownership: Will be printed in the February 2021 (#17) issue of this publication. 18. I certify that all information furnished on this form is true and complete.

Daniel Cherry III, General Manager, MAD, November 2, 2020

## ADMINISTRATION

**DANIEL CHERRY III** SENIOR VP – GENERAL MANAGER

**JIM LEE** PUBLISHER & CHIEF CREATIVE OFFICER

**BOBBIE CHASE** VP – GLOBAL PUBLISHING INITIATIVES & DIGITAL STRATEGY

**DON FALLETTI** VP – MANUFACTURING OPERATIONS & WORKFLOW MANAGEMENT

**LAWRENCE GANEM** VP – TALENT SERVICES

**ALISON GILL** SENIOR VP – MANUFACTURING & OPERATIONS

**BOB HARRAS** SENIOR VP – EDITOR-IN-CHIEF, DC COMICS

**HANK KANALZ** SENIOR VP – PUBLISHING STRATEGY & SUPPORT SERVICES

**DAN MIRON** VP – PUBLISHING OPERATIONS

**NICK J. NAPOLITANO** VP – MANUFACTURING ADMINISTRATION & DESIGN

**NANCY SPEARS** VP – SALES

**JONAH WEILAND** VP – MARKETING & CREATIVE SERVICES

**MICHELE R. WELLS** VP & EXECUTIVE EDITOR, YOUNG READER

**FOR SUBSCRIPTION INQUIRIES** Call 1-888-516-7365 (US/Canada only) or write to PO Box 727, New Hyde Park, NY 11040-0727. Please DO NOT phone, write, fax or e-mail our editorial office—we're too dumb to help you here!

**HOW TO REACH US** MAD, Dept. 017, 2900 West Alameda Avenue, Burbank, CA 91505. Or e-mail us at [letters@madmagazine.com](mailto:letters@madmagazine.com)! All letters to the editor and accompanying photos or other materials may be edited and published in any MAD publication in any format and will not be returned. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions! For Advertising and Custom Publishing, contact [dccomicsadvertising@dccomics.com](mailto:dccomicsadvertising@dccomics.com). **VISIT US ONLINE AT [MADMAGAZINE.COM](http://MADMAGAZINE.COM).**

**MAD (ISSN 0024 9319)** is published 6 times a year by E.C. Publications Inc. – a WarnerMedia Company, 2900 West Alameda Avenue, Burbank, CA 91505. Periodicals postage paid at Pewaukee, WI, and at additional mailing offices. Subscription in USA: 6 issues \$19.99. 6 issues Digital Edition only \$9.99. Outside USA (excluding Canada): 6 issues \$29.99. Allow 6-8 weeks for delivery of first issue. Entire contents © copyright 2021 by E.C. Publications, Inc. – a WarnerMedia Company. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: Send address change to MAD, PO Box 8537, Big Sandy, TX 75755-8537. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in USA.



**HOW DOES  
SERGIO ARAGONÉS  
COME UP WITH  
SO MANY  
MARGINALS?**

# HERE WE GO WITH AN ALL-NEW **MAD FOLD-IN**

For over a half century, Sergio Aragonés has made cartoons for MAD. A prolific artist of the highest caliber, he is celebrated for creating thousands of tiny vignettes famously known as "marginals." How does he come up with so much material? To find out, fold page in as shown.

SWIPE FROM B TO A TO FOLD



**A**

**B**



HIS MIX OF WRY HUMOR AND SPEED IS UNMATCHED. SERGIO IS SIMPLY THE BEST. THE MAD LEGEND IS ALONE IN THE TOPMOST ECHELON OF ADMIRER CARTOONISTS. HIS VAST OEUVERE IS IN SOMEWAYS INNOCENT, BUT IS MOST OFTEN VERY MISCHIEVOUS. HIS BEST WORK IS A SWIFT PUNCH IN THE GUT AND A TICKLE OF THE FUNNY BONE SIMULTANEOUSLY. THIS CRAZY WORLD IS A MUCH BETTER PLACE WITH THE MAESTRO HELPING US LAUGH AT IT ALL. ¡MUCHAS GRACIAS, SERGIO!

**A**

WRITER & ARTIST **JOHNNY SAMPSON**

**B**

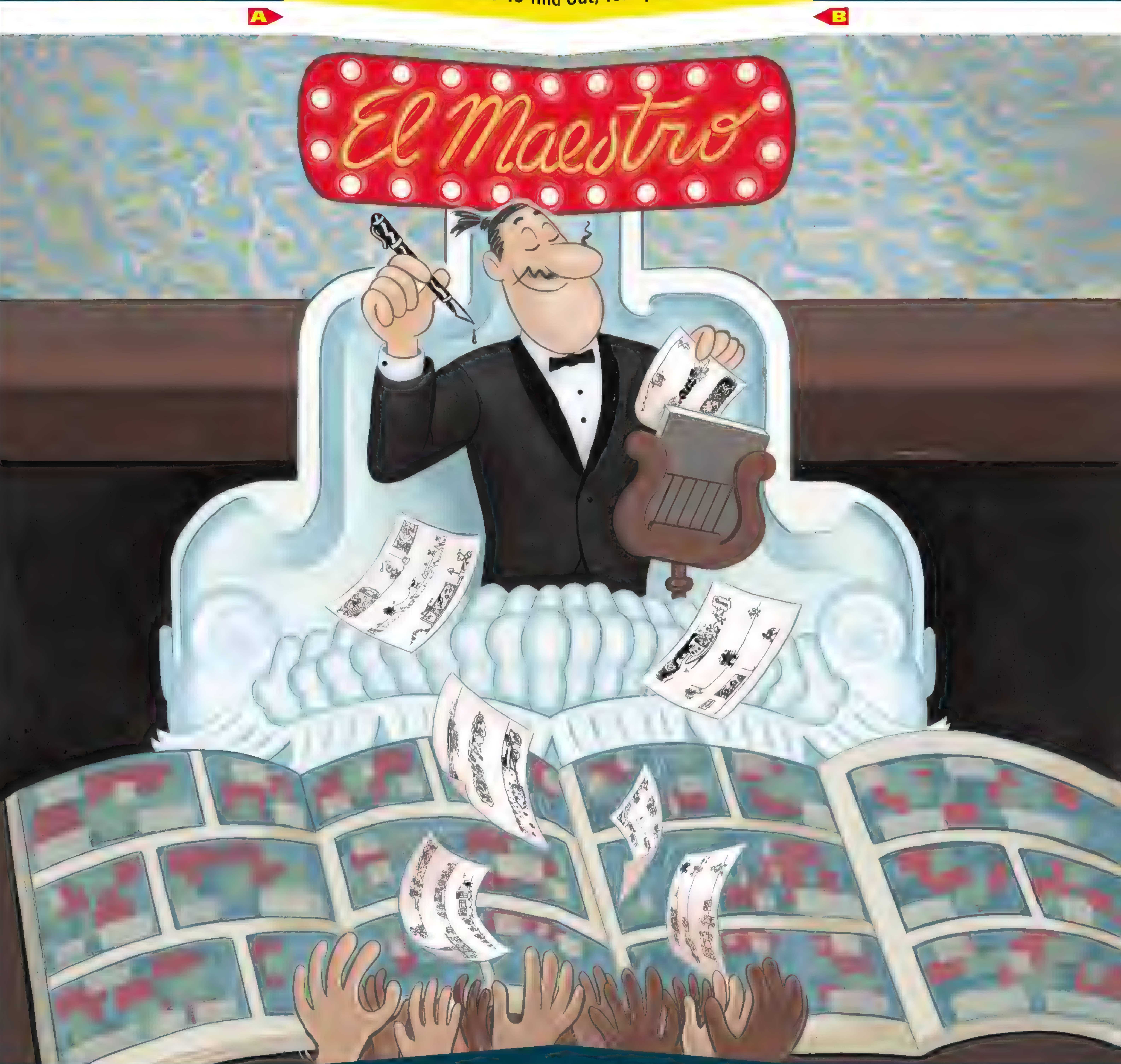
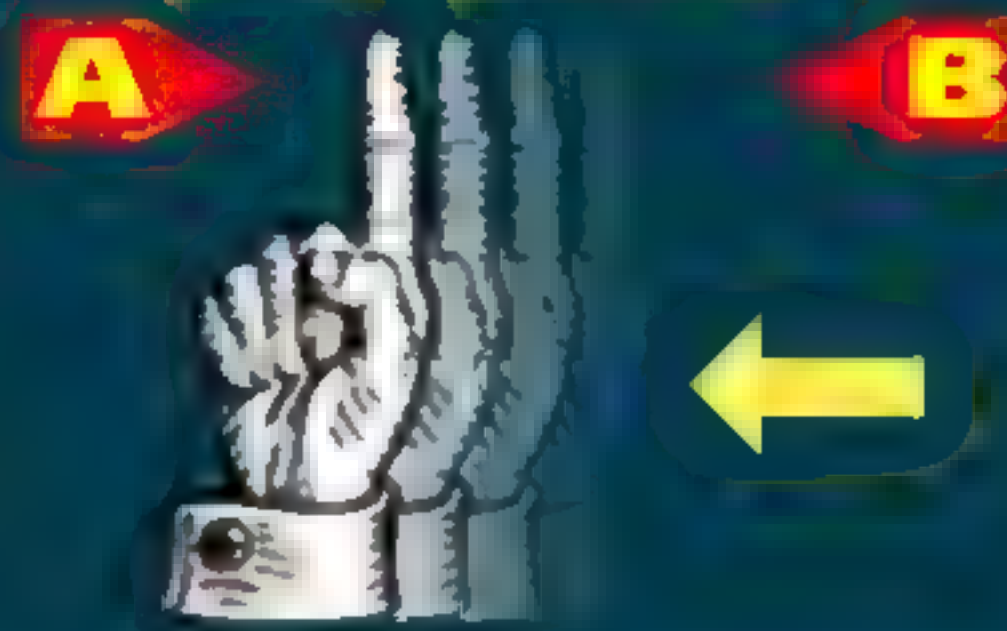


**HOW DOES  
SERGIO ARAGONÉS  
COME UP WITH  
SO MANY  
MARGINALS?**

## HERE WE GO WITH AN ALL-NEW **MAD FOLD-IN**

For over a half century, Sergio Aragonés has made cartoons for MAD. A prolific artist of the highest caliber, he is celebrated for creating thousands of tiny vignettes famously known as "marginals." How does he come up with so much material? To find out, fold page in as shown.

SWIPE FROM B TO A TO FOLD



HIS MIX OF WRY HUMOR AND SPEED IS UNMATCHED. SERGIO IS SIMPLY THE BEST. THE MAD LEGEND IS ALONE IN THE TOPMOST ECHELON OF ADMIRERED CARTOONISTS. HIS VAST OEUVRE IS IN SOMEWAYS INNOCENT, BUT IS MOST OFTEN VERY MISCHIEVOUS. HIS BEST WORK IS A SWIFT PUNCH IN THE GUT AND A TICKLE OF THE FUNNY BONE SIMULTANEOUSLY. THIS CRAZY WORLD IS A MUCH BETTER PLACE WITH THE MAESTRO HELPING US LAUGH AT IT ALL. ¡MUCHAS GRACIAS, SERGIO!

WRITER & ARTIST: **JOHNNY SAMPSON**



HOW DOES  
SERGIO ARAGONÉS  
COME UP WITH  
SO MANY  
MARGINALS?

# HERE WE GO WITH AN ALL-NEW MAD FOLD-IN

For over a half century, Sergio Aragonés has made cartoons for MAD. A prolific artist of the highest caliber, he is celebrated for creating thousands of tiny vignettes famously known as "marginals." How does he come up with so much material? To find out, fold page in as shown.

SWIPE FROM B TO A TO FOLD

A

B



B

A



HIS MIX OF WRY HUMOR AND SPEED IS UNMATCHED. SERGIO IS SIMPLY THE BEST. THE MAD LEGEND IS ALONE IN THE TOPMOST ECHELON OF ADMIRER CARTOONISTS. HIS VAST OEUVRE IS IN SOMEWAYS INNOCENT, BUT IS MOST OFTEN VERY MISCHIEVOUS. HIS BEST WORK IS A SWIFT PUNCH IN THE GUT AND A TICKLE OF THE FUNNY BONE SIMULTANEOUSLY. THIS CRAZY WORLD IS A MUCH BETTER PLACE WITH THE MAESTRO HELPING US LAUGH AT IT ALL. ¡MUCHAS GRACIAS, SERGIO!

WRITER & ARTIST JOHNNY SAMPSON

A

B



HOW DOES  
SERGIO ARAGONÉS  
COME UP WITH  
SO MANY  
MARGINALS?

# HERE WE GO WITH AN ALL-NEW MAD FOLD-IN

For over a half century, Sergio Aragonés has made cartoons for MAD. A prolific artist of the highest caliber, he is celebrated for creating thousands of tiny vignettes famously known as "marginals." How does he come up with so much material? To find out, fold page in as shown.

SWIPE FROM B TO A TO FOLD

A

B



B

A



HIS MIX OF WRY HUMOR AND SPEED IS UNMATCHED. SERGIO IS SIMPLY THE BEST. THE MAD LEGEND IS ALONE IN THE TOPMOST ECHELON OF ADMIRER CARTOONISTS. HIS VAST OEUVRE IS IN SOMEWAYS INNOCENT, BUT IS MOST OFTEN VERY MISCHIEVOUS. HIS BEST WORK IS A SWIFT PUNCH IN THE GUT AND A TICKLE OF THE FUNNY BONE SIMULTANEOUSLY. THIS CRAZY WORLD IS A MUCH BETTER PLACE WITH THE MAESTRO HELPING US LAUGH AT IT ALL. ¡MUCHAS GRACIAS, SERGIO!

WRITER & ARTIST JOHNNY SAMPSON

A

B



**HOW DOES  
SERGIO ARAGONÉS  
COME UP WITH  
SO MANY  
MARGINALS?**

**HERE WE GO WITH AN ALL-NEW  
MAD FOLD-IN**

For over a half century, Sergio Aragonés has made cartoons for MAD. A prolific artist of the highest caliber, he is celebrated for creating thousands of tiny vignettes famously known as "marginals." How does he come up with so much material? To find out, fold page in as shown.

SWIPE FROM B TO A TO FOLD



HIS MIX OF WRY HUMOR AND SPEED IS UNMATCHED. SERGIO IS SIMPLY THE BEST. THE MAD LEGEND IS ALONE IN THE TOPMOST ECHELON OF ADMIRER CARTOONISTS. HIS VAST OEUVE IS IN SOMEWAYS IN NOCENT, BUT IS MOST OFTEN VERY MISCHIEVOUS. HIS BEST WORK IS A SWIFT PUNCH IN THE GUT AND A TICKLE OF THE FUNNY BONE SIMULTANEOUSLY. THIS CRAZY WORLD IS A MUCH BETTER PLACE WITH THE MAESTRO HELPING US LAUGH AT IT ALL. ¡MUCHAS GRACIAS, SERGIO!

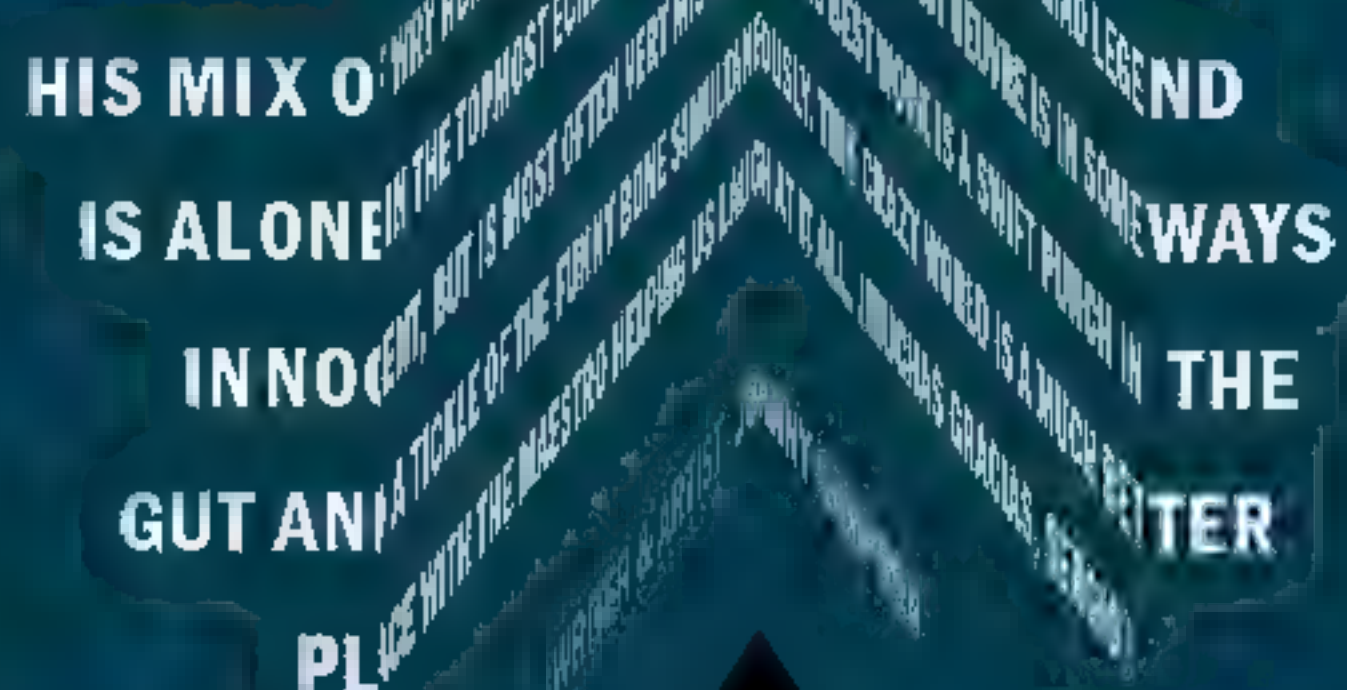
WRITER & ARTIST JOHNNY SAMPSON



**HERE WE GO WITH AN ALL-NEW  
MAD FOLD-IN**

For over a half century, Sergio Leone's has made cartoons for MAD. A prolific artist of the highest caliber, he is celebrated for creating thousands of tiny vignettes famously known as "margins." How does he come up with so much material? To find out, fold page in as shown.

A diagram showing a hand with a wristband labeled 'A' and a yellow arrow pointing left towards a red 'B'.



**A**

**B**

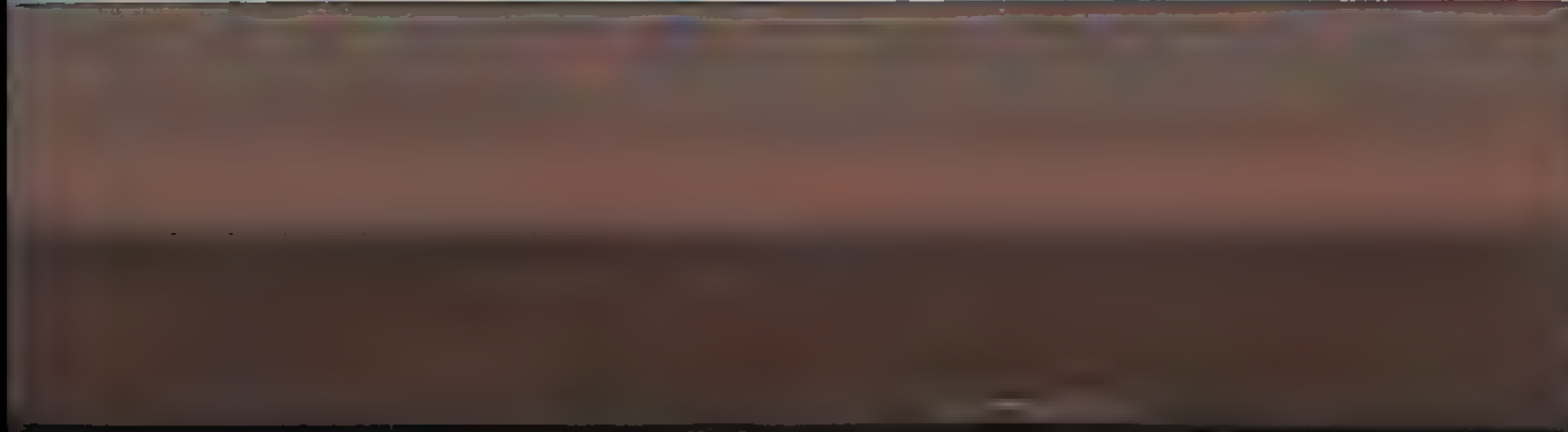


HOW DOES  
SERGIO ARAGONÉS  
COME UP WITH  
SO MANY  
MARGINALS?

SWIPE FROM B TO A TO FOLD



A B



HIS MIND  
IS ALWAYS  
IN THE  
GUTTER

A B





After you let your fingers do the walking!

**Yep, after you shop the Yellow Pages way,** you'll have to soak your fingers in Epsom salts!

Why? Because fingers just aren't made for all that walking! We'll show you what we mean: Let's say you're out of Epsom salts. Okay, you'll shop by phone for some. Simply look up "Epsom Salts" in the handy Yellow Pages. There it is—No, that's an "Epsom Salts Manufacturer"! Now what? Try "Drug Stores"—they should carry it! Let's see: "Drug Importers," "Drug Manufacturers," "Drug Store Fixtures"—Ahh, here it is: "Druggists, Retail—See 'Pharmacists'"! More walking! Okay—"Pharmacists"—Hmmm—"Pharmaceutical Machinery," "Pharmaceutical Research Laboratories," "Pharmaceutical Manufacturers"—Ahh! At last! "Pharmacists"! Ho-Boy! Did you ever see so many "Pharmacists"? Okay, let's find one nearby. Start walking down the list. By now, your poor sore fingers are really killing you! See what we mean? You better let your feet do the walking next time. They're made for it!



A MAD AD PARODY

WRITER **SERGIO ARAGONÉS** PHOTOGRAPHY **LESTER KRAUSS**



## BY

SERGIO ARAGONES





# SERGIO'S MAD TRAVELS

**DIGITAL EDITION**  
**BONUS MATERIAL!**

Delight in dissecting comic-strip heroes with MAD's guide to cartoon anatomy! This 1983 feature uncovers spinach-enhanced musculature, blank-out eyes, mysteriously missing mouths, and more. From the abnormal brains of Drs. Frank Jacobs, Jack Rickard, and mad mastermind Sergio Aragonés.



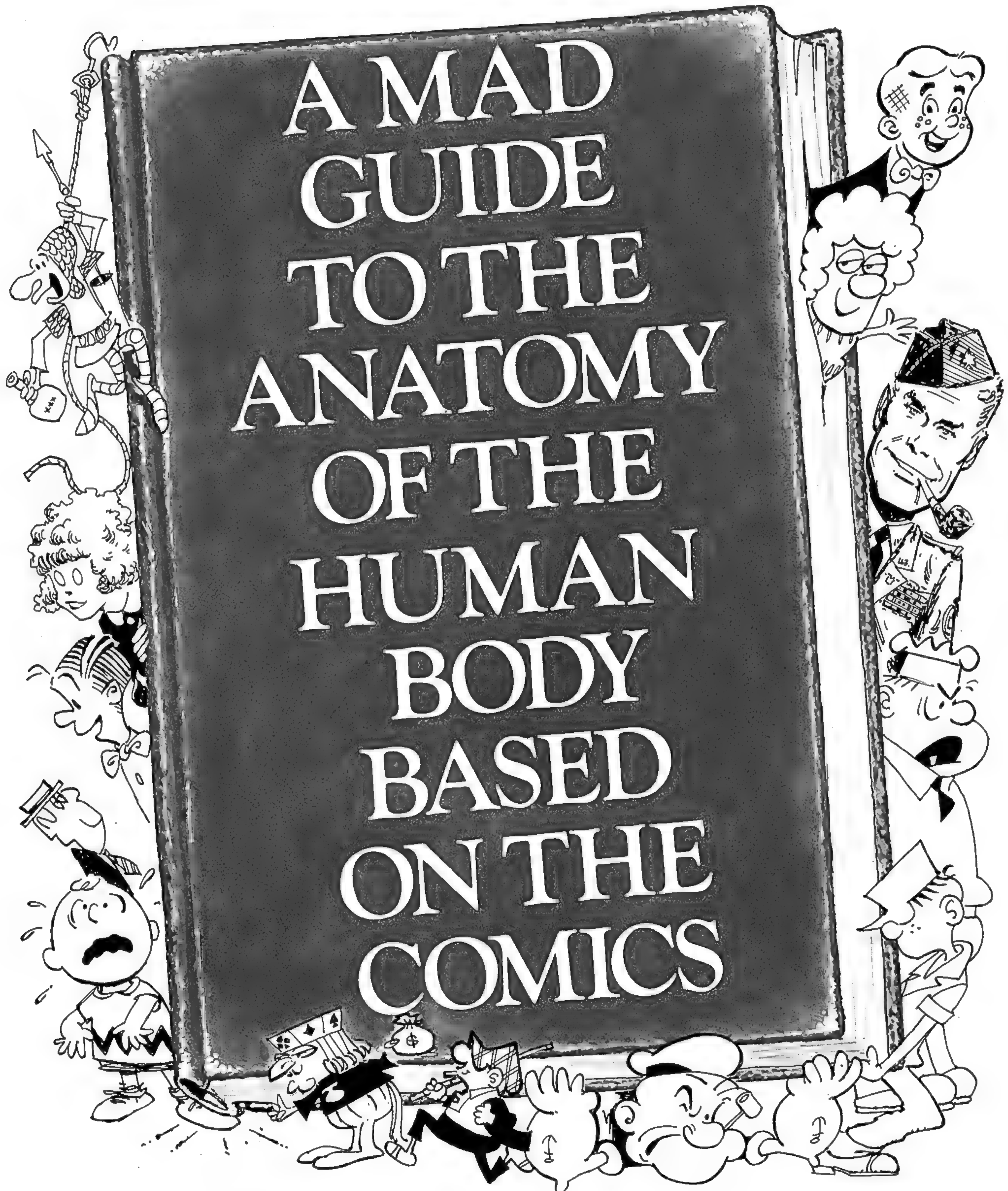
MAD fans unite around some iconic Idiots in a classic fold-in—but what is the one thing that really brings MAD readers together? See if you can guess the answer.





## FUNNIES' BONES DEPT.

Have you ever wondered why there are so few good Doctors around today? Well, MAD feels that it's because most Doctors don't really understand the human body and how it works. And why is this? Because like everybody else, Doctors were brought up on "The Comics" and therefore developed a distorted concept of the human body. Mainly, The Comics show us bodies that are unlike anything else around. To demonstrate the problems and confusion this has caused today's Doctors, here are some excerpts from



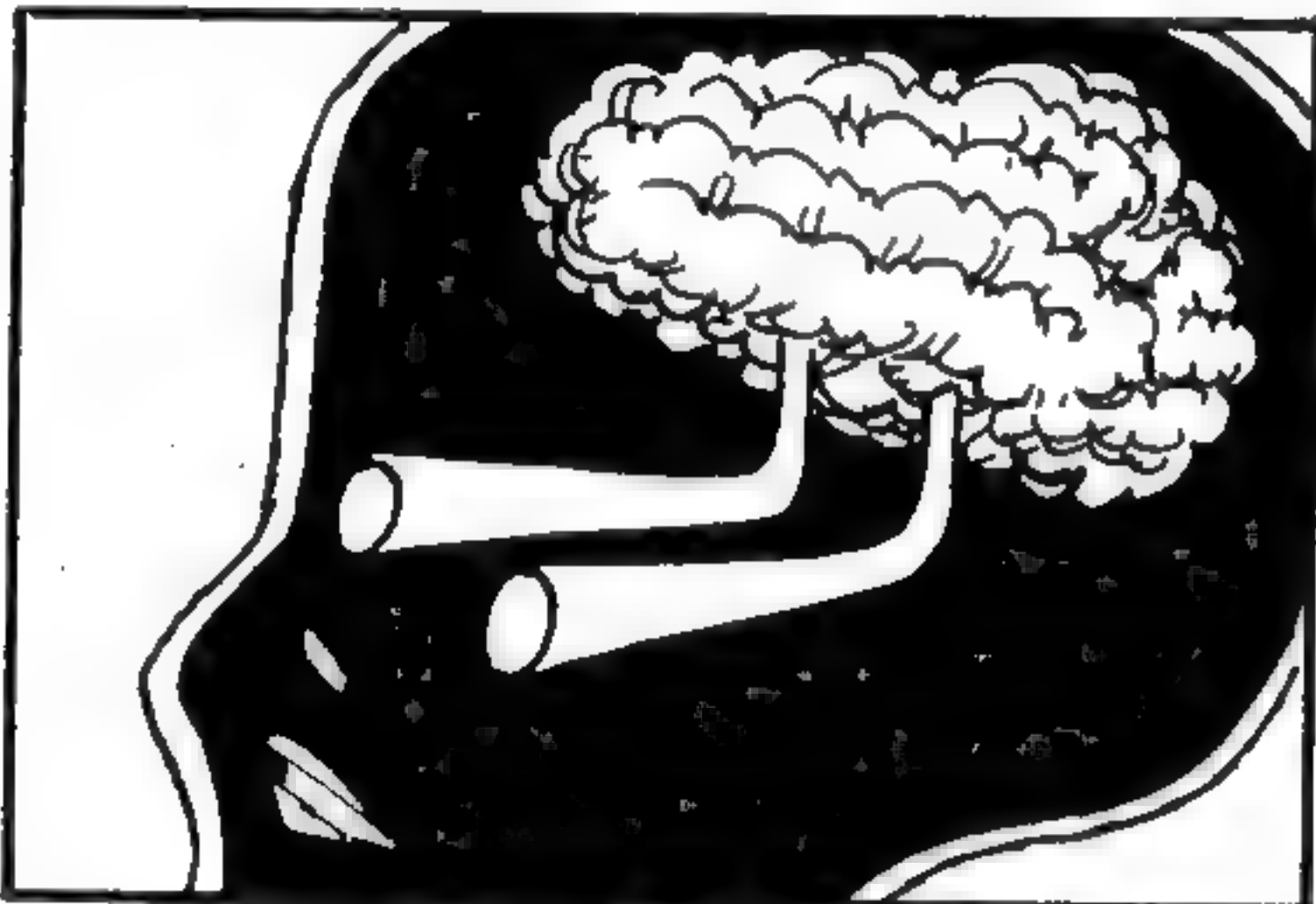


# THE EYES

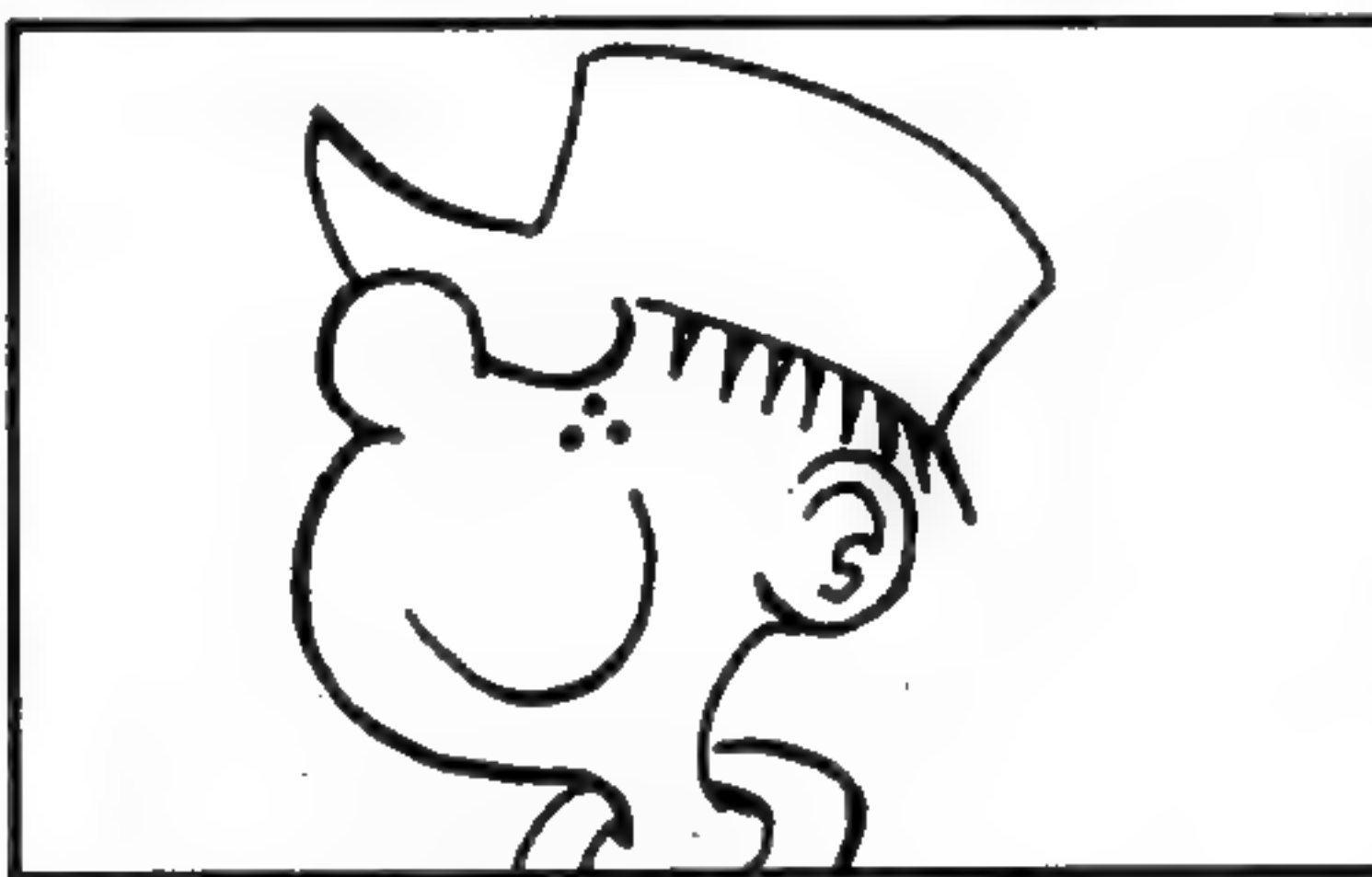
In many cases, a "normal" eye is not necessary for vision!



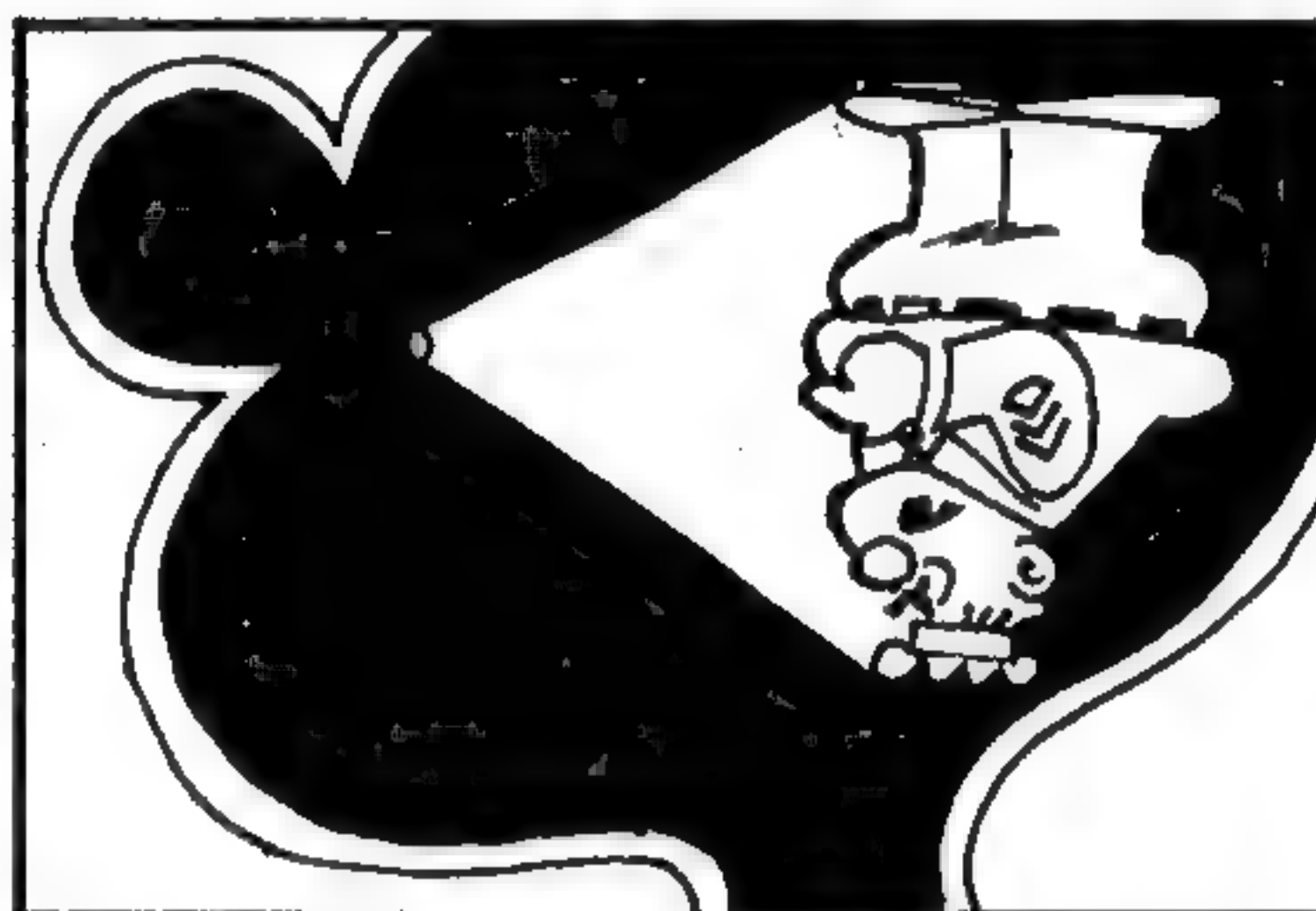
Contrary to accepted medical opinions, some humans do not need pupils in order to see. However, this rare condition (known as *annieus orphanius*) occurs only in certain types of people who also never age.



Images are sent to the brain via solid tinted tubes, like modern-day fiber optics. The result is seeing everything through rose-colored glasses.



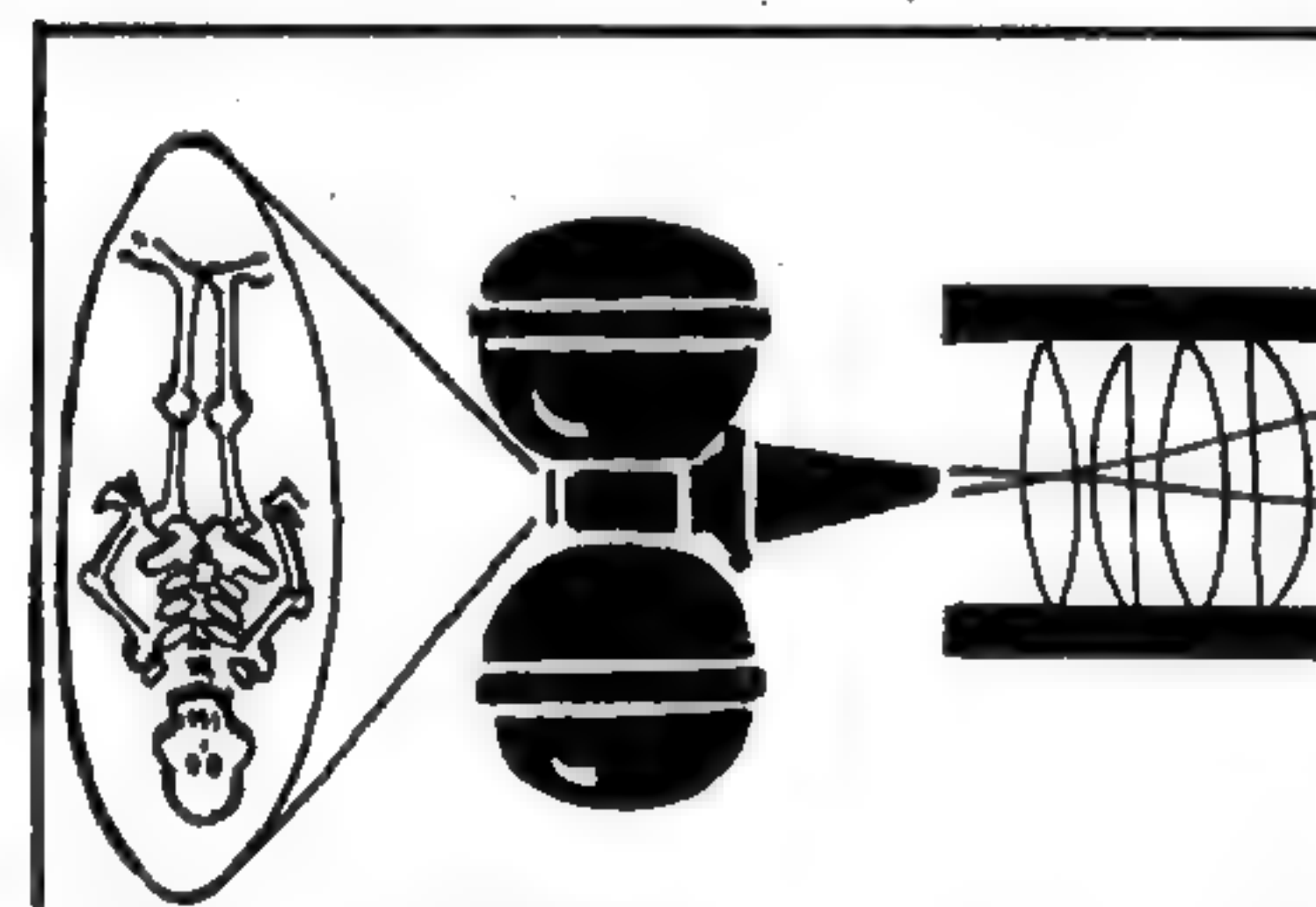
Occasionally, some humans can see without having eyes at all. This rare condition (*beetleus yardbirdis*) causes that person to appear as if he's fast asleep while he's really awake, and vice-versa.



Images are absorbed through pinholes in cheeks that resemble freckles. Vision can only be activated by loud, raucous military commands.



Some humans are able to see through solid objects and to spot things happening miles away. People with this rare condition (*kryponus x-rayus*) often wear eyeglasses, even though totally unnecessary.



This intricate mechanism for vision is composed of a pair of telescopic lenses linked up with an alternative pair of miniature x-ray machines.

# THE NOSE

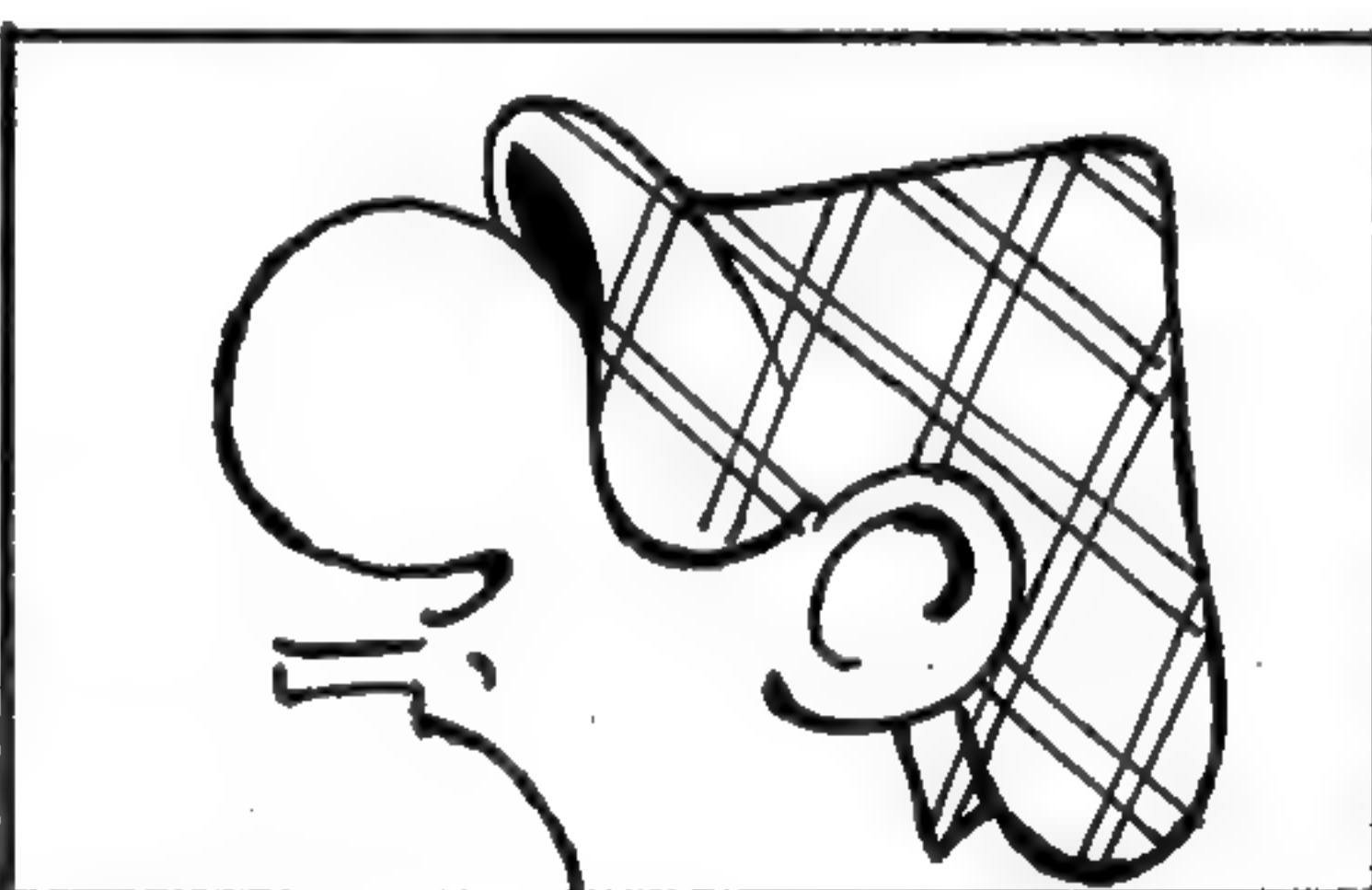
The size and shape of the nose often determine willpower and determination.



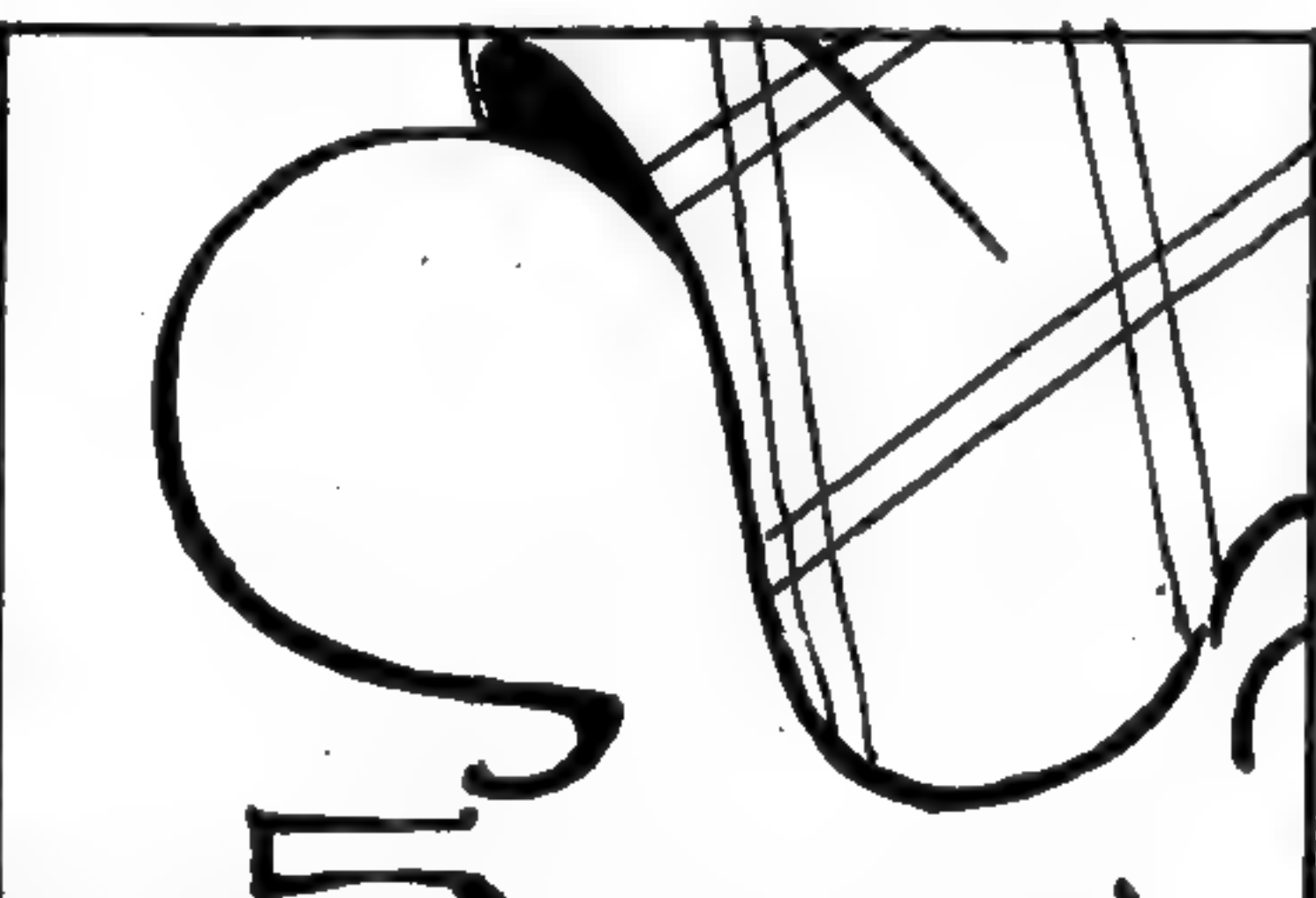
A hooked nose (*tracy bumpus*) is the sign of a person who relentlessly pursues a goal, regardless of any personal danger. Even after 50 years, he'll still stick to his job.



A keen sense of smell helps this nose sniff out dangers which may be threatening the safety of the entire body.



A bulblike nose (*andicappus handicappus*) indicates lack of willpower and inability to complete a given job or task. The nose, like the person, has no clear direction.



Through frequent abuse, this nose begins to turn bright red, this condition being known as *proboscis inebrius*.



A small, peanut-shaped nose (*lucyus obnoxious*) indicates a powerful determination on the part of its possessor to achieve goals regardless of any damage done to others.



At first, this nose appears subordinate to the mouth. That's because the mouth is much larger than normal.

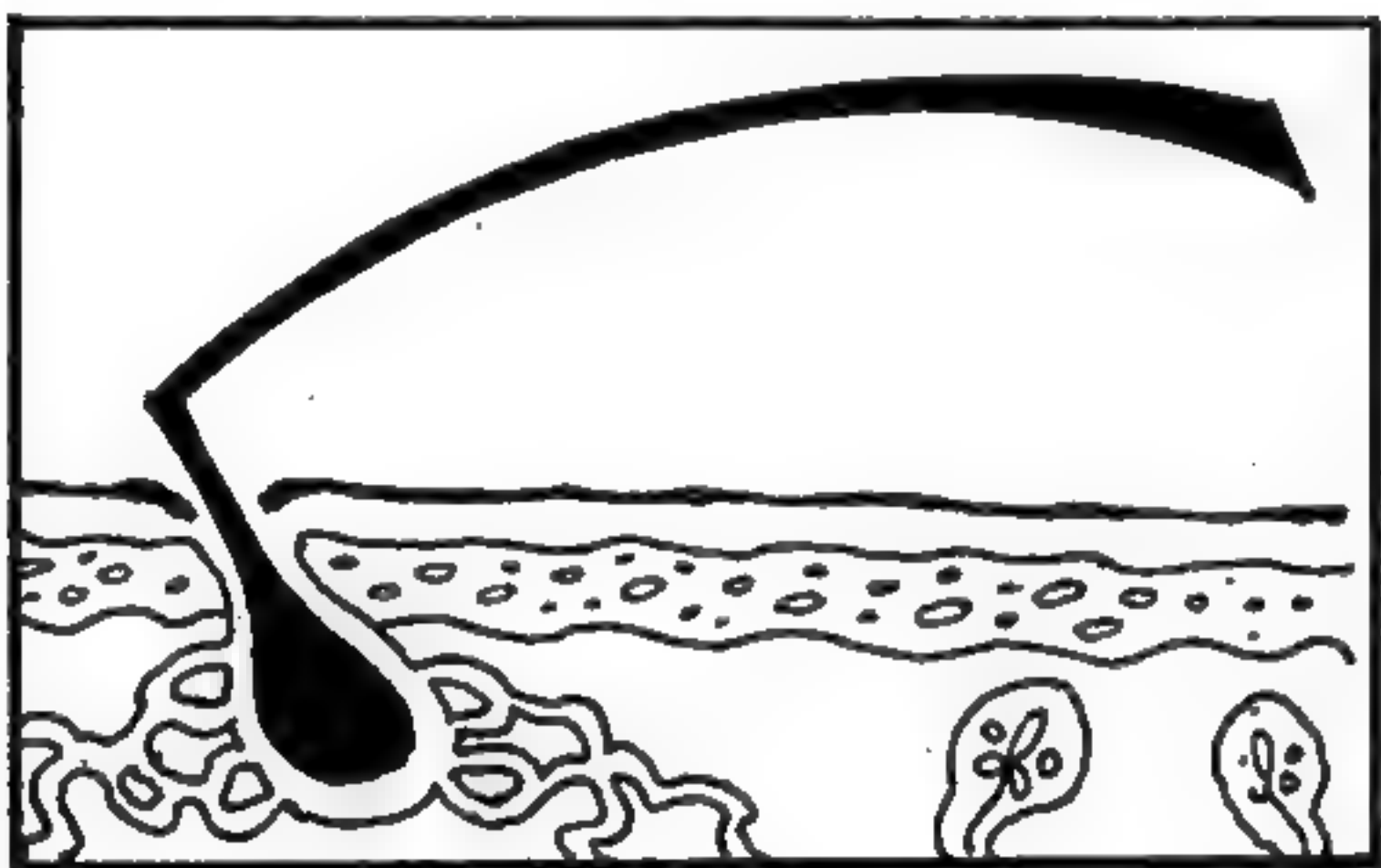


# THE HAIR

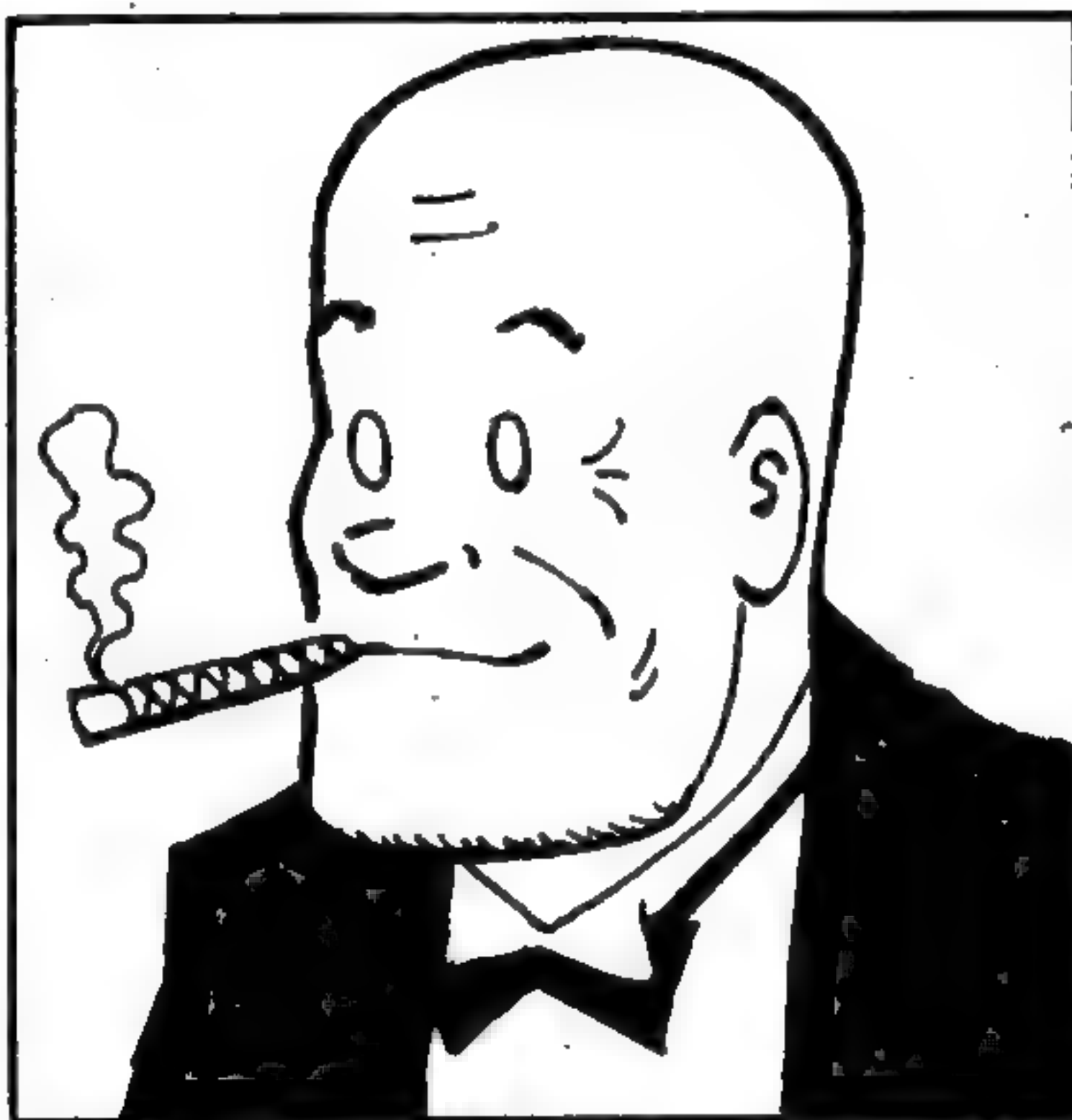
Hair growth and hair quality depend entirely on the diet.



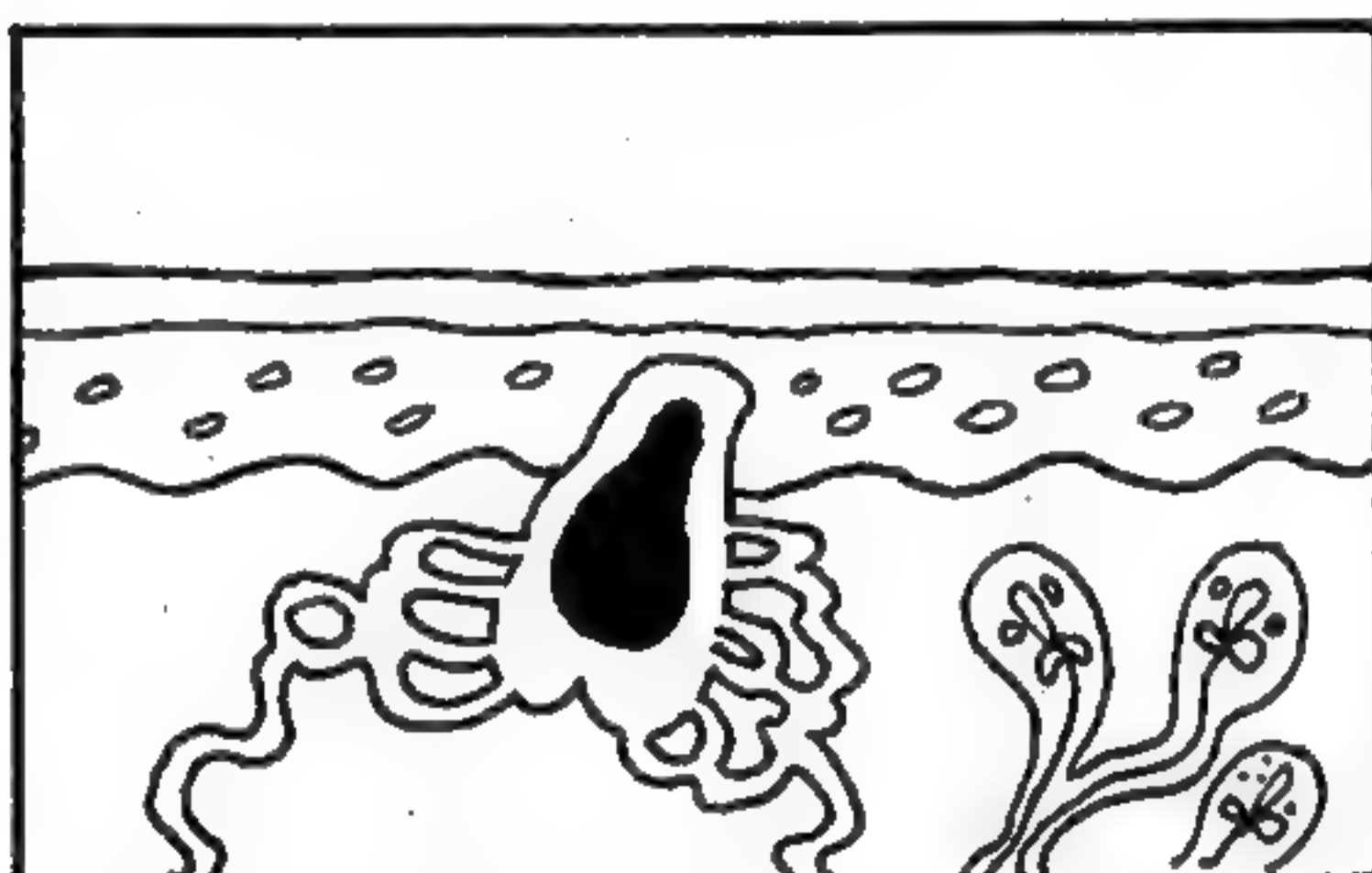
This common disorder of the scalp (*dagwoodus cowlickus*) occurs after long years of combining many varieties of foods into one sandwich.



Hair follicle is damaged, and hair grows abnormally.



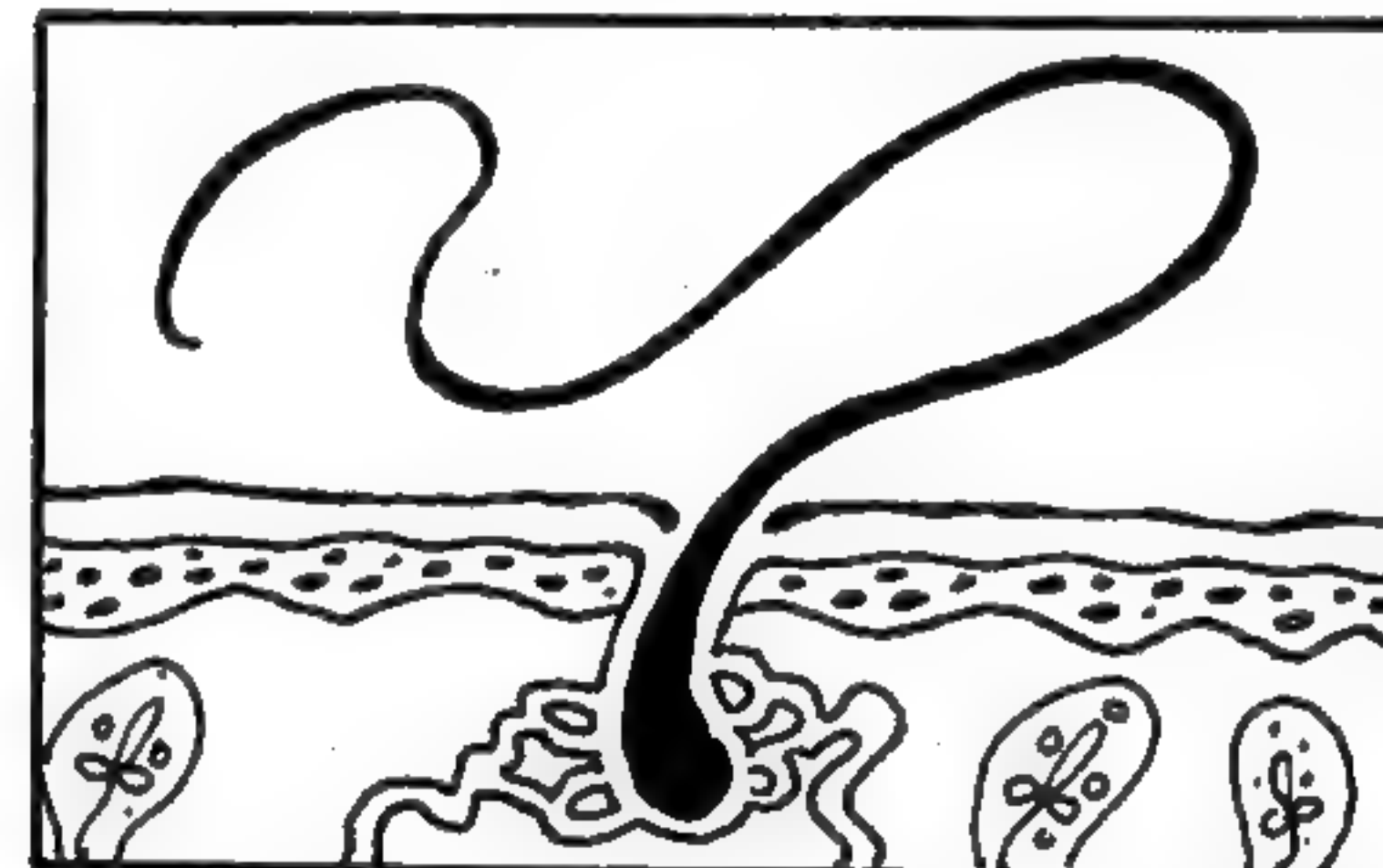
Total baldness (*warbuckus extremus*) can be traced to a diet of rich gourmet food, gooey desserts, and very expensive wines and champagne.



Hair follicle is dead and unable to function at all.



This thick, full, healthy head of hair is the result of eating hamburgers, pizza, French fries, malteds, and other types of "fast food."



Hair follicle is healthy and hair behaves normally.

# THE SKULL

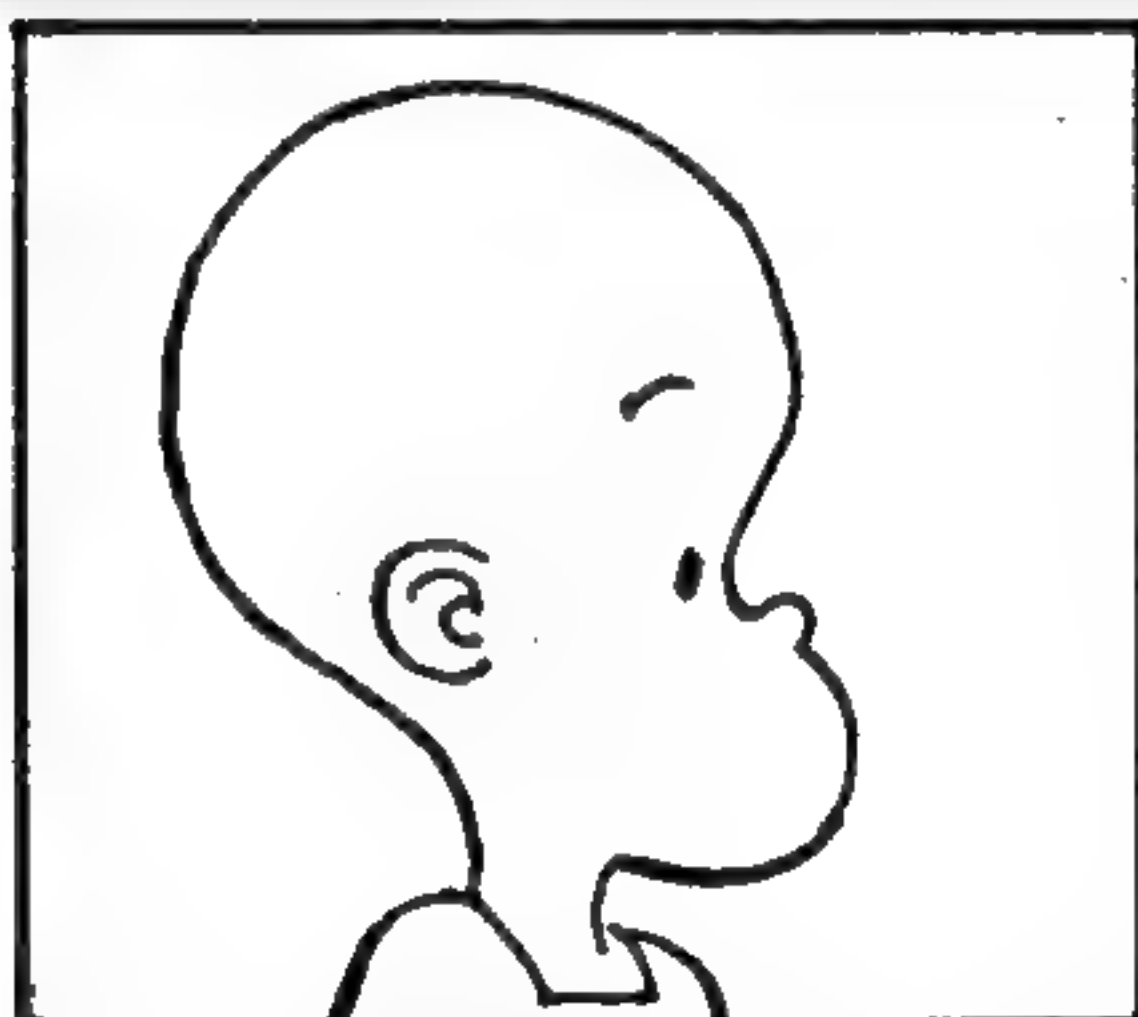
The shape of the skull determines how a person functions in everyday life.



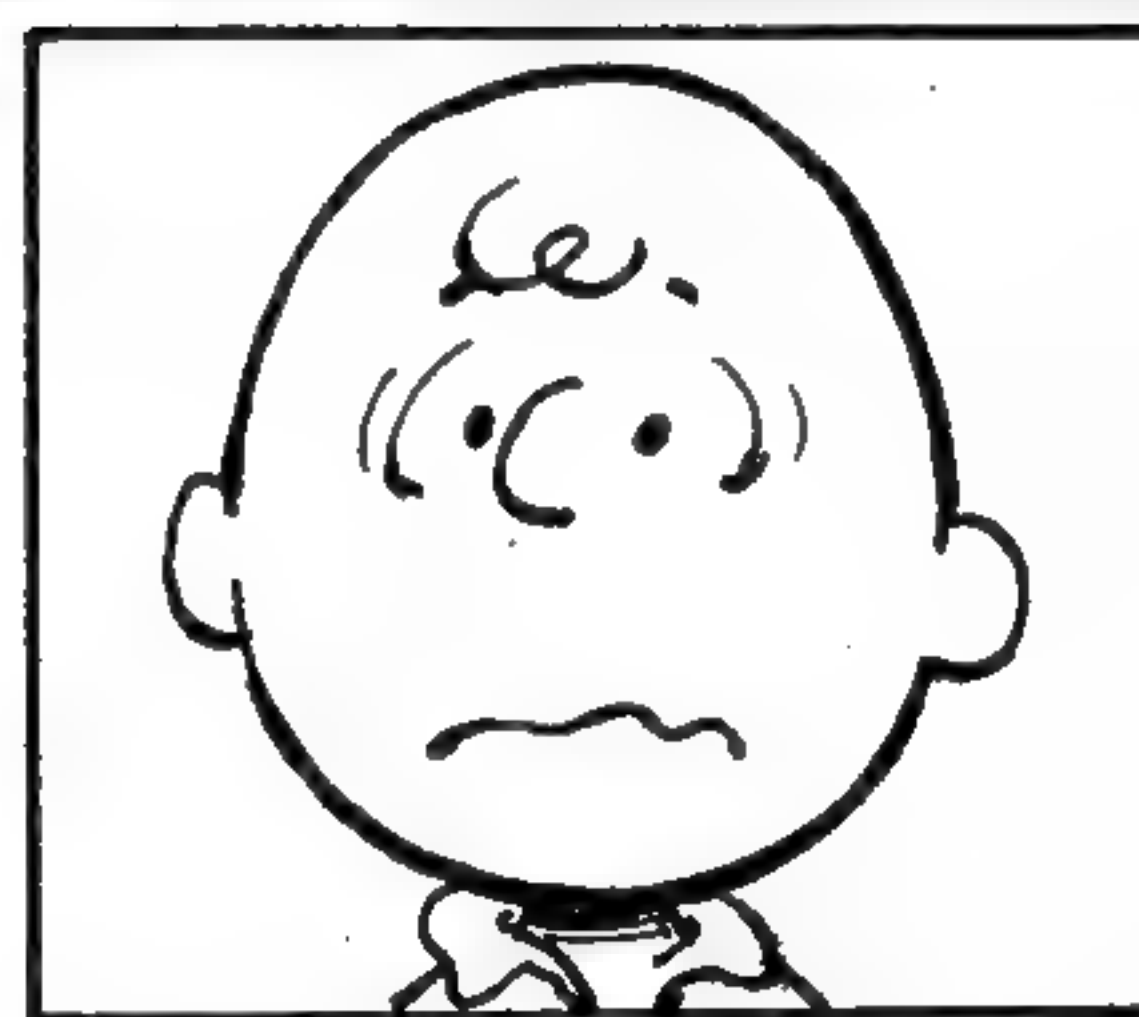
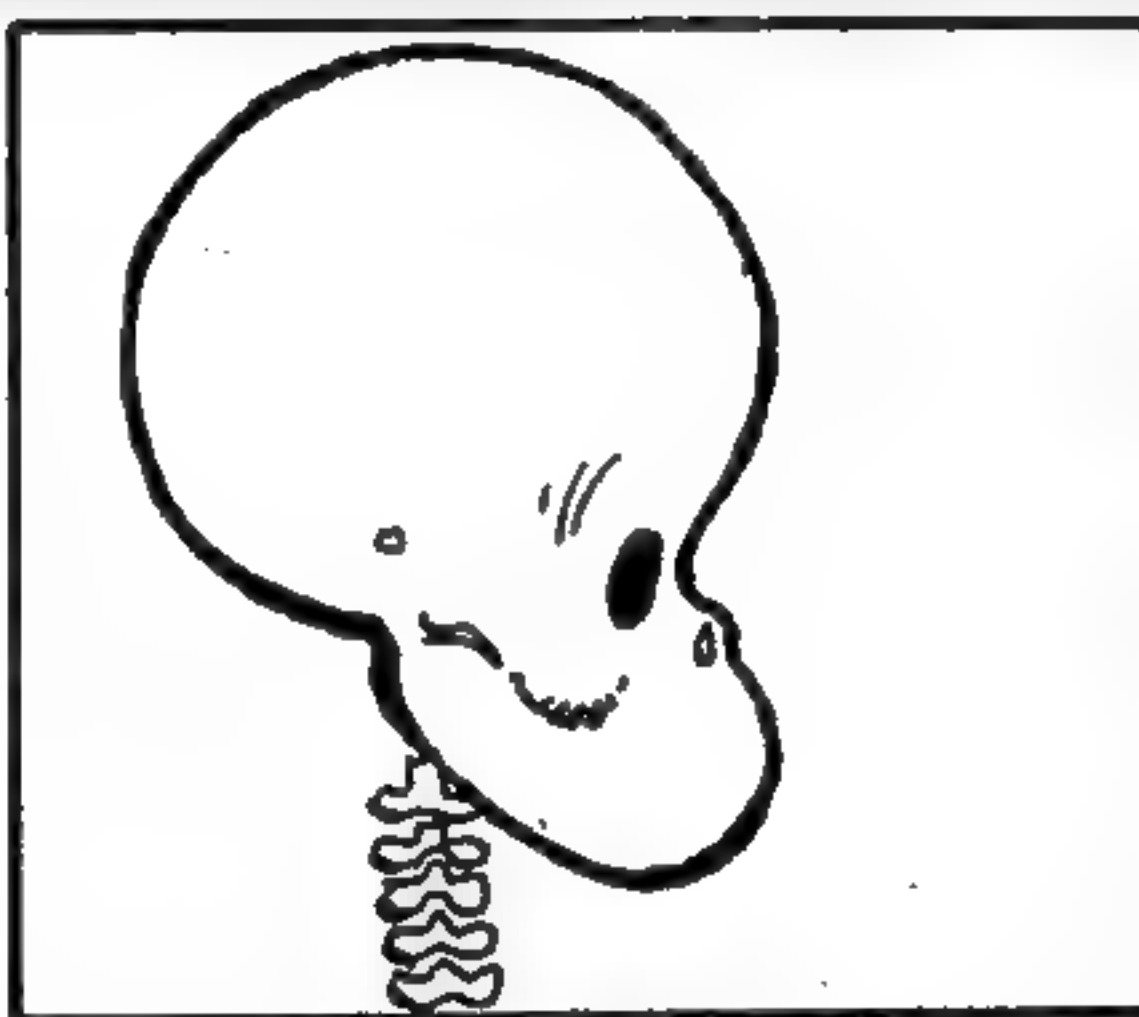
A rectangular skull is the mark of a highly-evolved and intelligent individual. Such people are born to lead. They are usually very handsome, and they always have perfect teeth.



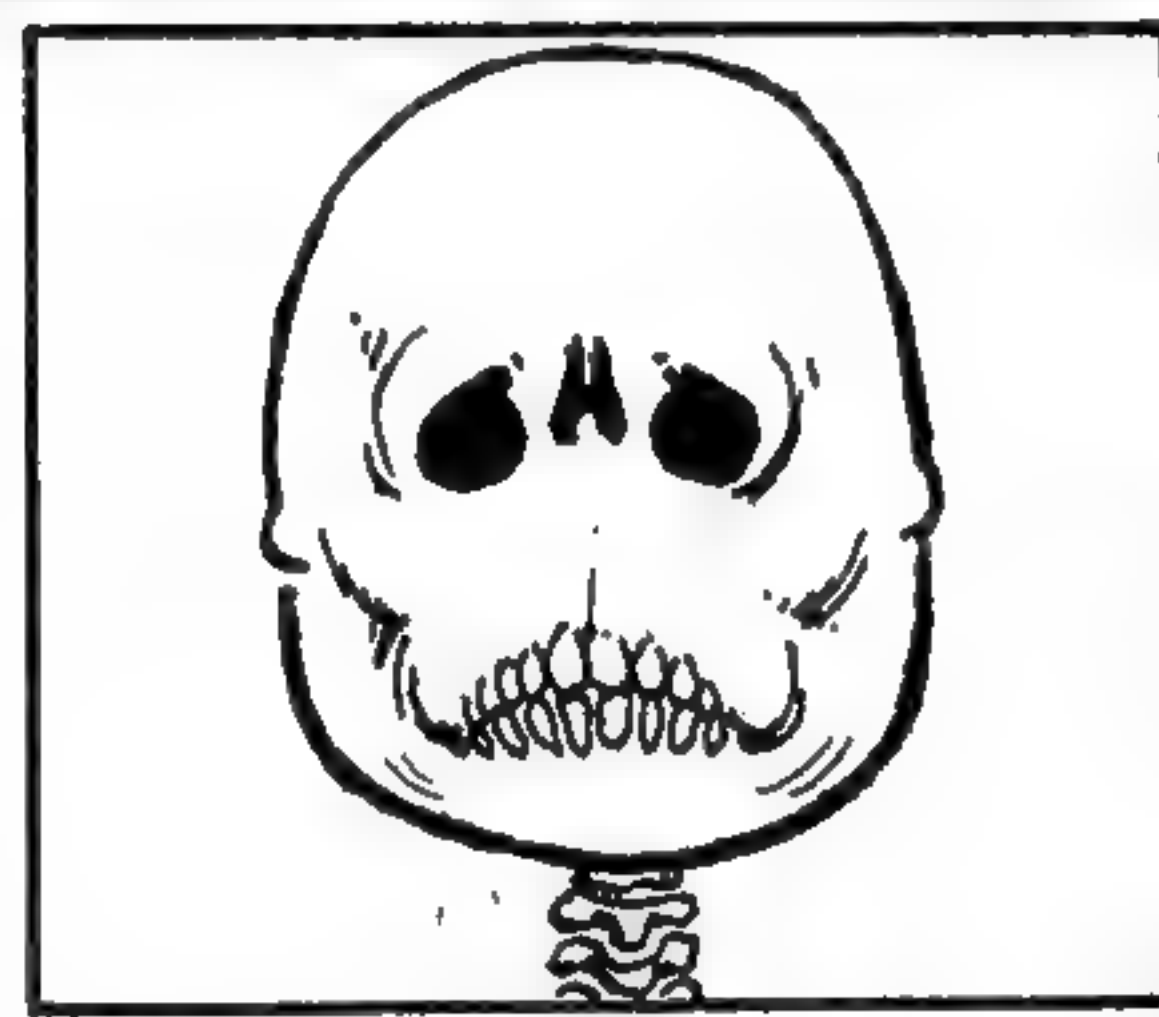
A sloping forehead is found on an individual who has not yet completed his evolutionary cycle. Note the protruding lower tooth... a telltale indication of this sub-human type.



An elongated skull occurs when someone lacks the ability to speak. In such cases, there is also no sign of any mouth. It is not known if this type of individual takes any nourishment.



A round skull with a nose cavity between the eyes, blocking off the mouth from the brain, indicates an underachiever. Speech is not impaired, but sounds bewildered and confused.



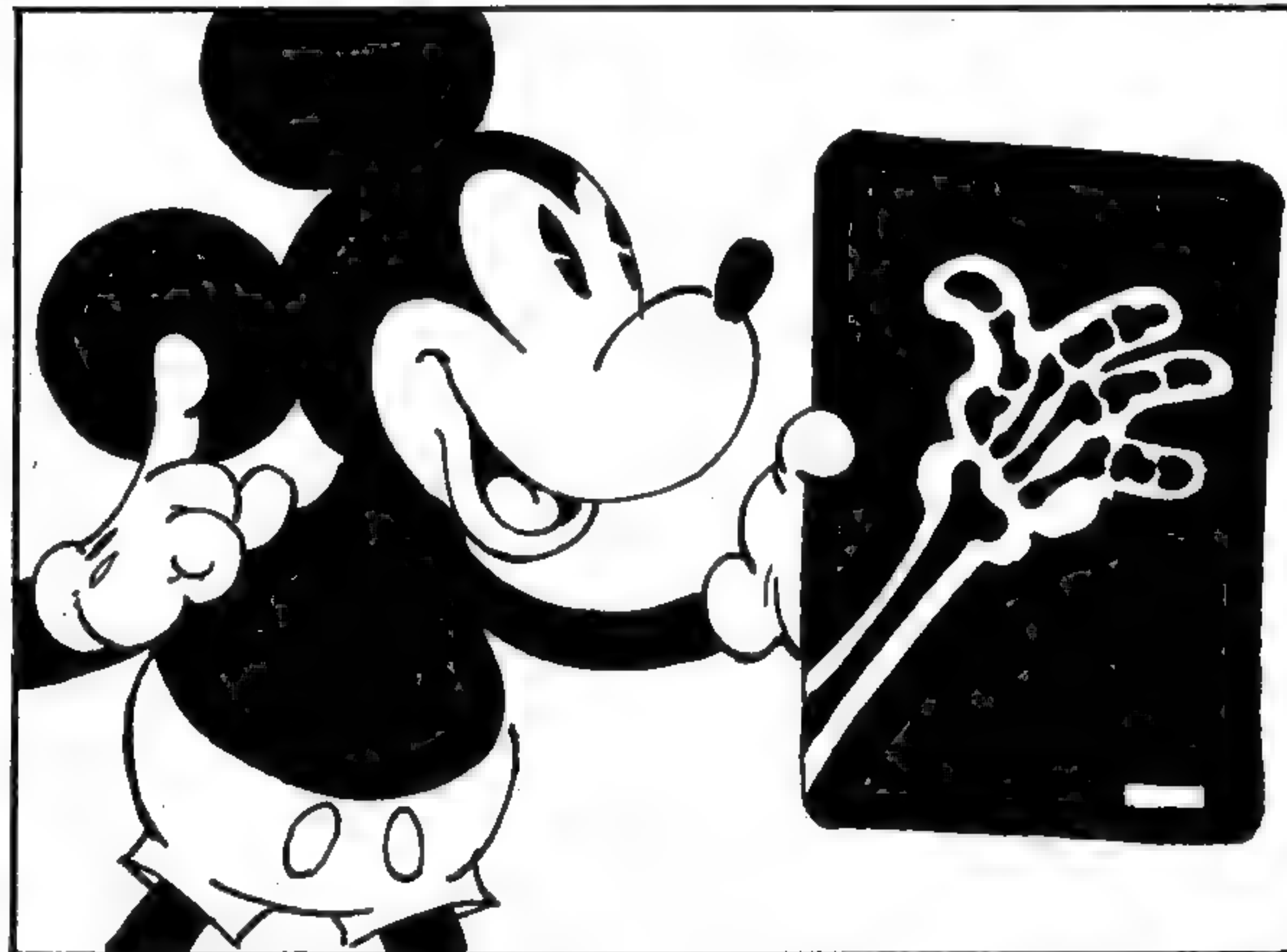


# THE ARMS

The size and shape of the arms depends on the amount of chemicals in the body.



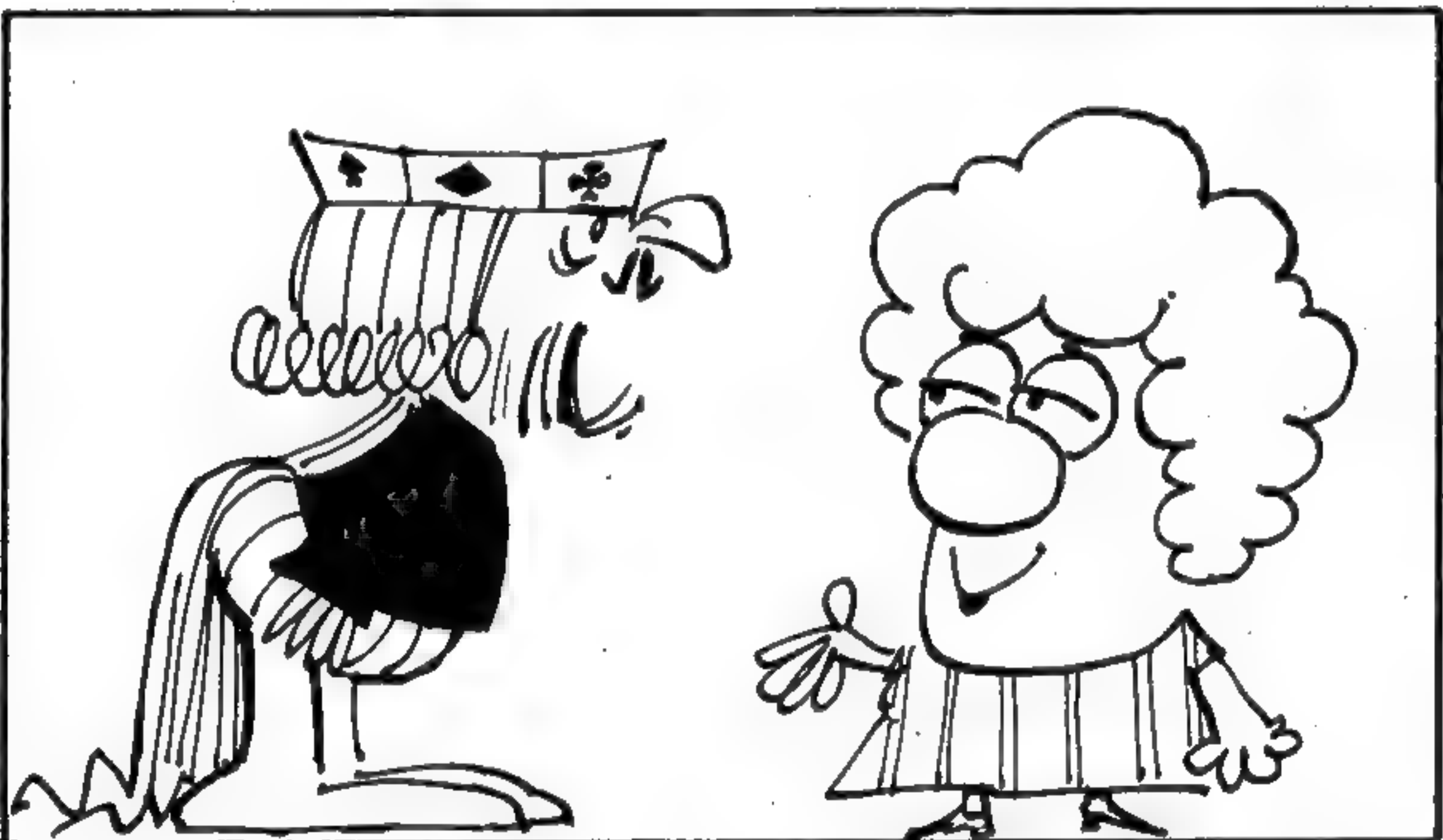
This condition (*nautilus pugnacious*) results from an imbalance of iron in the body system, creating a swollen appearance. X-rays of arms reveal a green substance surrounding muscles. Substance has same chemical properties as a certain leafy, green, yecchy-tasting vegetable.



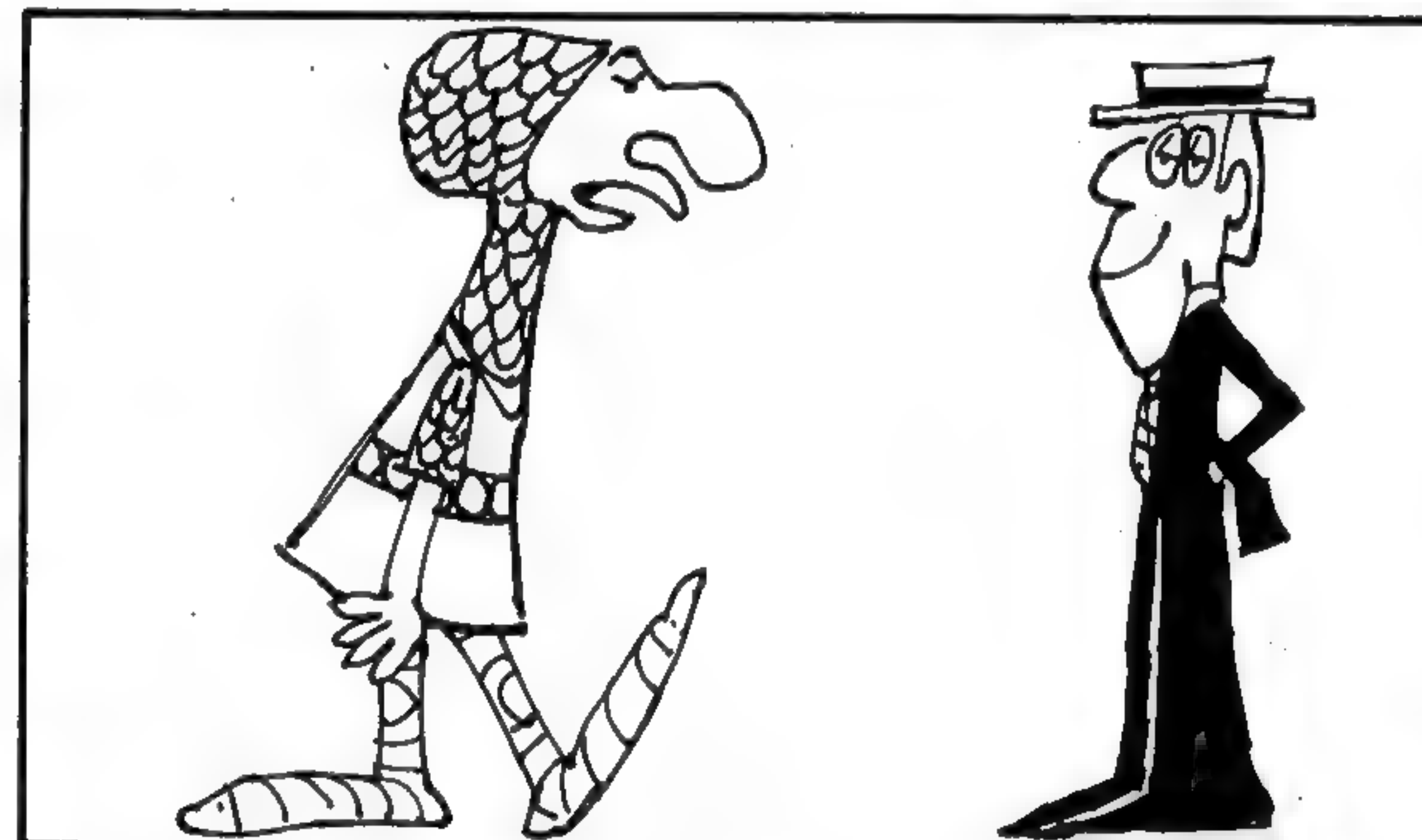
Some arms appear to lack muscles altogether (*disneyus rodentus*), a condition caused by a fiber deficiency in which the tissue turns to cheese. This condition usually results in the loss of one finger of each hand, but does not effect the efficiency of the rest of the hand.

# THE TORSO

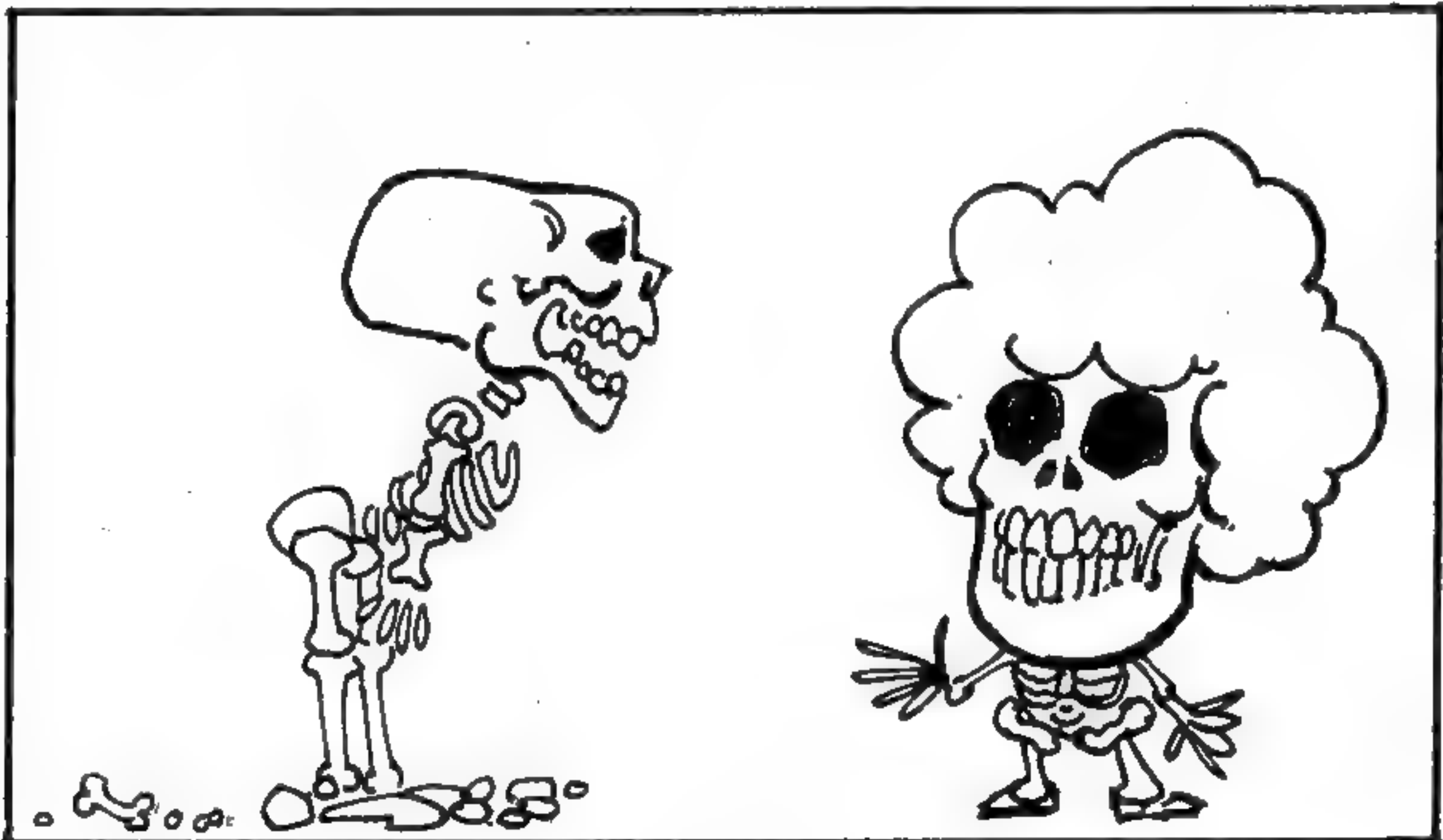
The size of a torso is a chief indicator of dominant leadership—or lack of it.



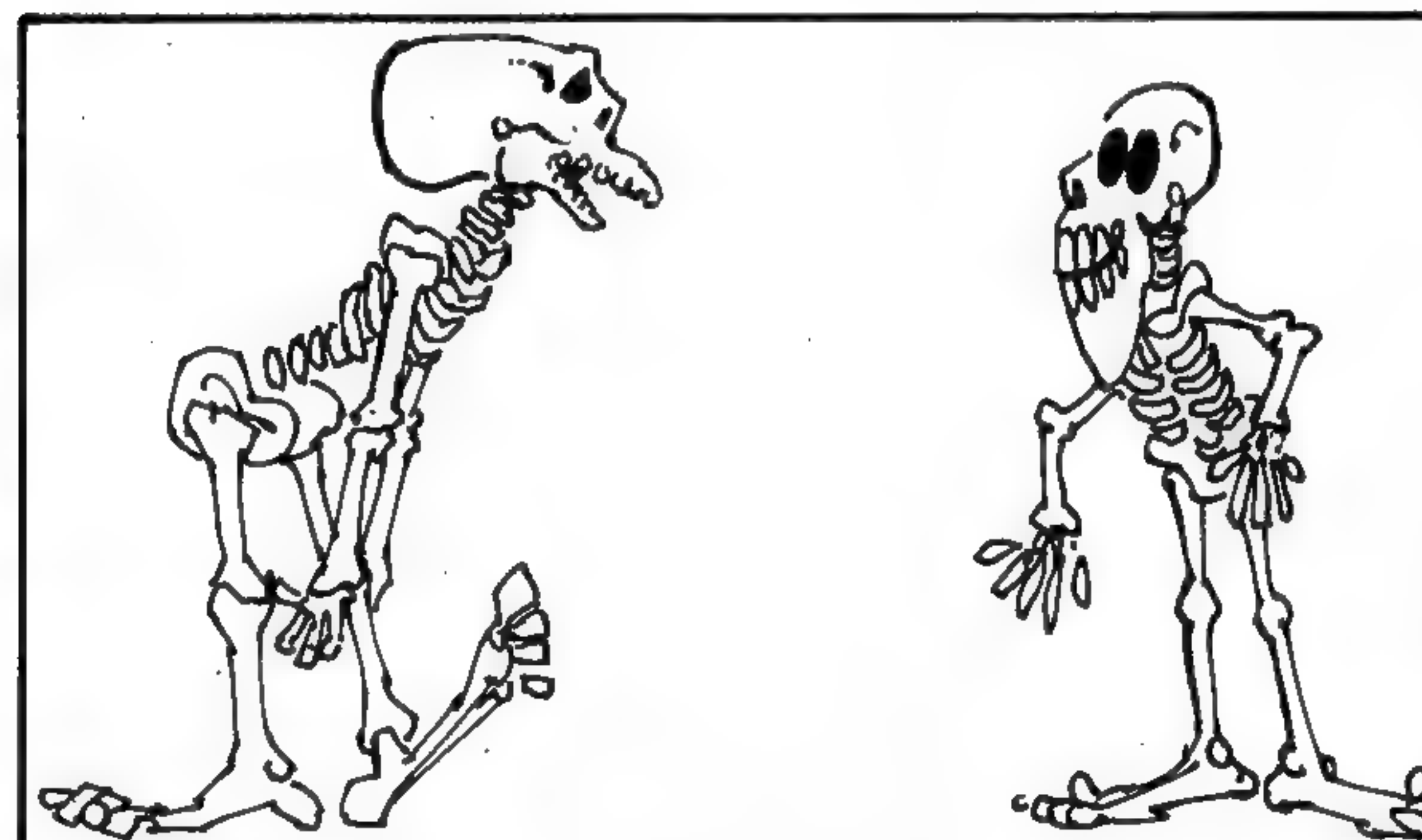
A dwarf-like, compact torso is the sign of a strong-willed, often tyrannical power figure. Such people, as in the two examples of case studies depicted here, dominate less compact people, whom they consider unfit to make any decisions at all, or to lead their own lives.



A tall, lean torso indicates a person who is obviously extremely weak and docile and who allows himself to be browbeaten and manipulated. Such people, as in the two examples of case studies depicted, fail in the exercise of power, and end up as dupes and followers.



This condition (*ironhandus despoticus*) is due to the fact that the brain is close to the torso, allowing power from the brain to travel a much shorter distance, and thus remain strong.

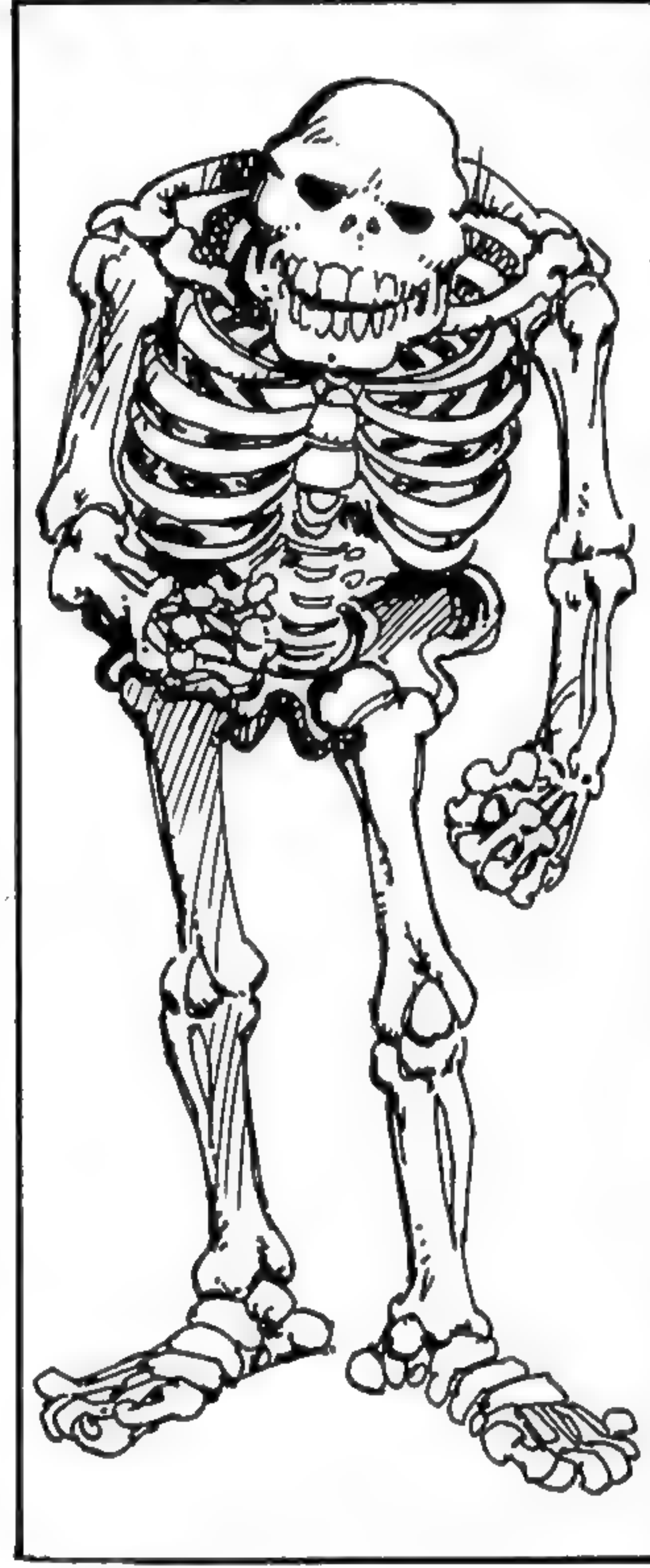
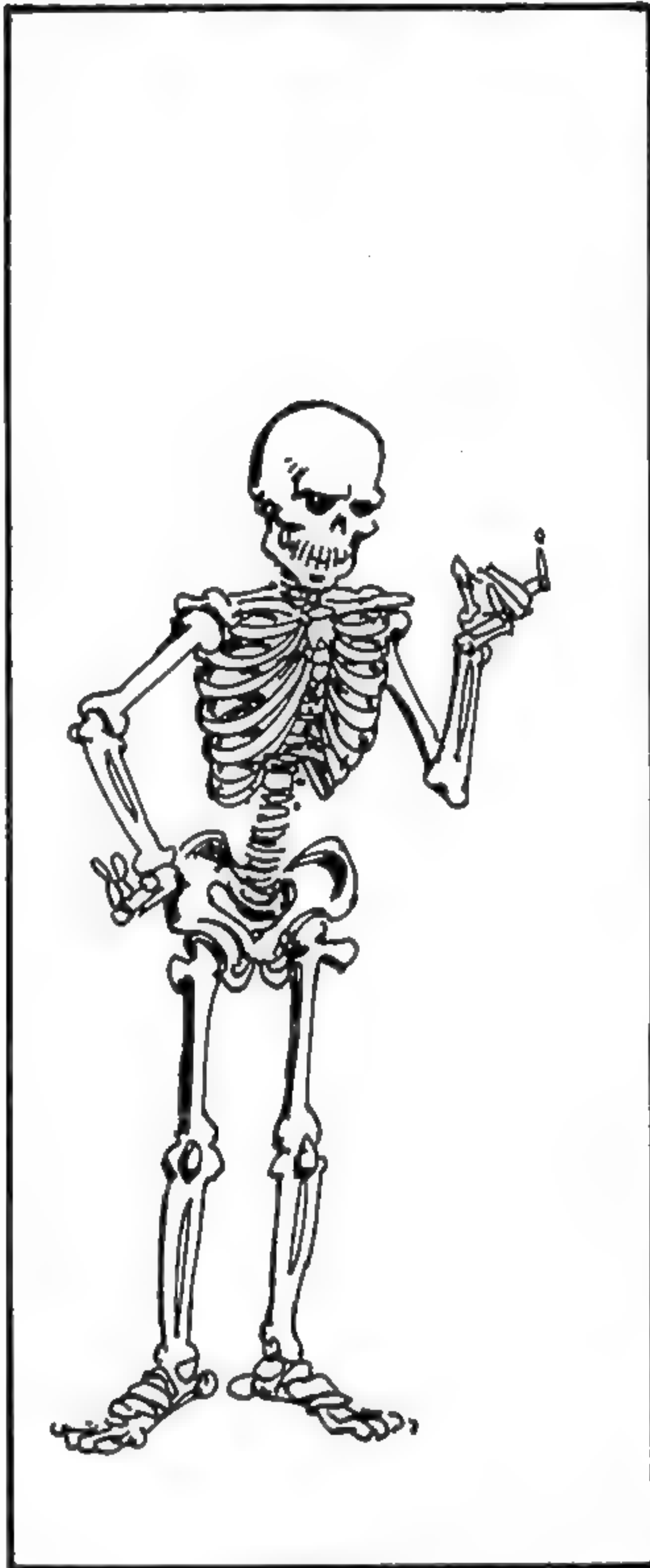


This condition (*nebbish submissivus*) is due to the fact that the brain is further away from the torso, meaning that power must travel a much greater distance, and thus weaken.



# THE GLANDS

In isolated cases, there occurs a glandular condition (*bannerus hulkus*) in which intense anger and rage causes a transformation of personality, intelligence and physical structure.



The personality, which is usually boring and insipid, becomes dynamic and outgoing.  
The I.Q., which is usually a near genius 162, plummets suddenly to a sub-moronic 27.  
The height, usually an average 5'9", suddenly increases to an abnormal gigantic 8'6".



Before transformation, the individual's glandular cells are normal and quite well-behaved.



After transformation, the individual's glandular cells expand to twice their normal size.

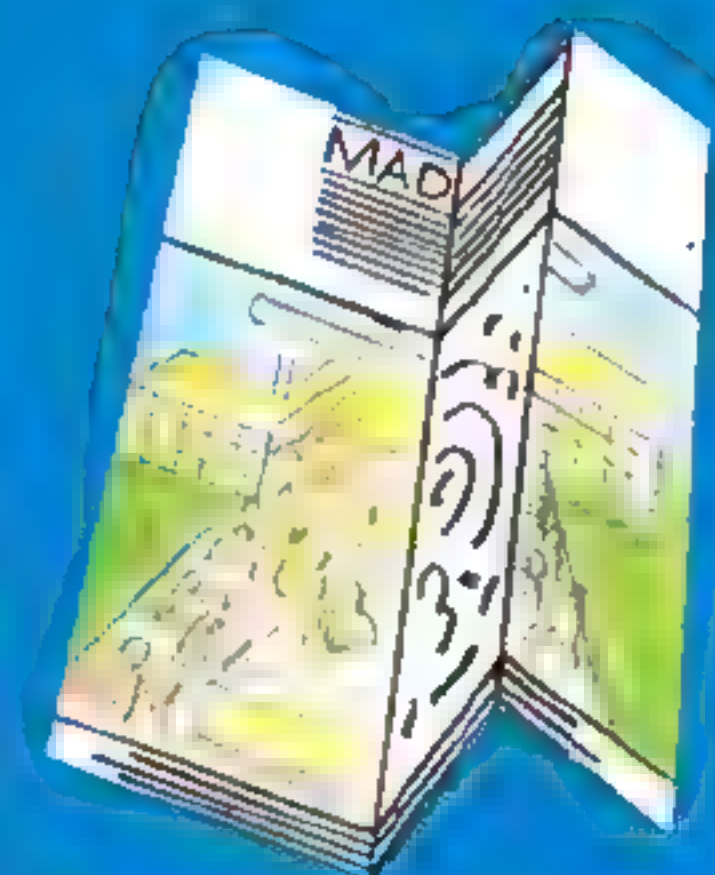
Note: This condition is similar to Batson's Disease (*shazamus marvelous*) which has been known to affect boys in their teens.



WHAT EVENT IS  
GUARANTEED TO  
BRING MANY MAD  
READERS TOGETHER  
THIS YEAR?

# HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

For those of you who love our stupid magazine, there are many opportunities to meet with other like-minded fans. However, one event in particular will draw together more devotees than all others combined. To find out what this momentous occasion is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!



FOLD PAGE OVER LEFT

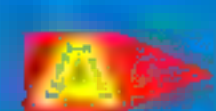


FOLD BACK SO THAT "A" MEETS "B"

## MAD IS (YECCH) EVERYWHERE!



MOBS OF MAD FANS IN ONE PLACE IS  
SURELY A REVOLTING NOTION. IT IS A BUMMER  
OF THE FIRST MAGNITUDE. THIS IS A  
SCHEME THOUGHT UP BY A WORLD CLASS FOOL



ARTIST AND WRITER: AL JAFFEE

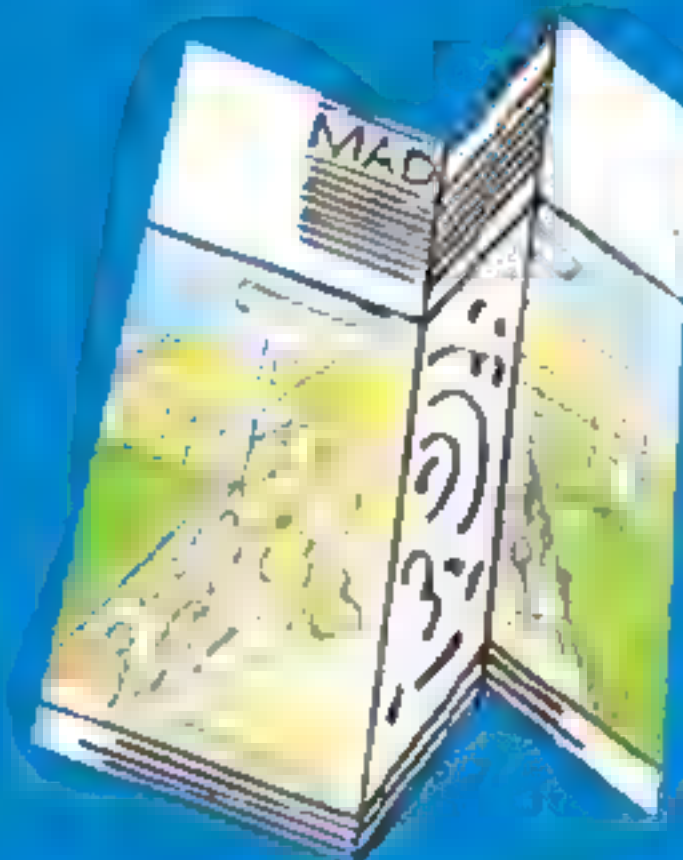




WHAT EVENT IS  
GUARANTEED TO  
BRING MANY MAD  
READERS TOGETHER  
THIS YEAR?

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

For those of you who love our stupid magazine, there are many opportunities to meet with other like-minded fans. However, one event in particular will draw together more devotees than all others combined. To find out what this momentous occasion is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

**A**

FOLD PAGE OVER LEFT

**B**

FOLD BACK SO THAT "A" MEETS "B"

## MAD IS (YECCH) EVERYWHERE!



MOBS OF MAD FANS IN ONE PLACE IS  
SURELY A REVOLTING NOTION. IT IS A BUMMER  
OF THE FIRST MAGNITUDE. THIS IS A  
SCHEME THOUGHT UP BY A WORLD CLASS FOOL

ARTIST AND WRITER: AL JAFFEE

**A**

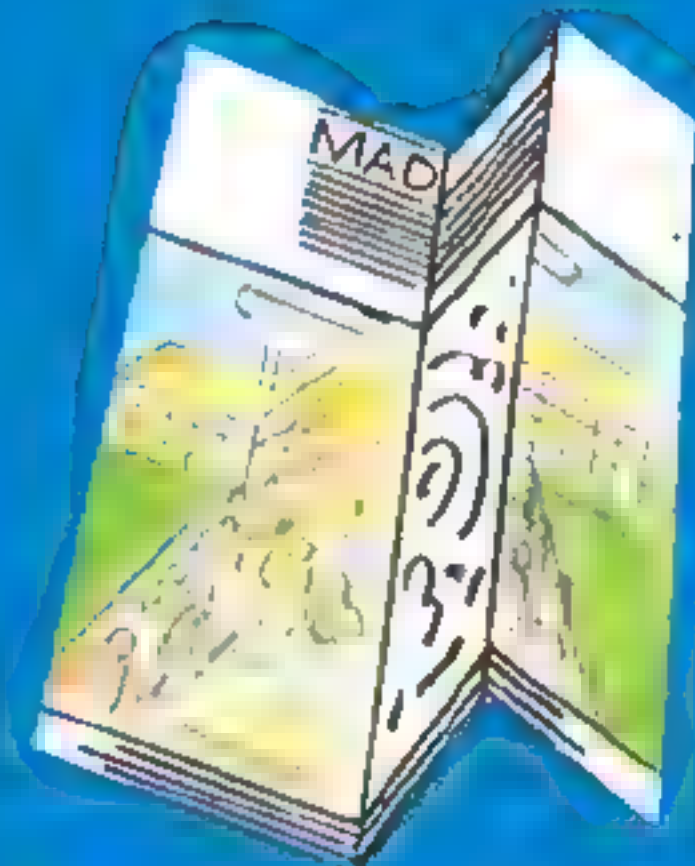
**B**



WHAT EVENT IS  
GUARANTEED TO  
BRING MANY MAD  
READERS TOGETHER  
THIS YEAR?

# HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

For those of you who love our stupid magazine, there are many opportunities to meet with other like-minded fans. However, one event in particular will draw together more devotees than all others combined. To find out what this momentous occasion is, fold page in as shown.



FOLD PAGE OVER LIKE THIS



FOLD PAGE OVER LEFT

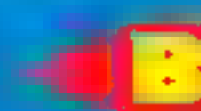
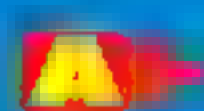


FOLD BACK SO THAT "A" MEETS "B"

## MAD IS (YECCH) EVERYWHERE!



MOBS OF MAD FANS IN ONE PLACE IS  
SURELY A REVOLTING NOTION. IT IS A BUMMER  
OF THE FIRST MAGNITUDE. THIS IS A  
SCHEME THOUGHT UP BY A WORLD CLASS FOOL

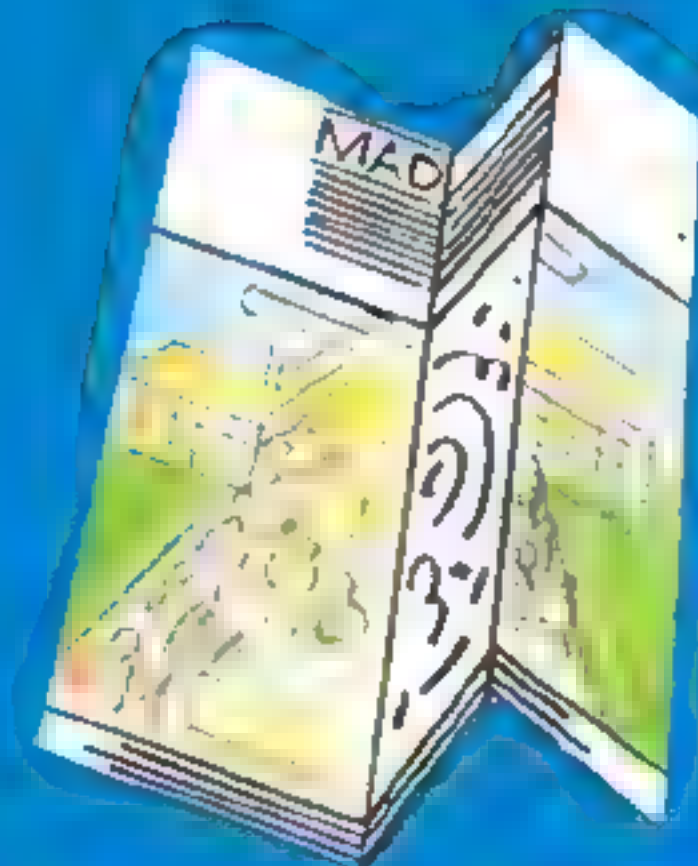




WHAT EVENT IS  
GUARANTEED TO  
BRING MANY MAD  
READERS TOGETHER  
THIS YEAR?

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

For those of you who love our stupid magazine, there are many opportunities to meet with other like-minded fans. However, one event in particular will draw together more devotees than all others combined. To find out what this momentous occasion is, fold page in as shown.



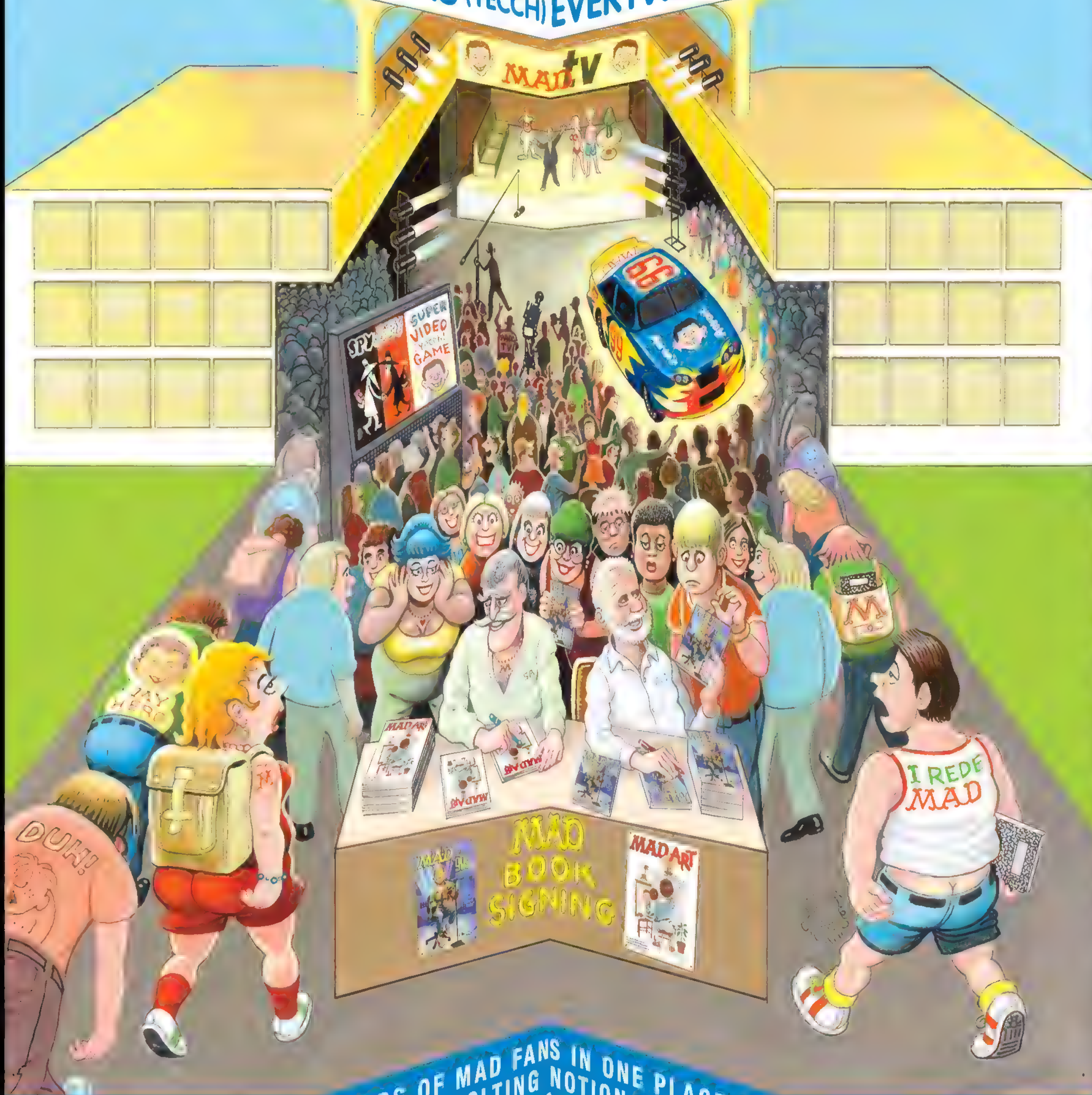
A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"

## MAD IS (YECCH) EVERYWHERE!



MOBS OF MAD FANS IN ONE PLACE IS  
SURELY A REVOLTING NOTION. IT IS A BUMMER  
OF THE FIRST MAGNITUDE. THIS IS A  
SCHEME THOUGHT UP BY A WORLD CLASS FOOL

A

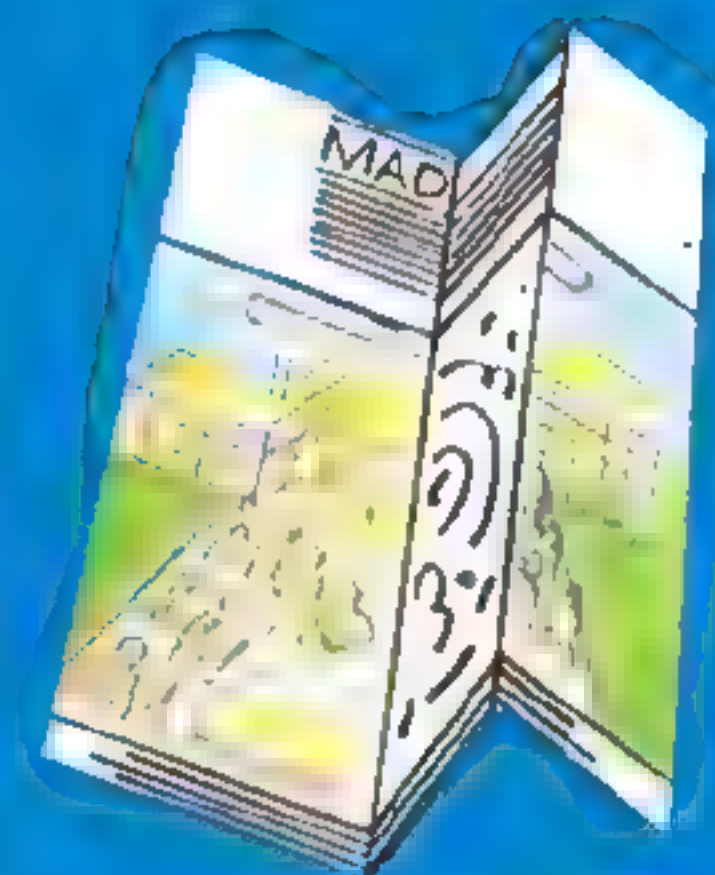
B



WHAT EVENT IS  
GUARANTEED TO  
BRING MANY MAD  
READERS TOGETHER  
THIS YEAR?

HERE WE GO WITH ANOTHER RIDICULOUS  
**MAD FOLD-IN**

For those of you who love our stupid magazine, there are many opportunities to meet with other like-minded fans. However, one event in particular will draw together more devotees than all others combined. To find out what this momentous occasion is, fold page in as shown.



**A**

**B**

FOLD BACK SO THAT "A" MEETS "B"

FOLD PAGE OVER LEFT

**MAD IS (YECCH) EVERYWHERE!**



MOBS OF MAD FANS IN ONE PLACE IS  
SURELY A REVOLTING NOTION. IT IS A BUMMER  
OF THE FIRST MAGNITUDE. THIS IS A  
SCHEME THOUGHT UP BY A WORLD CLASS FOOL

**A**

**B**



WHAT EVENT IS  
GUARANTEED TO  
BRING MANY MAD  
READERS TOGETHER  
THIS YEAR?

HERE WE GO WITH ANOTHER RIDICULOUS  
**MAD FOLD-IN**

For those of you who love our absurd magazine, there are many opportunities to meet with other like-minded fans. However, one event in particular will draw together more readers than all others combined. To find out what this momentous occasion is, fold page in as shown.

FOLD PAGE OVER LEFT



FOLD PAGE OVER LIKE THIS!

**A**

**B**

FOLD BACK SO THAT "A" MEETS "B"

MAD IS EVERYWHERE!



SURELY A REVOLTING NOTION. IT IS A BUMMER  
SCHEME THOUGHT UP BY A WORLD CLASS FOOL

**A**

**B**



WHAT EVENT IS  
GUARANTEED TO  
BRING MANY MAD  
READERS TOGETHER  
THIS YEAR?



FOLD PAGE OVER LIKE THIS!



FOLD BACK SO THAT "A" MEETS "B"

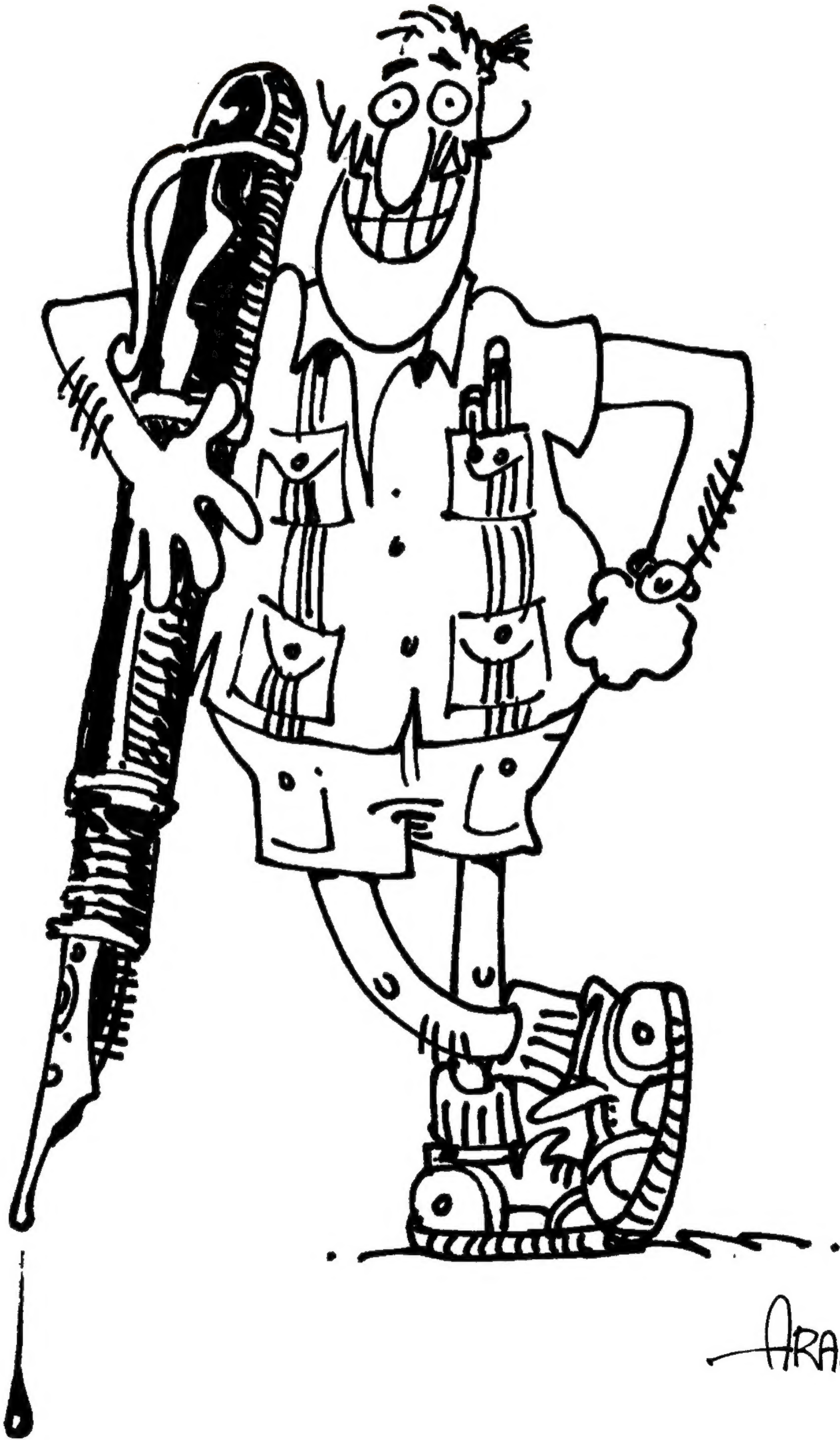


SUMMER  
SCHOOL





# MAD





SON OF ULTRON

"THIS FAN...  
THIS MONSTER!"

